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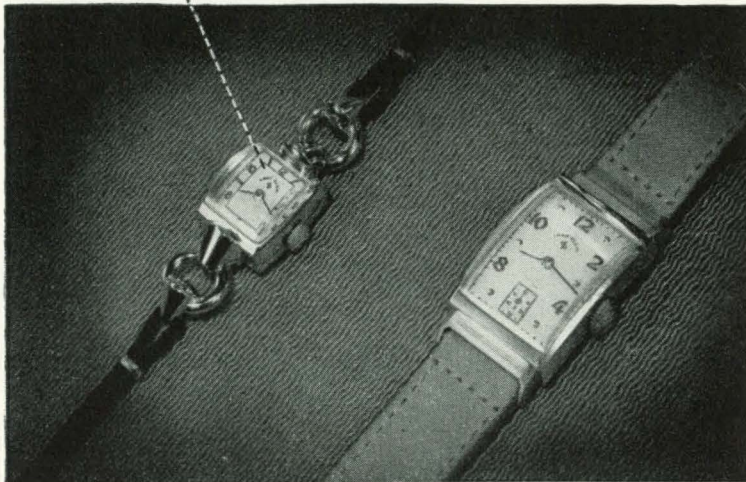
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## the Feminine angle

### St. Luke's Board Takes Stock Of Shop at Annual Meeting

By Neola Northam

AT ITS ANNUAL meeting yesterday the St. Luke's Hospital Woman's Board took stock of its shop and found it to be a miniature gold mine of funds and service for the hospital. In its nine years it has earned \$17,500. Magazines, books, gifts, luncheons and the popular chocolate sodas have been supplied to untold numbers

of visitors, patients and staff.

St. Luke's Shop, which was preceded only by one at the Michael Reese Hospital, has been the model for others started on the suggestions made by Mrs. Selim McArthur who has been the board's chairman for the shop since its beginning. For her wise direction Mrs. McArthur was given a vote of appreciation as she retired, turning over the chairmanship to Mrs. Eric Oldberg.

Other phases of the committee work approved by Mrs. Gordon Lang, reelected president have been carried on this past year by Mrs. John D. Ames, Mrs. Morris McCormick, Mrs. Rogers Follansbee, Mrs. Richard K. Juergens, Mrs. John Pitcher, Mrs. A. Watson Armour III, Mrs. Allyn D. Warren and Mrs. John D. Farwell.

at the home of Mrs. George Bartelmez.

\* \* \*

Jewels on exhibit at the Chicago Natural History Museum will be viewed today by the Rogers Park Woman's Club. The afternoon tour has been arranged by Mrs. Dorothy A. Keys.

CHICAGO SUN, TUESDAY, JAN. 27, 1948

8- Chicago Herald-American, Tues., Jan. 27, 1948

Cholly

Dearborn

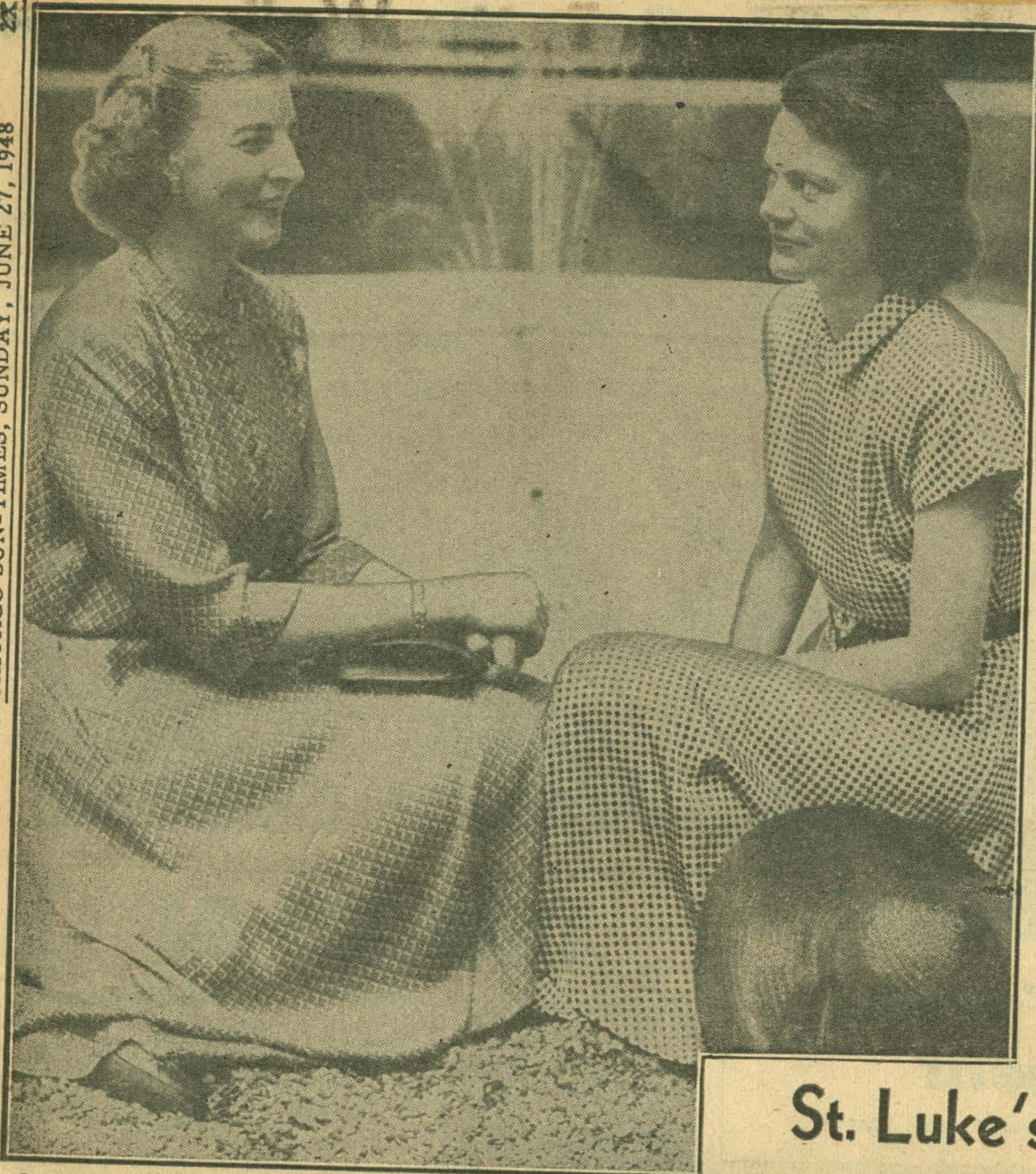
### Tribute to Mrs. MacArthur

A tribute was paid Mrs. Selim MacArthur's energies and imagination yesterday at the annual meeting of the St. Luke's Woman's board.

She has been the pillar behind the hospital's prosperous little Gift Shop, and is now being succeeded by Mrs. Eric Oldberg.

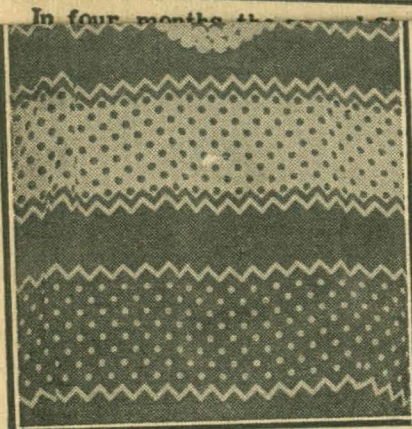
The entire list of officers of the board, headed by Mrs. Gordon Lang, was re-elected. During the meeting it was learned that this year, when the St. Luke's Fashion board maps plans for sale of its programs and advertising, it will work in the handsome setting of Mrs. John V. Farwell's Astor st. library generously loaned by the owner.



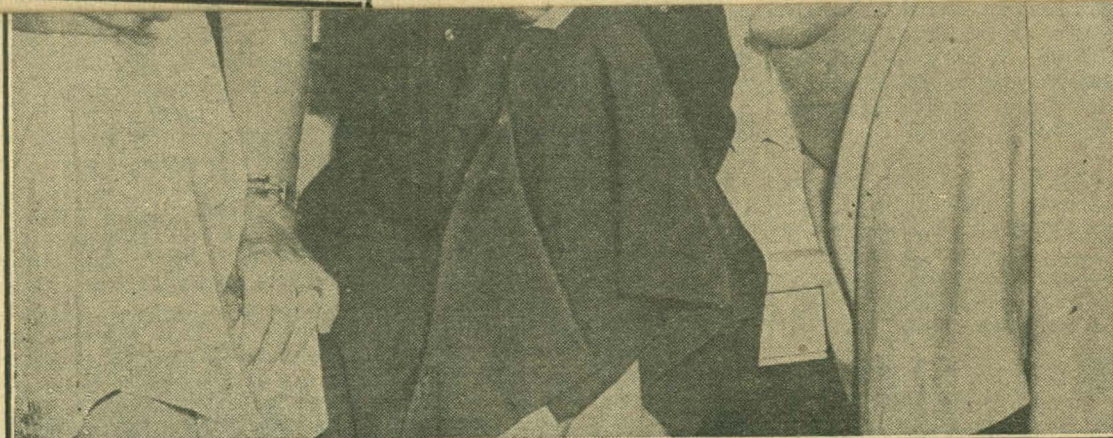


## St. Luke's fashion plans

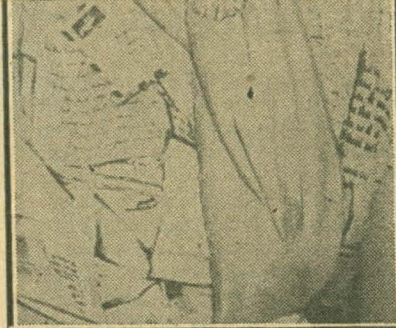
Two more of the St. Luke's committee members, Mrs. John W. Prosser (left) and Mrs.



Mrs. Louis Sudler, a St. Luke's model for years, will be custodian of the fabulous collection of gowns and furs loaned for the annual benefit show. (SUN-TIMES Photos by Al Risser)



Mrs. Keith's cool and restful garden was a perfect setting for Mrs. William S. Covington's (left) conference with the board president, Mrs. Gordon Lang (center) and Mrs. Herbert C. DeYoung. The show will have a railroad setting, provided by Sante Fe and the models will be Chicago's most poised, attractive young matrons and debutantes. Almost every name on the list is taken from Chicago's social register.



Mrs. A. Watson Armour III arrived at Mrs. Keith's wearing a gay colored blouse printed with handwritten letters. Mrs. Armour's brother and sister-in-law, Dr. and Mrs. John Shedd Schweppe recently became parents of their second child, a son.



## St. Luke's fashion plans

In four months the annual St. Luke's Fashion show will be on. After last week's Lake Forest meeting to plan the Oct. 20 event, to be held at the Medinah Temple, Mrs. J. Beach Clow (left) and Mrs. Theodore Ticken paused for a chat about Mrs. Clow's forthcoming Honolulu vacation. The meeting was held at Mrs. Stanley Keith's magnificent Georgian-type home.



Mrs. Louis Sudler, a St. Luke's model for years, will be custodian of the fabulous collection of gowns and furs loaned for the annual benefit show. (N-TIMES Photos by Al Risser)



Mrs. Keith's cool and restful garden was a perfect setting for Mrs. William S. Covington's (left) conference with the board president, Mrs. Gordon Lang (center) and Mrs. Herbert C. DeYoung. The show will have a railroad setting, provided by Sante Fe and the models will be Chicago's most poised, attractive young matrons and debutantes. Almost every name on the list is taken from Chicago's social register.

Two more of the St. Luke's committee members, Mrs. John W. Prosser (left) and Mrs. Franklin Clement, wore typical North Shore summer attire (light cottons and silks) for the noon meeting. The annual event was first started 22 years ago by Mrs. Walter B. Wolf and Mrs. Frank Hibbard, and last year it netted more than \$46,000 which was turned over, just as this year's proceeds will be, to the hospital's social service department.



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## Trends in Fashion

Tues., Jan. 27, 1948

### Mrs. Selim McArthur Resigns St. Luke's Hospital Shop Post

BY JUDITH CASS

IT WAS WITH REGRET that members of the woman's board of St. Luke's hospital accepted the resignation at their annual meeting yesterday of Mrs. Selim W. McArthur as chairman of the hospital shop. Mrs. McArthur, whose husband is senior surgeon and member of the board of trustees of the hospital, originated and sponsored the shop, which was the first one in Chicago and the middle west when it was established 10 years ago. She has been head of the shop committee ever since.

Mrs. McArthur, who will be replaced by Mrs. Eric Oldberg, did not originate the idea of a hospital shop. She was inspired by one operating in New Jersey and introduced the plan to the St. Luke's woman's board, which granted a loan of \$5,000 to start the project. Miss Lila Woodruff, a former board member, aided her and later resigned from the board to become a professional worker in the shop.

The net profit of \$17,500 which the shop has returned to the board over the years represents only a part of its usefulness because the shop is designed especially as a convenience to the hospital community. Ambulatory patients, visitors, and staff members all use it for light refreshments and to purchase gifts. For that reason prices have been kept down, or a considerably higher profit could be announced.

In its early stages the shop served as a testing ground for other hospital shops, and as Mrs. McArthur and her committee



Mrs. Selim W. McArthur

learned they passed along that knowledge by means of a booklet. Michael Reese was the next hospital here to establish a shop, and Evanston, Presbyterian, Wesley Memorial, and Passavant hospitals now have similar projects.

#### Appreciation Expressed

A touching moment for board members yesterday was the presentation of a resolution of appreciation to Mrs. McArthur for her contribution to hospital life and her painstaking work. Reports on the disposition of funds raised by the woman's board, chiefly from its annual autumn fashion show, were other highlights of the meeting. One concerned Mrs. Richard K. Juergens' account of the board's employees' health service, a project which proved so valuable that the hospital has taken it over.

Mrs. John V. Farwell III. heads the committee for the nurses' school which provides scholarships to St. Luke's as well as graduate work scholarships for St. Luke's nurses. Mrs. Allyn Warren heads the social service committee, to which the major part of board funds goes. Mrs. Rogers Follansbee heads the linen committee, Mrs. John D. Ames the occupational therapy committee, and Mrs. Morris McCormick the flower committee, which is responsible for Christmas, Easter, and other decorations.

Mrs. Gordon Lang, president of the board, and all the officers were re-elected. After the meeting the guests adjourned to the shop for a light luncheon—"more polite to fete Mrs. McArthur there than to have a luncheon for her elsewhere," one of them said. Dr. and Mrs. McArthur returned last week from a visit to their new winter home near Stuart, Fla., which still is in the process of building.

CHICAGO SUN AND TIMES, SUNDAY, FEB. 15, 1948

CHICAGO SUN AND TIMES

## the Feminine angle



#### Two leaders meet

Mrs. Gordon Lang, (left) president of the St. Luke's Woman's Board (sponsor of the annual fall fashion show) met leading hat designer, Peg Fischer, at Fashion Group luncheon at the Casino Club. Fashion Group's annual spring show, March 2 and 3, at the Drake Hotel will benefit paraplegic patients at Hines Veterans Hospital.

Sun and Times Photos by Carmen Reporto and Al Risser



Cholly

## Dearborn

**M**EMBERS of the St. Luke's Fashion Show committee and the socialites they draft as models will be "working on the railroad" as they put on the 22d annual Fashion Show Oct. 20. The Santa Fe Railroad has offered its services in planning and executing the stage set.

The committee accepted this offer readily from Fred Gurley, the president of the Santa Fe railway, since it feels such a setting would be particularly appropriate in this Summer of the Railroad Fair and with Chicago the great railway terminus that it is. Mrs. Edward A. Cudahy is chairman of the stage settings.

For the fourth consecutive year the show will be held at the Medinah Temple. Because the temple has such an enormous seating capacity, the committee has adopted the policy of one big "pack 'em in" afternoon show, dispensing with the evening performance that was a part of the show for many years.

### Record High Profit Set Last Year

Last year's show brought in an all time high -- a net of \$46,500. The Woman's Board, with Mrs. Gordon Lang its president, gives the money to St. Luke's to be used for support of its free clinics and for free hospitalization for its clinic patients.

One of the women behind the scenes of the fabulous show will be Mrs. Robert McCormick Adams who will have charge of rounding up the models, a task requiring great diplomacy and tact since everyone whether or not they have the requisite "wants to get into the act."

A group of four, Mrs. William S. Covington, Mrs. Lang, Mrs. Stanley Keith and Mrs. Joseph T. Ryerson, head the fashion review.

On Tuesday Mrs. Keith gave a luncheon for the fashion show committee at her Lake Forest home on N. Lake rd. The uncertainties of the weather made dining outside on the beautiful terrace impossible, so the guests lunched inside with several small tables set up as auxiliaries to the large dining room.

### Veteran Workers Now Advisory Board

Mrs. Frank Hibbard and Mrs. Walter Wolf who have guided many a St. Luke's show through the storms are an advisory board of two. Mrs. A. Watson Armour III, who is much too cute to remain in the background as a chairman of the exhibitors, will undoubtedly be called upon by said exhibitors to show off some of their most elegant gowns.

Mrs. Seymour Wheeler is chairman of properties. Mrs. Huntington B. Henry's job is checking on the gowns, seeing that they and their accessories are returned to the stores in the same perfect condition in which they were received. Mrs. Ryerson and Mrs. John V. Farwell will map out the program whose sale adds considerably to the profit of the show.

Mrs. W. Irving Osborne Jr. will direct the sale of the programs. Mrs. John D. Ames will be in charge of the boxes, a job that reaches a climax days before the show begins, so rapidly do the boxes sell.

The steady flow of tickets from the benefit quarters at the Drake Hotel will be directed by Mrs. Eric Oldberg; Mrs. John C. Pitcher is chairman of the headquarters. Mrs. Paul W. Oliver is chairman of the shares.

### Second Child Born to Dr. Schwepes

Dr. and Mrs. John Shedd Schweppe are the parents of a son, born May 22 in Minneapolis, who bears the distinguished name of his grandfather, the late Charles H. Schweppe, Chicago philanthropist and civic leader. The late Mrs. Schweppe was the daughter of another distinguished Chicagoan, John G. Shedd for whom the Shedd aquarium is named.

The baby is the young couple's second child. Their daughter, Leigh Elliott Schweppe, is about a year and a half old. A few months after her birth here in St. Luke's hospital, where Dr. Schweppe was on the staff, the Schwepes moved to Minneapolis.

They expect to be there for another two years while Dr. Schweppe is associated with the Mayo clinic.



MRS. HERBERT C. DE YOUNG (left) and Mrs. Paul W. Oliver strolling on the terrace of Mrs. Stanley Keith's handsome Lake Forest estate. Mrs. Keith entertained the St. Luke's Fashion show committee at a luncheon Tuesday where plans for the 22d annual Show on Oct. 20 at Medinah Temple were made.

MRS. WILLIAM S. COVINGTON (left) and Mrs. Gordon Lang are two of the geniuses behind the 1948 St. Luke's show. In addition Mrs. Lang is president of the Woman's board of St. Luke's which sponsors the annual benefit.



## SOCIAL CHICAGO

**Clow's trip linked to St. Luke's show**

By Lorraine Kowals

Though months apart, the J. Beach Clows' trip to Honolulu and the St. Luke's fall fashion show have a definite connection. At last year's benefit the Clows' 16 year old daughter, Nancy, was the winner of the round-trip ticket (for two) to Honolulu, so next week she and her brother, Jim, (whom she has invited to share the gift) and her parents are leaving for a month's vacation at the Royal Hawaiian Hotel. So far the Lake Foresters have received a number of invitations to parties being given by the friends Mr. Clow made while he was stationed there with the Army during the war.

Mrs. Clow's interest in St. Luke's show goes beyond the trip. She is among the committee workers who met at Mrs. Stanley Keith's handsome Georgian house on Tuesday to map plans for the next fund-raising (and always the most spectacular social event of the year) set for Oct. 20. The show will again be in the afternoon and at the Medinah Temple. Mrs. William S. Covington, the chairman, announced that Sante Fe Railroad will provide the stage setting.

The event, which raised more than \$46,000 last year for the hospital's clinic, was started 22 years ago by Mrs. Frank Hibbard and Mrs. Walter B. Wolf. Mrs. Hibbard was among Mrs. Keith's guests along with Mrs. Gordon Lang, the president of the board, Mrs. Grant Laing, Mrs. Paul Oliver and

her sister, Mrs. Richard Jurgens, and several of the original committee members including Mrs. Huntington B. Henry, and Mrs. Harold Smith. The guests dined on an appetizing buffet lunch of baked ham, roast turkey, creamy crabmeat salad, tomato aspic and strawberries swimming in ice cream.

Mrs. John Shedd Reed was a "surprise" visitor. A member of last year's planning committee, she is staying with Mrs. Keith, her mother-in-law, while

shopping for more furniture for her new home in Amarillo, Tex. The Reeds have moved there from Lake Forest for a year, or two.

\* \* \*

The Laurin Healys of Winnetka have a new addition to the family. He is John Duncan Healy, born June 11 at Presbyterian Hospital.

The Healys have two more children, Laurin Hall Jr. 7, and Deirdre, 5.

the  
**Feminine angle**



OCT. 20 IS DATE SET  
FOR ST. LUKE'S SHOW

BY MILDRED BOLGER

The St. Luke's Fashion Show, one of the outstanding social and style events of the year in Chicago, will be held Wednesday, Oct. 20 at Medinah temple.

The theme of the show will be taken from the Railroad Fair opening this month on the lake front. Last year, air transportation was the theme.

Announcement of the plans was made at a meeting of the St. Luke's fashion show committee at the Lake Forest home of Mrs. Stanley Keith, on Tuesday.

Fred Gurley, president of the Santa Fe and close friend of many of the fashion show workers, has undertaken the planning and execution of the stage sets.

Mrs. William S. Covington and Mrs. Gordon Lang, Mrs. Stanley Keith and Mrs. Joseph T. Ryerson head the fashion review committee.

CHICAGO DAILY TRIBUNE:

Part 2 Page 2

Friday, June 25, 1948

St. Luke's Style  
Show Will Have  
Railroad Theme

BY ELEANOR PAGE

The opening guns in the barrage of events calculated to stir interest in the annual St. Luke's fashion show were fired Tuesday in the magnificent setting of Mr. and Mrs. Stanley Keith's Lake Forest home. Nearly all the members of the women's board of St. Luke's hospital were present for the morning meeting and for a buffet luncheon afterward—with tables set in the dining room and two adjoining rooms to accommodate the considerable number of guests.

Among the announcements made by committee heads were the following: The show's date has been set for Oct. 20; it will be held again in the Medinah temple; transportation again will be the theme of the stage setting, and the setting will be executed and given to the committee by a railroad.

—O—

Board members feel that Chicagoans will be especially train minded after this summer's Railroad fair opening here next month. Last year an air line contributed the setting.

Fred Gurley, president of the co-operating railroad, and Lee Lyles, its director of public relations, received a salvo of applause and a special salute for their interest in and support of the fashion show, whose proceeds are devoted to the work of St. Luke's hospital.

—O—

Mrs. William S. Covington, Mrs. Gordon Lang, president of the board; Mrs. Keith, and Mrs. Joseph T. Ryerson head the fashion show committee, on which Mrs. Frank Hibbard and Mrs. Walter B. Wolf are serving as advisers. Mrs. Robert M. Adams, Mrs. J. Beach Clow, and Mrs. Earl Kribben are in charge of keeping the mannequin list in order. They also must cull college graduates and recent brides to find tall, slim women favored by exhibiting shops to show dresses.

Debutantes, once the mainstay as mannequins in St. Luke's shows, have lost favor since they started going to college en masse, and the models' list now is made up entirely of slightly older young women who by the time they have finished college or become brides generally have had some modeling experience in smaller events.

—O—

Altho last year board members spectacularly took to the air in a special flight to announce plans for its 1947 show, Tuesday's gathering in Mrs. Keith's home was perhaps of more interest to the feminine contingent present, for the home is regarded as an outstanding example of David Adler's work. The house definitely is in the grand style, from its handsome dining room at the north end, with a dado of natural pine below old Chinese wallpaper of soft apricot and blue tones, to a guest bedroom, all in silver and white, with Chinese furnishings and accents, at the southern extremity.

The powder room is done in gold with mirror paneling to heighten its gold and mirror effect. Sunny yellow and pastel tones are used in other rooms which open off the black and white marbled entrance hall and downstairs hall. Masses of peonies in low arrangements filled the elegant drawing room and hall, and syringas, or mock oranges, stripped of their leaves, fragrantly filled a bowl on the main dining room table.

—O—

The gathering was the last large one until autumn, as members are dispersing for the summer. Mrs. Hibbard and her husband are bound for Rhode Island to spend the July 4 week-end at Watch Hill and then will go to the Virginia Hot Springs. Mrs. Lang

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## IT'S VACATION TIME FOR ST. LUKE'S BOARD

BY MILDRED BOLGER

Past masters in the intricacies of the art of fashion show production are the ladies of the St. Luke's Hospital woman's board.

With all the groundwork for the 22d annual St. Luke's show already done the women of the committee are free to hie themselves off on summer holidays.

They have named the time--Wednesday, Oct. 20--the place, the Medinah Temple and the sponsor--the Santa Fe railroad.

Mrs. J. Beach Clow and her daughter, Nancy, are leaving on July 3 for Pawaii. Their tickets are the ones they won in the St. Luke's show last year. Mrs. Clow is on the mannequin committee.

### They'll Stay Home

Three fashion review committee heads, Mrs. William S. Covington, Mrs. Stanley Keith, and Mrs. Joseph T. this summer. Mrs. Ryerson's time will be occupied further with wedding plans for her daughter, Ellen, on July 10.

Mrs. Theodore Tieken and her three young children will be at the Chicago Club in Charlevoix for July and August.

Mrs. Grant Laing is leaving this weekend for two months at Castle Park, Mich. The Laings' daughter, Cynthia, is already at Cimarroncita ranch in New Mexico.

Mrs. Frank Hibbard (on the advisory board) and her husband will leave next

week to spend the remainder of the summer at Hot Springs, Va.

### Duty to Call

Mrs. Charles Renshaw will be on duty at fashion show headquarters in fall after summering in Harbor Point.

So will Mrs. Harold Smith--after a trip to Mexico. At the moment she's planning to move back into her Lake Forest home, which her son-in-law and daughter, the Gardner Browns, have had the last year, or more. The Browns have bought the Glen Samples' house in the same suburb.

Mrs. Newton Perry, also of the fashion show headquarters committee, will stay on in Santa Barbara for the summer.

### At Harbor Point

Mrs. Louis Sudler (checking on gowns committee) will be at Harbor Point.

Mrs. Gordon Lang will vacation in the Cheneaux Islands.

A helping hand that will be missing this fall will be that of Mrs. John Shedd Reed. She's back from Amarillo, Tex., where she and Mr. R. have bought a home, but before the end of the week will be leaving Lake Forest again for her new home.

Mrs. Cyrus Adams III, on the publicity committee, will vacation in Bermuda.



# Chicago Sunday Tribune

THE WORLD'S GREATEST NEWSPAPER

July 4, 1948

## Chicago Has Much to Offer Stay-at-Homes

BY THALIA

"Half of our members are going to Europe to have a wonderful time," said a matron recently at the fashionable Casino club when the conversation turned toward summer plans. "The other half," she added wryly, "are going to stay at home and have a wonderful time and pity those who have gone to Europe."

Every year the summer season in Lake Forest and the north shore becomes gayer, more attractive, for both young and old. For the young there are debut parties, dancing in the moonlight (synthetic if Luna is not at the moment wearing her widest silver smile), weddings in gardens symbolic of the garden of Eden the principals always think they are entering; for the less young, the vicarious thrill of youth in big family parties. For every one, young and old alike, there is the rare experience of listening to music in the atmosphere of enchantment.

The Ravinia Festival which opened for seven weeks last Tuesday evening, and the free Grant park concerts on the lakefront in Chicago which opened only a few days before, offer music loving Chicagoans more than solace for staying at home. They keep many at home!

Percy B. Eckhart, chairman of the executive committee of Ravinia inaugurated the season with his usual comments on the state of the Ravinia union. He has a genius for making cold facts seem warm, but even his optimism didn't soften for his listeners the cold facts of the cost of music as well as of living. Since the first season of symphony concerts in 1936 he said, the cost of music at Ravinia

has popped up from \$25,700 to \$80,000 per season. The park itself, of 46 acres, was the generous gift of Mrs. Louis Eckstein whose late husband was for years Ravinia's "angel," but the association has spent something over \$200,000 in improvements and maintenance.

One of this year's improvements was something the audience couldn't see, a new roof for the pavilion, but they could all hear and applaud the newly renovated sound equipment and the new reserve amplifiers which take the music to those who choose to sit on the grass, sometimes as far as a city block away.

Altho it is "vogue" to be seen at Ravinia, the audience also obviously is there because it loves music, for 4,000, on an average, attend every Tuesday, Thursday and Saturday evening and every Sunday afternoon.

Eugene Ormandy, who opened the series on Tuesday will be followed as conductor by Fritz Busch for two weeks, Fritz Reiner for the fourth week, Fritz Stiedry for the fifth week and Pierre Monteux for the sixth. The Budapest String quartet will charm audiences of the last week.

Just how delightful a summer in Lake Forest can be was sampled by the city members of the committees working for the St. Luke's Fashion show, the most successful of all of the many spectacularly successful benefit fashion shows which help fill the treasuries of many Chicago charities. All of the committee members were the guests for luncheon recently of Mrs. Stanley Keith in Lake Forest.

At a meeting preceding the luncheon they were told the good

(Continued on Page 3)

## Chicago Offers Much to City's Stay-at-Homes

(Continued from Page 1)

news that their fashion show will be held on Wednesday, Oct. 20, again at Medinah Temple, and that this year the Santa Fe railroad will sponsor it. Chicago, which is the aorta of the transportation system of the country is going to be even more transportation conscious this year with the big lakefront Railroad Fair, and the St. Luke's show will carry on the summer's enthusiasm.

Mrs. Keith's house is one of the great houses around Chicago. It is the outstanding example of that gray field stone, white shuttered, solid beauty which dots the landscape between Philadelphia and New York and is so eagerly sought and proudly owned there.

I had just returned from a tour of that part of our historic landscape, and Mrs. Keith's house seemed an apotheosis of the dreams of our Pennsylvania forebears. David Adler designed the lovely house, set back from the road in a grove of trees, with a tinkling fountain in the middle of its formal green courtyard. Its interior is a classically formal American adaptation of an English country house. Decoratively, it is a unique combination of the classic and the modern.

Mr. Adler's sister, Mrs. Frances Elkins, a famous decorator, was responsible for the drama of the silver and gold powder room on the right of the entrance, and also for the dazzling mirrored dressing-bath room which is off the downstairs guest room for which fabulous silver-banded ivory bedposts set the color scheme. A unique stairway at one end of the black and white great hall has spindles of glass, a rail of ebony.

The committee members had luncheon at two tables in the huge dining room whose walls are covered with an antique Chinese paper which once adorned the walls of a French chateau, and at small tables in the adjoining coffee room with an intricately designed floor of stainless steel and black terrazzo. The library just off the hall is, like the rest of the house, a happy marriage of past and future. Its walls are covered with very modern stitched honey beige goatskin, but the door frames and the mantel are carved masterpieces from a historic English country house. Mrs. Gordon Lang, president of the woman's board of St. Luke's hospital, received the guests with Mrs. Keith.



CHICAGO DAILY NEWS

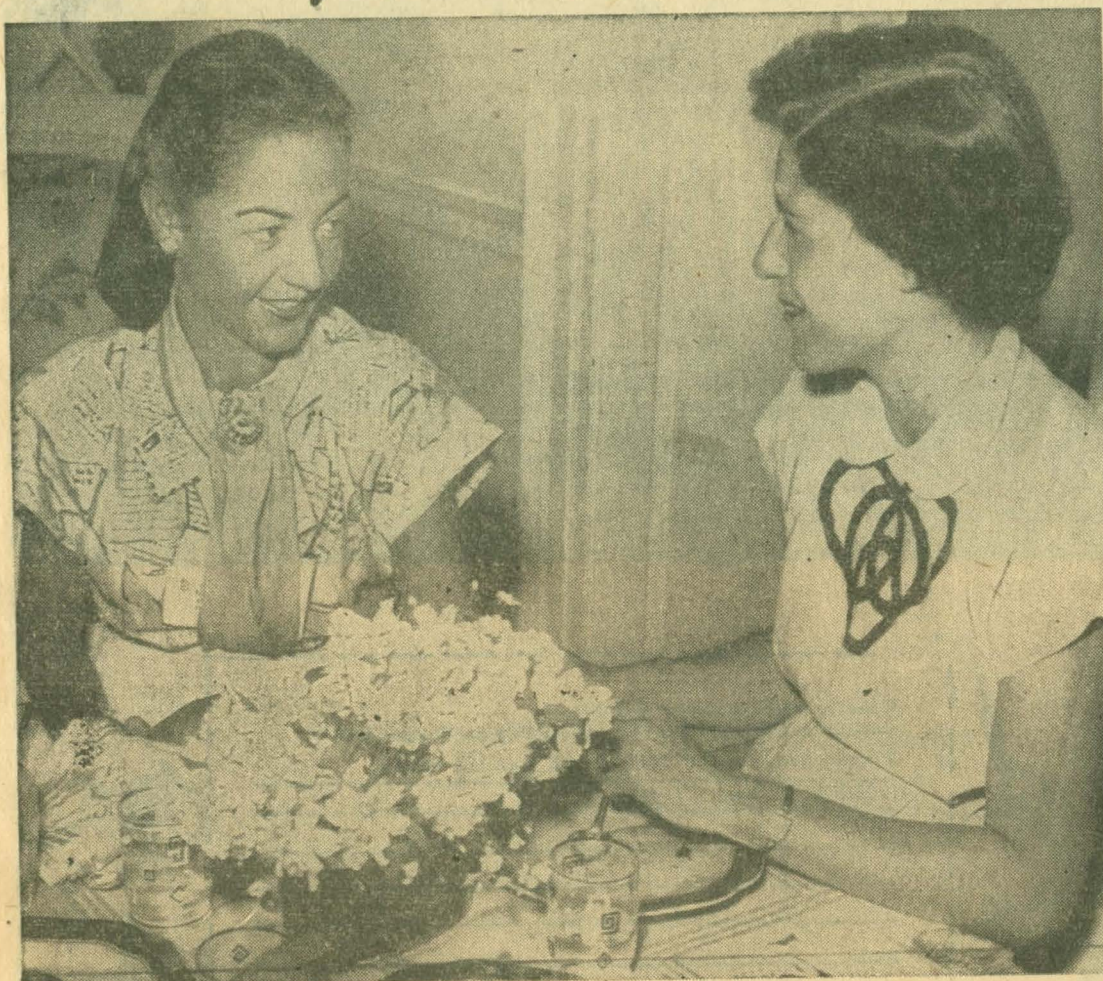
# For and about WOMEN

SECTION TWO

MONDAY, JUNE 28, 1948

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## Talk of Fall Fashion Show



On one of the most humid days, St. Luke's women talked about their fall fashion show. Note the international blouse (prints of envelopes from all over the world) on Mrs. A. Watson Armour II. They were lunching in the Lake Forest home of Mrs. Stanley Keith. Mrs. Armour sat with Mrs. John S. Reed.



Something cooling: Mrs. William S. Covington, one of the guests, had a South African setting bordering the neckline of her white summer dress. In the foreground is Mrs. Paul Oliver.



## St. Luke's Board Joins in Plans for Party to Preview Railroad Fair

BY JUDITH CASS

**T**HE WOMAN'S BOARD of St. Luke's hospital, in collaboration with the officers and directors of the Santa Fe railroad, has issued formal invitations to what will be a gala preview of part of the Railroad Fair, which opens July 20 on the lake front. The party, to be held July 19, will start with cocktails at 6 p.m. in the Blackstone hotel, with a barbecue dinner afterward at the Indian village on the fair grounds.

Members of the woman's board and their husbands, directors and trustees of the hospital and their wives, Fred G. Gurley, president of the railroad, and Mrs. Gurley, and other officers of the railroad and their wives have been invited to the preview. There will be special entertainment and plenty of western touches to add fun and pleasure to the evening. In case of heavy rain, the party will be canceled, but showers or other mild weather disturbances will not hamper plans, altho guests may have to celebrate indoors instead of outside.

The hospital's woman's board, deep in plans for its annual benefit fashion show to be held Oct. 20 in the Medinah temple, seldom misses a chance to reward its workers with a festive gathering. Mrs. Gordon Lang, president of the board, will return from Les Cheneaux, Mich., where she is spending the summer, for the July 19 event. A number of other board members also will return to the city for the occasion, among them Mrs. Grant Laing, who is at Castle Park, Mich., and Mrs. Paul Holinger, who will be at the Wausaukee club, Wausaukee, Wis., then Mrs. Cyrus H. Adams III, will have returned by then from a short trip to Castle Park, Leland, and Charlevoix, Mich., with her husband. They are seeking a summer holiday location not too far from Chicago.

## Rail fair preview for St. Luke board

By Lorraine Kowals

Being a hard working committee member for the St. Luke's Fashion show (set for Oct. 17) involves some very delightful play. Two years ago the board



Miss Lloyd

held a mid-summer meeting aboard Jim Kimberly's yacht. Last year the women conferred in the clouds aboard a United airliner. This year, on July 19, they are going to have a preview-visit of Chicago's Railroad Fair. NOTE: All the trips are in keeping with the show themes. This year it's railroads and Santa Fe is providing the stage setting.

St. Luke's trustees, board and Santa Fe officials will first assemble at the Blackstone at 6 o'clock for cocktails. From there they will leave by bus for the lake front exhibition, which they will take in after a barbecue dinner served in the Indian Reservation. The reservation, with its representatives of various Indian tribes, is part of the fair which opens on the 20th.

Mrs. Cyrus Adams, a box chairman for the fashion show, will be back from Michigan in time for the mid-July tour. She and Mr. Adams will spend this weekend hunting for a summer place on one of Michigan's lakes. Mrs. Gordon Lang, president of the woman's board, is coming back from Les Cheneaux; Mrs. Paul Holinger will be here from Wausaukee and Mrs. Earl Kribben has wired her acceptance from the West where she and her husband are vacationing.

Fred Gurley, Santa Fe president, will be the host at the fair preview.

\* \* \*



Cholly

## Dearborn

**H**OW DOES A WOMAN who has known the fascinations of a career survive the tedium of life in Lake Forest? Mrs. Seymour Wheeler has worked out a beautiful scheme. Since her second marriage and her retirement from the salon of Elizabeth Arden, where her charm set the exact tone for Miss Arden's midwest emporium of beauty, Mrs. W. has become a creative artist in several mediums.

Seymour likes the family fireside, so the former Rachel Eddy, as she was known for so many years, first set about "doing" their lovely old house. She achieved a most attractive effect of elegance and simple charm indoors, then turned to the gardens. Her rose garden is truly a picture with tall Talismans marking the corners, and choice specimens set out to form nicely spaced beds of various color placed in pleasing harmony.

### Tea House Picturesque

Her little tea-house at the edge of the rose bed is utilitarian, and at the same time picturesque. To create a beamed ceiling effect, she took doubled strips of red and yellow oil cloth in four-inch widths and hung them from the ceiling to the walls. Oil cloth was used for the serving shelf and for the table covers. With the cane furniture, it has a cool, gay look, and has the double advantage of being resistant to summer weather, and at the same time effective in creating the casualness one enjoys in an outdoor pavilion.

Her garden has many other attractions, not the least of which, to her Eddy grandchildren, is the little wading pool on the front lawn.

### Three-Dimensional Photos

But her most fascinating occupation at the moment is photography—not just picture-taking, but three dimensional photography. So adept has she become that all her friends are clamoring to be included in her collection of snapshots.

She is particularly clever at catching her subjects in informal poses, and an evening spent looking through her stereopticon lens would give a comprehensive view of Lake Foresters at play. A great many of the candid shots were made at Hobe Sound last winter, but she continues to snap her shutter at every possible opportunity.



**Hospital Board Party**

A 'whooping' good time is anticipated by the woman's board of St. Luke's hospital at their party on Monday, July 19.

Entertaining with the Santa Fe Railroad, their invitations are, first, for cocktails at the Blackstone hotel. From there, the scene shifts to the Railroad Fair site, where guests will preview the Indian village, and stay on for a barbecue supper. The Fair opens to the public July 20.

Representatives of several Indian tribes are moving in a few days before, and by the 19th will have themselves settled in the village in an atmosphere of the Old West.

Their craftsmen will be busy with Indian arts, for the benefit of the guests.. and in the tribal costumes they discarded long ago for everyday wear they'll perform ceremonial dances. All will be in authentic old Indian style...except the barbecue supper, which the Harvey System staff is preparing.

**Among the Invited**

Among the invitees will be the hospital trustees, woman's board members, the directors and their husbands and wives, railroad officials and their friends.

Among those who'll be present will be the Gordon Langs, Dr. and Mrs. Grant Laing, the Stanley Keiths, the William Covingtons, the Thomas Conners, the Robert McCormick Adamses, the Watson Armours...senior, and III, Maj. and Mrs. Lenox Lohr, the John S. Knights, Col. and Mrs. R. R. McCormick, the Merle J. Trees, the Edward L. Ryersons, the A.H. Mellingers, the Fred Gurleys (Mr. G. is president of the railroad, sponsoring this autumn's St. Luke's Fashion show), Lee Lyles, the road's vice-president, and Mrs. Lyles.

CHICAGO SUN-TIMES, FRIDAY, JULY 9, 1948

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**The Clows go to Hawaii**

Laden with leis presented by United Air Lines stewardess Carmen Matthews, Nancy Clow (lower right) takes off for flying trip to Hawaii, accompanied by her parents, the J. Beach Clows of Lake Forest, (upper left) and Edith McBride. J. Beach Clow Jr. (not in picture) went along as his sister's guest on the ticket-for-two she won at last year's St. Luke's Fashion Show.



Cholly

## Dearborn

### Guests at Party to Get Preview of Railroad Fair

BY KATHRYN LORING

PREVIEW GLIMPSES of the colorful Chicago Railroad fair, which will open officially tomorrow on the lake front in Burnham park, will be afforded guests at a preview party to be given tonight by the woman's board of St. Luke's hospital in collaboration with officers and directors of the Santa Fe railroad.

The party will start with cocktails at 6 p.m. in the Blackstone hotel, with a barbecue dinner afterward at the Santa Fe's picturesque Indian village on the fair grounds. Invitations have gone to members of the board and their husbands, directors and trustees of the hospital and their wives, and officers of the railroad and their wives.

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Friends of Mrs. Maurice Patrick Geraghty (Helen Tieken) are looking forward to the presentation of the "Wheels A'Rolling" pageant, of which she is director, especially since they scarcely have had a chance to see her the last few weeks. Even reaching her by telephone has been almost impossible, as both of her brothers, Robert and Theodore Tieken, will verify. Her inaccessibility is explained by those backstage at rehearsals, who report she has been working at least 20 hours each day. The pageant will be presented four times daily on an outdoor stage on the lake front, with Isaac Van Grove, for eight years conductor of the Chicago Civic Opera company, as music director.

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Neither of Mrs. Geraghty's brothers will witness the opening performance of the pageant, but they will see it before long. Mrs. Theodore Tieken, who is a member of the St. Luke's woman's board, and her husband will be among the few absent from tonight's gathering as they are in Charlevoix, Mich.

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The official song for the fair, composed by Philip Maxwell of the Chicago Tribune editorial staff and Mrs. Maxwell, has been named for the pageant, which is to be one of the fair's main attractions. Mr. and Mrs. Maxwell will be among those who will entertain at dinner parties tomorrow night at the Harbor View restaurant. Their song had its radio debut last Saturday night in the Chicago Theater of the Air program.



MRS. ELIZABETH ARDEN GRAHAM flew into Chicago to watch her "Mr. Busher" run to victory in the Arlington Park Futurity stake Saturday. The scarf floating from her parasol is printed in her racing colors. Mrs. Graham is giving the services of her salon again this year to the St. Luke's Fashion show.



16-Chicago Herald-American, Wed., July 21, 1948

Cholly

## Dearborn

### 'Working on the Railroad'

To blazes with pick axes and shovels. When society goes to "workin' on the railroad" it prefers cocktails, a roast beef dinner served al fresco and a preview of the current Railroad Fair on the lakefront.

Members of the St. Luke's Woman's board, who accepted the Santa Fe Railroad's offer of its services in planning and executing the stage set for the 22nd annual St. Luke's fashion show this fall, also accepted an invitation to attend a preview of the Fair Monday.

They met with other guests at the Blackstone for cocktails, then were transported via the Santa Fe's luxurious, air-conditioned buses to the Fair grounds.

Then the second treat of the evening -- dinner served in the Fair's Indian Village by the Harvey restaurant chain of the Santa Fe route.

It is facetiously said that when the founder of the Harvey chain died, his last words to his heirs were, "Cut the ham thin."

Your Cholly feels called upon to report that the slices of beef at Monday night's dinner were generously thick. The vegetable was corn, the Indian's contribution to American fare.

### Observe Native Indian Dances

Tables were set picnic style before a picturesque Pueblo building. Some of the tables were even placed on the second story of the structure and from this point the Seymour Wheelers, Mr. and Mrs. Telfer MacArthur and others could see the native Indian dances.

As evening came on, an old warrior chanted a hymn to the setting sun and the burning candles atop the Pueblo structures gave an erie glow to the entire setting.

One of the events of the dinner caused a considerable stir when it was announced that the Santa Fe was going to award sections of its famous train to two lucky guests.

The "sections" turned out to be toy chests in the form of miniature train replicas. One of the winners was Morrison Waud, who probably will have use for a toy chest since he is the father of five children.

Mrs. Waud tells us, however, it is to be for the exclusive use of the baby of the family, David Waud, who is not quite a year old. Let's hope "Sleepy" Waud, their three-year-old boy, agrees.

From the Indian Village the crowd moved on to the modernistic amphitheater to see "Wheels A'Rolling", the pageant Helen Tiekens Geraghty (Mrs. Maurice Geraghty of the Social Register) is directing.

For its backdrop the theater has Lake Michigan and to add to the beauty of the full moon on the lake Monday evening two sailboats drew gracefully up to get a view of the show and the audience.

The show, itself, is a colorful, rootin' and indeed tootin' ver-



WITH A Pueblo building in the background, members of the Women's Board of St. Luke's hospital and their husbands dine in the Indian Village at the lakefront Railroad Fair. Guests at this table were (left, from foreground) Byron Harvey, whose Harvey restaurant chain of the Santa

Fe route was host at the dinner; Mrs. Letts McLaughlin, Mr. John Prosser, and Mrs. Prosser; (right, from foreground) Mrs. Wyndham Hasler, Mr. Hasler, Mrs. W. Irving Osborne Jr., Mr. Osborne. (Herald-American photo by Howard Lyon.)



CHICAGO SUN-TIMES, THURSDAY, JULY 22, 1948



### One little Indian

During her visit to the Railroad Fair Mrs. Gordon Lang had a delightful time making friends with two-year-old Mary Helen, daughter of a Hopi Indian basket weaver. The Sante Fe Railroad officials entertained the St. Luke's Woman's Board (Mrs. Lang is president) at its exhibit, the Pueblo Indian Reservation, on the eve of the fair's opening. (SUN-TIMES Photo)



18-Chicago Herald-American, Thurs., July 22, 1949

## Cholly



AS A HOT WEATHER antidote we suggest Mrs. Cyrus Adams Jr.'s mood. She and Mrs. A. Watson Armour

(right) were in gay spirits when this picture was taken at the St. Luke's Woman's board party.



[Chicago Daily News]

## SOCIETY IN CHICAGO

# St. Luke's Board Has Elegant Time At Railroad Party

From Hotel to Indian Village,  
There's Entertainment for All

BY MILDRED BOLGER

St. Luke's Woman's board members rallied round Monday evening for the party given by the sponsor of their 1948 fashion show--the Santa Fe Railroad.

Trustees of the hospital, husbands and wives...officers of the road and their friends added to the distinguished list of guests who tasted a bewildering variety of flavor in entertainment before the evening was over.

They spent the cocktail hour in the Crystal ballroom of the Blackstone hotel. Pink and white plaster wall frescoes of cake frosting prettiness... crystal chandeliers and sleek pink satin draperies provided a sophisticated background for the opening of the party.

Soon, however, came the call, 'Soup's on.'

## Elegant Ride

On Michigan av., in front of the hotel, waited busses--elegant ones, yet busses--to transport guests to the Santa Fe Indian village on the grounds of the Railroad Fair.

At the fair the setting was Apache wikiups, Navajo hogans, pueblo buildings. The guests were being given a preview of the village, which opened the following day. Here and there, in the background, stood little clusters of the American aborigines watching in amazement the transformation of the scene which is to be their Home, Sweet Home for the next month.

No less wide-eyed were their visitors, who were being shown in a small space the living conditions of the 26 pueblos of New Mexico and Arizona.

## Kids Scamper About

The only ones who weren't impressed were the Indian children. One little miss of the Southwest entertained herself by lugging across the ground her even younger brother in a 'sled' made of an empty grocery carton with a string.

Some kicked bare feet through the sand in the sandbox.

Other little ones scampered about, carrying still smaller brothers and sisters.

They paid scant attention to the 'invaders' who sat down to tables set with white cloths, shining china and silver for a roast beef barbecue.

Some of the tables had been set on the open terrace of the pueblo building...its lines modern enough to serve as a pattern for a modern apartment building.

## Dances Previewed

But the scene enacted in the courtyard below was strictly primitive...a spe-

dances was previewed for the guests during dinner.

On the terrace, with their guest, Mrs. Elizabeth Arden Graham, dined the Seymour Wheelers. Others there... the Gordon Langs, with Santa Fe president Fred Gurley and Mrs. Gurley, the John S. Knights.

Mrs. Lang, fashion show mainstay, had hurried back just for the day from her summer home at Le Cheneaux. The Huntington Henrys, their son-in-law and daughter, the John Prossers, the Bryan Reids, the Henriques Crawfords, the Eric Oldbergs, Mr. and Mrs. Telfer Mac Arthur, the Merle Trees, the Charles Glores, the Stanley Keiths, the A. Watson Amours, Sr. and III, and the W. Irving Osbornes (Elsa Armour) were there.

Mrs. Cyrus Adams III took her dinner early, along with some other members of the committee, who spent the dinner hour concerning themselves with the comfort of the guests.

## Back to Back

The George S. Chappells, arriving late, were seated back to back, at separate tables.

Dinner time fun...presentation to Mrs. Morrison Waud and George Morgenstern of big ribbon-wrapped models of the Santa Fe Super Chief.

Note of sadness: 'Too bad Helen Harvey couldn't have seen this'--the comment of more than one friend of the late senior Mrs. Byron Harvey. They suppressed sighs as they watched 'the Harvey Girls' act in the pageant showing the development of railroading in this country.

Byron Harvey Jr. returned from California, attended the dinner and later, with the others, sat in the grandstand facing the lake for the dress rehearsal of the pageant, 'Wheels A-Rolling,' shown against a backdrop of Lake Michigan, under a cover of starlit sky.

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## Pueblo Life--In Chicago



The Railroad Fair's Indian Village on Monday evening presented a quaint combination of civilization and rusticity. St. Luke's Hospital woman's board and the Santa Fe Railroad were hosts at a barbecue supper. In an atmosphere representing life in the Indian pueblos of the Southwest, 200 guests sat at white clothed tables, ate cold consomme, roast beef and ice cream molds in the shape of tiny locomotives. There was no checkroom. Men parked their summer straws, women hung purses on the branches of a recently planted tree. Under the spreading hat tree, George S. Chappell stands. The "village Smith" in the picture is his wife (Carolyn Smith) who came from Lake Forest in cool dark crepe. With them, right, Mrs. Cyrus Adams III.



Party began at cocktail time in Crystal ballroom of Blackstone Hotel. There amid decor of sugary pink and white elegance Mrs. Morrison Waud, left, and Mrs. William S. Covington discussed business of St. Luke's Fashion Show . . . set for Oct. 20 in Medinah Temple. Later, at fair grounds, Mrs. Waud learned she'd won a section of the Super Chief.



Mrs. Fred Gurley, wife of Santa Fe president, and Gordon Lang were dinner partners. Their table was on terrace of Pueblo Indian building, from where they watched Indian ceremonial dances. Later, guests took seats in amphitheater facing lake to view pageant - Wheels A-Rolling - depicting development of transportation in America.



# Cholly Dearborn Observes

IN THE 35 YEARS since Old Elm Golf Club was organized as a retreat for some 150 of the city's wealthiest golfers, there has been many an unrecorded stag party under its glass roofed patio.

Wives and daughters whose only glimpse of the interior of the clubhouse was at a Red Cross benefit back in 1917 hearing those parties discussed later, marvelled at the originality and gaiety of their men-folks, who otherwise leave all party plans to the distaff side of the house.

From what the wives heard of this week's biggest and best "stag" of the season, they themselves couldn't have done it better.

As a surprise to Mr. Thomas E. Wilson, some fifty of the members celebrated that genial gentleman's eightieth birthday Thursday night.

## Center Pieces are Miniature Farms

Not since the late Charles Edward Brown, James Hopkins, James Heyworth and Edmund Russell gave a joint "children's party" to mark their 60th birthdays back in 1927 has there been more merriment or toast-making.

Because Mr. Wilson, the laird of Edellyn Farms, is as ardent a dirt-farmer, as he is a celebrated packer and golfer, the dinner table centerpieces were miniature farms.

Around tiny ponds, with real live goldfish swimming in them, little lead cows and horses grazed under leafy trees. (Those lead animals are today delighting the grandchildren, and even the great grandchildren of the guests.)

But it was the amusing toasts, and the birthday child's response that made the dinner memorable.

For at 80, Tom Wilson, born in the little town of London, Ontario on July 22nd, 1868, can make a better speech than the presidential candidate for whom he'll cast his vote in November.

## Delightful Backdrop for Wheels A' Rolling

The big yellow moon that came up over the lake so obligingly on Monday night while the Fred Gurleys' two hundred guests were dining al fresco in the Indian Village at the Railroad Fair, won't be so big this week.

But whatever is left of it will be as welcome a decoration for a dozen and one garden parties as it was a delightful part of the back-drop for "Wheels A' Rolling."

(Helen Ticken Geraghty, the pageant's director, should have heard the applause from the St. Luke's Women's Board, who could certainly use her for their October Fashion Show.)

Beginning with the Wesley Dixons' and the James Cathcarts' buffet supper in the Dixons' Lake Forest formal garden tonight, there's a party or two a day needing good garden-weather, for Pamela Kelley and Vernon Armour Saturday's bridal pair.

For next Sunday, too, when Mrs. Howard Linn gives a luncheon for one of the out-of-town wedding guests, Mrs. Asa Wallace of St. Louis, the well known sculptress, good weather is practically mandatory.

(For the visit of her old friend Mrs. Norman Toerge, Mrs. Cyrun Manierre's mother, early in August, Mrs. Linn could use some good weather, too.)

(She needn't apologize, however, if it's rainy, inasmuch as Middleburg, Virginia staged its worst snow storm in years while Mrs. Linn was visiting Mrs. Toerge Winter before last.)



The Santa Fe, sponsors this year of the annual fashion show by St. Luke's Woman's Board on October 20, was host at a Blackstone cocktail party preceding a visit to the Railroad Fair. Among the prominent Chicagoans present were (at right) Mr. and Mrs. William S. Covington and (below) Mrs. A. Watson Armour, who poses with daughter-in-law Mrs. A. Watson Armour III.



SCENE AT *The Blackstone* CHICAGO





## Black or White for an Evening Party



What to wear at a party on a summer evening--That was the question...at the recent St. Luke party. Mrs. Gordon Lang chose white silk shantung suit, molded white straw hat with white silk snowball. Mrs. A. Watson Armour III wore black....With summers in Lake Forest and winter trips to Florida, she keeps her deep tan year 'round.



# the Feminine angle

## Adeline Fitzgerald

At the Moment

PARIS

In Morgan & Co. this morning, Chicagoan Mrs. John Stevenson, just arrived from Sweden, was struggling with the exchange (everybody's problem). Today's 1000-franc note bears no relation to the prewar bill of the same denomination, and Mrs. Stevenson had not been in Paris for a decade.

As Mrs. Stevenson was trying to figure it out, over her furrowed brow two hands were slipped from behind: Bobsy Goodspeed's. A veteran resident (here since June), Mrs. Goodspeed was able to supply the simple equation: Divide your francs by three, to find their approximate value in American dollars or cents.

Mrs. Stevenson and Mrs. William M. Scudder are sharing the thrills of Paris as they did the ocean voyage from America and the good food in Sweden. (The third member of their party, Mrs. James Ward Thorne, had to withdraw just before sailing.) Checking in to their suite at the France et Choiseul, they found the Hooper girls, Alice and Anne, across the hall. The Hoopers were delighted to see them on two counts: old Chicago friends of mummy's, and impeccable chaperons to accompany them to the Folies Bergere.

From the morning paper, the girls had learned that their stepfather and mother, Col. and Mrs. Robert R. McCormick, were in London. "Tower sees McCormick," a Paris Herald-Tribune copy reader kidded Col. McCormick's inspection of the Tower of London. Presumably the Paris drycleaner who was doing some things for Alice Hooper saw the item too: he sent her blouse back with a bill for 2280 francs. After dividing that by 3, Alice was inclined to let him keep the blouse.

The McCormicks arrive Saturday and will be at the ritzy Ritz, across the Place Vendome and around the corner from the France et Choiseul. This little old hotel, with its courtyard garden, friendly concierge and red-flowered Victorian wallpaper, is a favorite with many Chicagoans. The Charles S. Deweys stay in it when they're in Paris, and Susie Hamill was married from it a few weeks ago.

The only flaw with being back in it, for Mrs. Stevenson, is the one lump sugar on her breakfast tray. She likes endless cups of coffee, and that lone cube in the first is just enough to spoil the others.

If she comes home to Chicago with some startling ideas for the St. Luke's fashion show, the board can credit it to the Folies Bergere, where the fashions are off and on. This revue goes on, unchanged from one year to another, and sells out every night. Its 30 tableaux range from the beautiful Ivoires de Chine (Chinese Ivories) with masques by the sculptor Buzon,

client. She mistakes him for the tailor, and begins to get ready for her fitting. He can do nothing but go along, and naturally the gown is one of those nightmares of voluminous skirts, straps and drapes. He tries to put it on her, whacks it in a rage with his walking stick, and the silk wraps itself around the cane.

It would take more than one visit to the Folies Bergere to find out how certain stage effects are achieved: notably a tableau vivant set at a gravity-defying angle high above the stage, as if it were a painting hung on the curtain. Red coated drinkers lift their tankards above a tilted table from which none of the food spills. The revolving metal stage in the finale is the conception of Georges Grillon.



## Chicago Has Much to Offer Stay-at-Homes

(Continued from Page 1)

on a barbecue spit and were replete with food and entertainment in the form of beautiful ceremonial dances presented by the Indians who are actually living in the compound.

As the sun set a fabulously feathered Indian chief sang the song of the sunrise. As the sky darkened, the flat roofs of the pueblo glowed in candlelight shielded by paper bags. Soon the moon peered over the top of the kiva, veiled in a wisp of cloud which, however, floated away and left the evening one of those atmospherically perfect ones which give Chicago its reputation as a summer resort.

The pueblo reminded me of the impressive one at Taos and filled me with an eagerness to see it again. It apparently had a similar effect on those who had not as yet seen that unique desert country, for one heard on every side "If New Mexico looks like this I'm going there," and many decided then and there to go when they remembered that Santa Fe is actually the summer home of many of their fellow Chicagoans—the Nat Owings, the Cyrus McCormicks, Miss Florence Dibbell Bartlett and Mrs. Arthur Cable, to name only a few.

Much missed at the dinner party, which was the contribution of the Fred Harvey system to the evening's gaiety, was Mrs. Bryon Harvey whose death so recently removed from Chicago circles one of its most ardent hostesses. Bryon Harvey Jr., and his youngest brother Stewart Harvey with his wife, represented the family.

After this glorified picnic supper the guests walked over to see the great spectacle "Wheels A'Rolling," staged by Helen Tieken Geraghty who, 14 years ago, did the transportation pageant at the Chicago World's fair, "Wings of a Century."

She is one of the most talented members of the Junior League and had charge of the league's dramatics for three of its most successful years. She has created a magnificent panorama of America's past, dramatized by museum pieces from the collections of all of the railroads that have participated in this 10 million dollar exhibition.

Not a small part of the drama of "Wheels A'Rolling" is the setting. It and the grandstand seating 5,000 were designed by the architect, Alfred Shaw, whose wife, incidentally, is president of the Arts club. It uses Lake Michigan as a backdrop, has great symmetrical sky-reaching wings, and the stage itself is a vast white gravel covered expanse onto which men, horses, automobiles, ancient trains and finally diesel engines dash.

The most dramatic moment of the pageant for many was when the Abraham Lincoln funeral train inched past, its shadowed silhouette heroic against the wings, altho not every one knew it was the actual train which carried the body of the martyred President to its last resting place in Springfield.

Not part of the spectacle but giving it even more excitement were two boats whose white sails were silhouetted against the night shrouded lake; and airplanes overhead flashing for a landing. It was an evening few will ever forget.

## Fashions and Fancy

By Judith Cass

**I**N PERFECT HARMONY with the picturesque setting of the Pueblo Indian village at the Railroad fair, where the woman's board of St. Luke's hospital held a preview party in collaboration with the Santa Fe railroad, was Mrs. Lee Lyles' attractively embroidered jacket hand spun and woven by the Indians of Guatemala. The colors of the jacket, which Mrs. Lyles purchased on a trip to that country last year, consisted of bright blues, greens and reds worked into an intricate Indian design on a white background. A peasant blouse and black skirt completed her costume, which she accented with turquoise jeweled silver bracelets hand carved by New Mexican Indians.

Just as the deep blue of Lake Michigan's waters after dusk provide the perfect backdrop of the colorful pageant's stage



Mrs. Gurley

setting at the fair, the darkness of the out of doors proved the perfect foil for the gleaming all-white ensemble chosen by Mrs. Gordon Lang, president of the woman's board of the hospital. From her pumps to her tricorn shaped hat of fine straw, with a feather brush at one side, she was all in white, with the exception of one gold pin placed at the neckline of her tailored gabardine suit. As festive as the party was the smart navy silk ballerina dress with new wide and deep neckline worn by Mrs. A. Watson Armour III., which she set off with a gay green straw poke bonnet adorned with a large red poppy. Her mother-in-law, the senior Mrs. Armour, appeared in a pretty print of pink blossoms on a background of jet black, and she wore a black straw hat. Mrs. Fred G. Gurley chose a beige suit of silk shantung and a bronze felt hat, trimmed with a large white quill. A peplumed print frock of clay colored crepe was worn by Mrs. Herbert C. De Young. Others noted at the gathering include Mrs. Rogers Follansbee, who appeared in a navy blue suit and a white straw hat trimmed with yellow fish netting, and Mrs. A. Galitzine Romanoff, who wore a white swing back coat over her pale blue crepe gown.

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## THEATER AND MUSIC

### NEWS FOR HOMEMAKERS

# Rail Show, Art Exhibit Intrigue Stay-at-Homes

BY THALIA

CHICAGOANS WHO BADE THEIR FRIENDS bon voyage on trips to Europe and settled down for a summer at home are going to have as exciting reminiscences to impart to returned travelers in the fall as the European travelers will have for them. It will be with envy that the absentees hear about what they have missed, especially two unique experiences, the Railroad fair and the exhibition at the Art institute of the masterpieces of painting which were rescued from the German salt mines during the war.

An epochal party was given at the fair by the Santa Fe system. It was in honor of the members of the women's board of St. Luke's hospital whose annual fashion show is the most successful benefit in these parts. This year the Santa Fe system is sponsoring the fashion show, which will be held on the afternoon of Oct. 22 in Medinah Temple—and sponsoring the show means paying practically all the bills so that the money raised from the ticket sales and the showings goes intact into the fund for the charitable work of the hospital and the part of hospital maintenance which is the special assignment of the women's board. To be a member of that board is one of the social desiderata of feminine Chicago. Daughters succeed mothers (or serve coincidentally with them). Membership on it is not only a distinction but also an opportunity to work, and work hard.

• • •

The party at the Railroad fair was a happy reward for the hard work of the past and a goad to the future, so one of the members said. The members of the woman's board and their husbands, other really top-ranking hostesses and super-executives were greeted by Mr. and Mrs. Fred Gurley, and Mr.

and Mrs. Lee Lyles for the Santa Fe and Mr. and Mrs. Gordon Lang for St. Luke's.

Mrs. Lang is the very efficient and attractive president of the woman's board. Like some other board members she came back from her summer home especially for the memorable occasion on the evening before the official opening of the fair. Every one gathered for cocktails at the Blackstone hotel, and fortified themselves with what some one called out of this world hors d'oeuvres, etc. for the cross-country trip in the air conditioned Santa Fe railways buses to the fair grounds on the lake front.

• • •

It might actually have been a cross-country trip, so far away from Chicago did everybody feel when they reached the Indian village with its replica of a pueblo surrounded by Indian hogans, kivas, medicine lodge and even a trading post. Tables seating ten were set under the open sky. The city's epicures feasted on the handsomest roast beef ever turned

(Continued on Page 12)



## Young "Grown-Ups"

Yesterday's little-girl models at the Key Club, all of whom are potential material for the shows given by St. Luke's, wore grown-up clothes, grown-up cap-like coiffures, and each had a grown-up air.

The sloppy-sweater-and-moccasin day is over, you were sure, when you saw the trim cut of the wool street suits, the expensive well-fitted shoes.

It was Mrs. Hayes D. O'Brien's daughter Brigid, 9, who walked off with the silver bracelet, the day's prize.

CHICAGO SUN-TIMES, FRIDAY, AUGUST 13, 1948

## Attic hunt to yield style show entree

By Lorraine Kowals

Friends of Children's Memorial Hospital can start rummaging around in their attics and closets for "white elephants" that will gain them admission to the fall fashion show in Lake Forest. The annual rummage-raising party has just been set for Sept. 16 at Mrs. D. Mark Cummings' home.

The show is always spectacularly successful mainly

### SOCIAL CHICAGO

because of its handsome garden settings and its list of social-register models, many of whom have already graduated to St. Luke's fashion show runway.

Mrs. John P. Wilson Jr



MRS. PHILIP ARMOUR JR.

and Mrs. Phillip D. Armour Jr. are co-chairmen of the project. Mrs. Samuel T. Chase is again rhyming the invitations to go in the mail soon. They will be bordered with sketches of girls in sports togs, the type of clothes that will be modeled that day.



- ★ Events in Society
- ★ Trends in Fashions
- ★ Mary Meade Cookery

# Chicago Daily Tribune Today with Women

Friday, August 20, 1948 Part 2 Page 1

## Mrs. Stuart Wells Jr. and Two Young Sons Visiting in Winnetka

BY JUDITH CASS

**A**T HOME AGAIN in Winnetka for a long visit with her mother, Mrs. Arthur W. Cushman, is Mrs. Stuart Wilder Wells Jr., the former Mary Cushman, who is here from Long Lake, Minn. Her presence is especially welcome in the family this summer, for she brought along her two young sons, Stuart III, 6, and Patrick, 5, to see that their little cousin, Arthur Kribben, has companionship while his father, Earl Kribben, is recovering from a serious illness in Presbyterian hospital, where Mrs. Kribben is spending all her time.

Mrs. Wells' visit here is timely for another reason, as she and her husband are remodeling their farm home and will not be able to move back into it for some weeks yet. The Wellses had hoped to build an ultra-modern house on their property, but have compromised, says Mrs. Wells, by doing their old house over in as modern fashion as possible and by adding a wing. In it are included a playroom and an upstairs sitting room.

Mrs. Kribben takes a few minutes now and then to supervise the re-decorating of her Lake Shore dr. apartment, which should be completed before her husband returns home. Young Arthur will remain with his grandmother until his father resumes his business duties.

Meanwhile the American Red Cross and the woman's board of St. Luke's hospital are feeling the loss of these two hard working members. Mr. Kribben, who heads the Chicago chapter, suffered a heart attack just after returning from the Red Cross convention in San Francisco a month ago. Mrs. Kribben is a member of the mannequin committee for the St. Luke's Fashion show, scheduled for Oct. 20 in the Medinah temple.



CHICAGO SUN-TIMES, SUNDAY, AUGUST 15, 1948

## 'IN MERTIME'



A FASHIONABLE CROWD turns out for the races. LEFT: Mrs. Homer Dixon Jr., standing at the rail, watches her favorite horse come in. ABOVE: Mrs. Walter Cummings Jr. and Mrs. Elizabeth Arden Graham discuss the forthcoming St. Luke's fashion show, Oct. 20, at which Mrs. Graham will be in charge of the models' make-up department. Mrs. Cummings is on the list of prospective St. Luke's models. [56]



### LAKE FOREST FAMILY LIFE

Once school begins and the mother of this family group starts her charity work scenes like the above one will be less frequent. Mrs. Waud, who is holding one-year-old David, will soon plunge into plans for the St. Luke's Fashion Show, Oct. 20 at the Medinah Temple. When at home she enjoys her family (l. to r.) Mr. Waud, Ronnie, 7, Ernie, 10, and Morrison Jr.

CHICAGO SUN-TIMES

## the Feminine angle

CHICAGO SUN-TIMES, SUNDAY, SEPTEMBER 5, 1948





Chicago Daily Tribune

# Today with Women

Friday, September 17, 1948 Part 2 Page 1 . . .

## Busy with Preparations for Annual Style Show to Aid St. Luke's

Mrs. Charles B. Armour, Mrs. Stewart T. Peck, Mrs. Robert A. Gardner Jr., and Mrs. J. Hampton Monroe (left to right), who find that it's not far to go to the railroad fair from St. Luke's hospital when they come into town from Lake Forest on duties in connection with the annual St. Luke's benefit fashion show. They were photographed at the Indian Village at the fair, which will remain open thru September. The St. Luke's fashion show will be held the afternoon of Wednesday, Oct. 20, in the Medinah temple, with transportation as the theme of the stage setting. Appropriately enough, a railroad is giving the setting to the hospital's woman's board this year. Last year it was provided by an air line. Mrs. Gordon Lang is president of the board. Mrs. Robert M. Adams heads the mannequins' committee. Fashion show ticket headquarters will be opened Monday in the Drake hotel. (TRIBUNE Photo)





## SOCIETY IN CHICAGO

# St. Luke's Hospital Fashion Show Recruits Beauties

Annual Event to Be Staged  
Oct. 20 at Medinah Temple

BY MILDRED BOLGER

Being smart showmen, the women of the St. Luke's Hospital fashion show committee recognize that the grace and beauty of their models are an important success factor.

Keeping a weather eye out for replacements in the ranks for the show at Medinah Temple on Oct. 20, they've added a bevy of blond, brunette and red-haired beauties.

Immediately snapped up for the St. Luke's show, was tall, blond and willowy Mrs. Frederick Preston, who last year at show time was living in Minnesota with her doctor husband.

Blond Marion Phelps, just back in Lake Forest after a summer abroad with her mother, Mrs. Mason Phelps, is another who'll walk the runway for St. Luke's for the first time.

Attractive too, is Mrs. James Baxton of Winnetka, the former Cornelia Baker, who came from the East. She's tall and slim. Her very pale gold hair is worn on the longish side.

## Imported Beauties

Mrs. Charles Zimmerman, the former Betty Ellis, who came from Milwaukee, and Mrs. Boetius Sullivan, who was Marcaline Yvonne Black of Flint Ridge, Calif., before her marriage, are two other additions to the Chicago social picture whom the St. Luke's committee has signed up for the show.

Another native Californian new to the St. Luke's show this fall is Mrs. James Dern, the former Caroline Wickett of Palo Alto. She has dark hair, black eyes.

A fashion plate wherever she goes, Mrs. Philip Block will lend her patrician dark beauty to St. Luke's in October. As head of the woman's board of Michael Reese Hospital, she works at that hospital daily.

Mrs. Richard Oliphant (Peggy Nicholson) and Mrs. Hugh McWilliams whose short, curly hair is reddish in shade, are two other newcomers to the list.

## Ticket H.Q. at Drake

Ticket sales, with Mrs. Eric Oldberg and Mrs. Gordon Lang in charge, will be handled beginning Monday at room 154 at the Drake--one flight up.

Highest priced single seats, \$9.90. For six in a box, \$100.

Mrs. Oldberg will probably prefer the stairs to the elevator at the Drake. She's in good training, having climbed to the top of Longs Peak (14,255 feet)

while in Estes Park this summer.

# Drake-A-Day

Mary M. Thomas of Los Angeles has arrived for a six weeks sojourn and visiting with her many Chicago friends.

Mrs. Arthur Weaver has sold her home on north Sheridan Road and will make The Drake her Chicago headquarters, between trips to her mother and family in Wayneburg, Pa.

Offices have been opened on the first floor of The Drake, (that is the floor above the lobby) for the foundation work of St. Luke's Fashion Show, an annual event.

This year's super fashion spectacle will be given on the afternoon of October 20th at Medinah Temple. Better secure your tickets at once if you want to see this greatest of all fashion shows and at the same time do your bit for a most worthy charitable cause.

Mrs. John C. Pitcher timed her return to town and her suite in The Drake to lend her able experience to the launching of the St. Luke's Fashion Show office and plans.

TUESDAY, SEPTEMBER 28, 1948

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## CHICAGO DAILY NEWS St. Luke's Salesmen



This trio of ardent supporters of St. Luke's has just learned all about the stage setting and will now set forth to sell tickets for the Oct. 20 show. Left to right, as they were photographed Monday before lunching at the Casino, Mrs. Herbert De Young, Mrs. Samuel W. Bodman and Mrs. Paul W. Oliver. Adobe huts and cactii (to be borrowed from the Railroad Fair) will provide the Arizona-New Mexico stage set. Gray sand, imported from Arizona, will be the foil against which to show the lavish gowns.

(Daily News photo)



CHICAGO HERALD-AMERICAN - MONDAY, SEPTEMBER 20, 1948



MORNING GLORIES that deck the garden fence at Lake Shore dr. and Delaware pl. and one of society's glories, the beautiful Mrs. Gail Borden, who is to be a model in the St. Luke's

Fashion show on Oct. 20. Ticket offices for the show opened today at room 154 in the Drake hotel. The telephone number is Su. 7-2898. (Herald-American photo by Howard Lyon)

CHICAGO SUN-TIMES, MONDAY, SEPTEMBER 20, 1948

### **Tickets on sale for St. Luke's**

The ticket office for the St. Luke's fashion show opens Monday in Room 154 at the Drake Hotel. Phone orders will be taken at Su. 7-2898.

Between now and the day of the show in which society's prettiest matrons and post debs model, Mrs. Eric Oldberg, ticket chairman, and Mrs. Gordon Lang, board president, will be on hand to handle requests.



CHICAGO TRIBUNE

SEPTEMBER 20, 1948

#### Other Events Today

The St. Luke's fashion show committee will open headquarters in room 154 of the Drake hotel (telephone SUPERior 7-2898) today with Mrs. John C. Pitcher, who recently returned from a summer in Honolulu, in charge. First on the agenda when office volunteers arrive will be to fill orders for tickets which have accumulated during the summer. The 22d annual giant fashion display will be held Oct. 20 in the Medinah Temple. Tickets are priced the same as last year, with reserved seats selling at \$9.90 and \$7.50, and unreserved balcony seats at \$2.40. Boxes again will cost \$100.

CHICAGO TRIBUNE

September 27, 1948

#### From the Notebook

News of the stage setting and other details of the annual fashion show which the women's board of St. Luke's hospital will sponsor Oct. 20 in the Medinah temple will be disclosed at a noon luncheon today in the Casino club. This will be the 22d edition of the show, always one of the most eagerly anticipated events of the fall season....Barbara Fuller Potter, first child of Mr. and Mrs. Charles S. Potter (Barbara King Shaw), arrived in Wesley Memorial hospital last Wednesday. Granddaughter of Mrs. Charles Garfield King, Barbara has a half-sister and half-brother, Susanne and John I. Shaw Jr.... The Hugh J. Fischers (Elizabeth Joslin) of Wilmette have named their first daughter and second child, born last Tuesday in Presbyterian hospital, Elizabeth Emma, for her grandmothers, Mrs. Emma Fischer of the Whitehall and Mrs. Alexander S. Joslin of Kenilworth.

## St. Luke's model to wed SUN-TIMES SOCIAL CHICAGO

By Lorraine Kowals

Two of a young socialites dreams will come true within two weeks for Rosalie Morse. On Oct. 9 Rosalie and Dwight Hightower will be married at Kenilworth's Church of the Holy Comforter. The honeymoon



Mrs. Conant

they are taking will be short so that the bride can be back in time to make her first appearance on the St. Luke's Fashion show runway Oct. 20 at Medinah Temple. For her 4:30 o'clock nuptial ceremony Rosalie, the daughter of Mr. and Mrs. Charles Hosmer Morse III of Wilmette, will have only one attendant--Ann Blakeslee of Evanston. "Bud" Fleming, the Thomas Flemings' son will be best man. The ceremony will be followed by a large reception at the Racquet Club.

Another bride who will be coming back to Chicago to



Though fall weather invites jackets and fur scarves, Mrs. Richard Walker, Mrs. Darwin Deaver and Mrs. Thomas Beers (l. to r.) prefer the outdoors for a chat during a meeting of the Evanston Junior League at Glenview Club. The league is launching its second series of children's programs over WJJD Oct. 7.

to model in the St. Luke's show is Mrs. Joseph Ryerson's daughter, the former Ellen Ryerson, who was married in July to George Kimball Conant Jr. Mrs. Conant is coming from St. Louis, her new home.

The model list and show decorations were discussed over luncheon Monday by the St. Luke's board at the Casino Club. One originally scheduled model who has had to regret her appearance at the show is Mrs. Robert Buchbinder (Dudley Winston) who is moving to Natchez for the winter.

The first hint of what the Junior League Follies will be like will be given Tuesday during the league's morning-

luncheon meeting at the Fort-nightly. Jerome G. Cargill, the follies' producer, is here from New York to speak following a talk to the provisional class by Mrs. D. K. Rose of St. Louis.



September 24, 1948

## SOCIETY IN CHICAGO

# Smart Women In Step With Fall Fashions

## Group at Mayfair Room Showing Tips Off What's Wearable

BY MILDRED BOLGER

It was easy to see that among the smart Chicagoans invited to The Mayfair Room Thursday for luncheon and for Marshall Field and Co.'s showing of French and English imports were many who have already begun to assemble their own fall collections.

Mrs. Frank Steiner had selected her black wool coat dress from the Dior collection when she was in Paris earlier in the summer. She topped it with a softly draped cloche of velour in a watermelon shade.

### Black Wool Skirt

With her at luncheon was Mrs. Ross Byron, in slim black wool skirt and natural jacket. Her natural shade felt pill box with softly pleated crown boasted a double veil, green and brown, in 'bird cage' style....masking the face in a loose puff.

Two platinum mink wraps at Mrs. Robert Hosmer Morse's table....one hers, the other that of Mrs. Edwin Taylor Maynard of Winnetka. With a black dress, Mrs. Morse wore an off-the-face felt hat, curled ostrich tips in lilac and purple shades facing the brim.

At the same table--Mrs. Arthur Wirtz, the bitter-sweet color of her fall suit repeated in a draped beret, and Mrs. Polly Cain, whose small close-fitting black cap carried an all-over detail of gold and pearls. Her suit--a high magenta.

### Draped Print

Leopard spots: Mrs. Owen West's short jacket of the fur over a hard-finish tailleur and Mrs. Howard Linn's draped leopard print frock.

Mrs. West, who came home only the day before from California, arrived at the Blackstone with Mrs. David Annan, a Lake Forest neighbor.

After attending the Women's Western Amateur Golf tournament in San Francisco, Mrs. West visited friends in Pebble Beach... among them the John B. Morses, who left Lake Forest a few years ago to settle on the West coast. After living in two rented homes there, the Morses have bought a handsome new home neighboring the Inn and overlooking the bay.

### A Deep Tan

Betty Peabody, tanned deeper after a summer in Mackinac, than her coat dress of beige, wore with it a caramel velvet cloche and a sling of sables. With her, Mrs. Jacob Bishop, in gray tweeds. She's

another recently returned vacationer.... back Wednesday from Cape Cod. Her elder son, Tony, remained in the East to begin his first year at Hotchkiss. Mrs. Tracy Buckingham wore a short wrap of brick red, over black.

Out selecting a new Fall outfit that morning, Mrs. Howard Peabody, the fourth in the party, arrived late.

Representing the St. Luke's Fashion Show committee--Mrs. Gordon Lang, Mrs. William S. Covington, Mrs. Paul Holinger, Mrs. Cyrus Adams III, Mrs. Marshall Sampsell (A Blue-Riding hood in a hooded cape), Mrs. Grant Laing and Mrs. Robert McCormick Adams.

Among their topics of conversation....the new baby daughter of the John Shedd Reeds, born in Amarillo, Tex.; Sept. 5.

### Name? Ginevra

She'll be named Ginevra Coates Reed....and though the St. Luke's board has lost at least temporarily, the services of capable Marjorie Reed, they're already tagging her daughter for a board position when the proper time arrives.

The Martin Lindsays of Winnetka and Mrs. Stanley Keith of Lake Forest are the baby's grandparents.

Fetching: Mrs. Ralph Ellis' black velvet bonnet, faced in white, side-trimmed with white wings, velvet ropes tying under the chin. With her: Mrs. Philip Maher, in gray wool frock, matching bowler accented with emerald quill.

### Come in Fours

Quartets: Mrs. Warner Dennehy, Mrs. Henry Rowley, Mrs. William McIlvaine and Mrs. W. A. P. Pullman; Mrs. Phelps Hoyt with her daughters, Mrs. Dexter Cummings and Mrs. T. Philip Swift and her granddaughter, Betty Swift.

Arriving late: Mrs. Seymour Wheeler, all in black, querying 'Where's Mrs. Walter Wolf.' (Mrs. Wolf, escorting one of the visiting Latin-American ladies, already had taken her place in the room.) Almost to her knees, came the coat of Mrs. Wheeler's dressmaker suit, banded narrowly in black Persian.

JUDITH CASS

CHICAGO DAILY TRIBUNE  
Part 2  
Wednesday, September 24, 1948

### St. Luke's News

One of the first large gatherings of the new season in the Casino club was a luncheon meeting Monday at which the Woman's board of St. Luke's hospital displayed a painting of the stage setting for its approaching benefit show Oct. 20 in the Medinah temple. Mrs. Edward A. Cudahy, chairman of the stage committee, received many congratulations on the proposed setting, which will be contributed to the hospital board by a railroad.

The handsome setting shows a backdrop which combines Arizona and New Mexico mountain scenery. Models will enter from an adobe house at one side of the stage, walk around the big apron stage, and exit at the other. For the first time there will be no steps involved in making the grand entrance, as the mannequins will descend a gentle, low ramp leading off stage. The apron will be covered with gray sand from Arizona, dotted with living cactus plants.

Mrs. Cudahy, an Arizona dweller herself in winter, recently welcomed another grandson, the infant, Samuel, born to Mr. and Mrs. Louis L. Hemingway Jr. (Eleanor Cochran) of Mount Carmel, Conn. Mrs. Eric Oldberg, reservations chairman, was thrilled over the fact that some \$7,500 of advance orders for seats were sent in before fashion show headquarters in the Drake were opened.



# It's moving time for Lake Foresters

By Lorraine Kowals

Lake Forest's oldest house, into which Mr. and Mrs. James Fentress (Barbara Warner) moved Tuesday, will soon be the scene of a "farewell to Lake Forest" gathering for the Morris Eddys. The Eddys and their two young children are moving to New Jersey sometime after the St. Luke's fashion show (Oct. 20) in which Mrs. Eddy and her cousin, Mrs. Fentress are modeling. The Eddy house is still for sale.

The Fentresses' new home was formerly owned by Architect John Lord King who has moved to San Francisco. Mr. King built a fascinating red clapboard house adjacent to the original old red stone building which has stood on Green Bay Rd. for many years. The Charles Derings are moving into the Fentresses' old house on Saunders Rd.

Like all of the St. Luke's models Mrs. Eddy and Mrs. Fentress are delighted over this year's stage setting which includes NO STAIRS. (Remaining calm and poised with powerful spot lights flashing and hundreds of pairs of eyes centered on them is a tremendous feat in itself to perform on the runway without having to worry about climbing stairs gracefully.)

\* \* \*

The Santa Fe Railroad is providing the setting for the huge apron-shaped stage. It will be a Western desert scene complete with real sand transported from Arizona (because the Lake Michigan kind is too tan to blend in with the color scheme) real cactus plants and Indian Katchina dolls borrowed from the R. R. fair. The models will emerge

from and make their exits through adobe archways.

A friend indeed: E. Francis Bowditch, headmaster of Lake Forest Academy, has volunteered to answer phones at the academy on the 20th so that women faculty members can attend the show. Mrs. Bowditch is on the properties committee.

Now that the stage setting is approved Mrs. Edward A. Cudahy, chairman of that department, is leaving for a brief visit with her newest grandchild, Samuel Hemingway, in Mount Carmel, Conn. just outside of New Haven. Samuel is Mrs. Cudahy's fourth

grandchild--and they're all boys. Two of them belong to the Louis L. Hemingways and two to the Junior Edward A. Cudahys of La Jolla, Calif.

BY MILDRED BOLGER

CHICAGO DAILY NEWS  
Fri., Oct. 1, 1948

## Hunts House

Ever since last spring Mrs. E. Francis Bowditch has had her finger in the decorating pie in a big way at Lake Forest Academy, where her husband is headmaster.

The big job of assisting with planning interiors for living quarters for faculty families and students at the academy's new home (the late Ogden Armour's Melody Farm) now well in hand, Mrs. Bowditch is faced with the problem of starting all over again for herself.

From the St. Luke's fashion show committee luncheon at the Casino earlier this week she dashed back to Lake Forest to go house-hunting.

The Rosemary road home where the family settled down to life in Lake Forest several years ago (even to 'building on' a wee greenhouse for green-fingered Mrs. B.) is being sold.



## Leafing Through St. Luke's Fashion Album

1927



When the first St. Luke's benefit fashion show was held in 1927, Mrs. George Enzinger (the former Irene Castle) was known as "America's best-dressed woman". She is wearing a "new fall creation" of that year.

SOCIETY'S ANNUAL EXTRAVAGANZA

1929



In 1929 Rosemary Baur (now Mrs. Bartle Bull) was a Chicago deb. And breathes there a woman who doesn't remember the dipped-in-back, short evening dresses of that historic October? The shoes then were on the pointed side.

1932



Mrs. Howard Linn, socially decorative then as now, starred in St. Luke's pageant of 1932. Fashions, by that depression year, had begun to settle into the long period of comparative sameness that preceded the "new look."

## St. Luke's Show Tells the Fashion Tale

BY VIRGINIA LEIMERT

The knees had it in 1927, when the first St. Luke's Hospital benefit fashion show became THE style event on Chicago's social calendar.

In that giddy year waistlines were only thigh-high. Heads had that 'drowned look' in helmet hats that swam down over bright pink and white complexions. Hemlines flirted outrageously with kneecaps.

Chicago's Mrs. George Enzinger (the former Irene Castle) was America's 'best-dressed woman.' And modeling in the St. Luke's show became the social thing to do.

Since then--and for 21 annual performances--skirts have gone up, down and sideways. But the best fashions from Chicago shops worn by Chicago's most attractive society women for St. Lukes still officially launch the winter social season.

Fashion and beauty actually don't change much through the years, as a review of slightly yellowed clippings and photographs in newspaper files will testify. Yet details in both style and personality remain unforgettable.

Gone, for instance, but not forgotten, are the shingle haircuts, the waist-length ropes of pearls, the red or silver fox scarves, the beauty spots (remember

those little court plaster half moons?) and the inevitable 'sack-style' print dresses of the thirties.

Today's society models, matrons and deb, who will star in the 1948 St. Luke's fashion extravaganza have more recently discarded shoulder length bobs, snoods and dimdl skirts along with their faithful wartime tweeds and uniforms.

For 'what's next' in high society and fashion, Chicago audiences will see for themselves on Oct. 20 at the Medinah Temple. Meanwhile, it's a safe prediction that the 'new look' on the streamlined society mannequin this year, won't look quite so new either when it joins the passing parade in our back numbers department!



1939



1944



Popular St. Luke's model Mrs. Louis Sudler (above) wore this "war fashion" on the St. Luke's runway in 1944. Slim dresses were the rage because of the fabric shortage, but oh my! the sequin trimmings and ostrich-edged velvet gloves.

(Left) Carlotta Lagorio (Mrs. John McGuire) was this lovely St. Luke's senorita in American beauty velvet and yards of black lace in 1939. It was the year of the conga, and fashions hadn't yet felt the wartime pinch.

In the 22d performance this October Mrs. Edward Swift (right) will be a St. Luke's model. Snapped at a recent fashion showing she'll be one of more than 100 local charmers to model such "new" look fashions as this 1948 evening costume.

1948



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# Drake-A-Day

Published Weekly by Mary Anderson  
exclusively for The Drake, Chicago

OCTOBER 9, 1948

THE DRAKE, Chicago — Such a scurry and a flurry through the lobbies and hallways of this hotel by charitable-minded ladies intent on laying the ground work for the big functions given at this time of year to raise funds for worthy causes. Board members of the St. Luke's Hospital Fashion Show Committee have been busy as the well-known bees, literally flying in and out of their temporary office on the first floor (above the lobby floor). Requests for tickets are filled from this office and if you haven't secured your seats by now, you will perhaps find that all have gone, gone, gone. The Santa Fe Railroad is providing the stage setting for this year's show to be given on the afternoon of October 20th at nearby Medinah Temple. Mrs. Gordon Lang is president of St. Luke's board. Mrs. John Pitcher, Mrs. Eric Oldberg, Mrs. Edward Cudahy, Mrs. Seymour Wheeler, Mrs. E. Francis Bowdich among the active workers on her board. Elizabeth Arden (Mrs. E. N. Graham) comes on from New York especially for this great spectacle.

CHICAGO SUN-TIMES, SUNDAY, OCTOBER 10, 1948

## Rita Rend looks ahead --to December wedding

ONE OF THE ST. LUKE'S FASHION SHOW'S most glamorous models--and one of the newest to receive the coveted role--is former movie starlet and bride-to-be Rita Rend. Strolling down a fashion runway before hundreds of spectators is part of Rita's "way of life" since she has modeled for exclusive stores and fashion magazines for years. Her movie career which was short-lived by choice--her own--adds still more appeal to the pretty Girls Latin School alumna who is just 20 years old.

Although she is terribly excited about appearing in the St. Luke's event (Oct. 20 at Medinah Temple) Rita would much rather talk about her forthcoming marriage to Thomas Alexander Lynch--an understandable attitude considering the fact she gave up the movies for love. Rita, the daughter of Mrs. Mervyn LeRoy, broke a four-picture contract at Metro-Goldwyn-Mayer after making the film "Words and Music."

Rita and Tom will be married Dec. 11 at St. Chrysostom's Church. A reception will follow at the Ambassador, whose president Ernest L.

### SOCIAL CHICAGO By Lorraine Kowals

Byfield is Rita's step-father.

Naoma Donnelley Norris, Mrs. Alexander MacArthur (Cynthia Wirtz) and Sally Stilwell will be among Rita's eight bridesmaids along with her two cousins, Mrs. Robert L. Coffin of Lake Zurich and Mrs. James Daubenspeck of Park Ridge.

Tom, the son of V. Reges Lynch, was graduated from Boys Latin, served in the Coast Guard, and is now in his father's insurance business.

\* \* \*



RITA REND  
... looks forward to marriage



# Show



(HERALD-AMERICAN PHOTOS)

ults with Mr.  
Show. She is  
the thousands

MRS. HIBBARD and the State st. store whose clothes she will model spend patient hours together, trying on and fitting clothes. The gown she eventually will wear will not be photographed until after the audience has seen it at the St. Luke's Fashion Show.

[20c]



## Garden Club Visitors to Be Among Guests at St. Luke's Style Show

BY JUDITH CASS

THE MANY OUT OF TOWN VISITORS who perennially flock to the St. Luke's fashion show this year will include members of the central western zone of the Garden Clubs of America, whose fall meeting here is timed to permit them to view the famed show Oct. 20 in the Medinah temple. A block of 65 tickets has been taken by visiting and local members of the club, whose decision to take time out from their busy three day schedule doubtless was induced in part by Mrs. Joseph M. Cudahy of Lake Forest, as former vice president of the Garden Clubs of America who always has had a benevolent interest in St. Luke's.

The Winnetka Garden club, of which Mrs. George S. Parker is president, will be hostess group at the zone meeting, which will be opened on the 19th with a session at the Indian Hill club. Members who will be in the audience at the fashion show the next day will be from Denver, Colorado Springs, Colo., Memphis, Tenn., St. Paul, Des Moines, St. Louis, Milwaukee, Lake Geneva, Wis., Barrington, Evanston, Lake Forest, and Winnetka.

Mrs. John Ordway of St. Paul, who is chairman of the zone, will be among the special guests in the group, as will Mrs. Hermann G. Place and Mrs. Melvin Sawin of New York City, officers of a similarly named organization, the Garden Club of America.

### Anniversary Party

Mrs. William S. Covington took time out from her many duties as one of the four heads of the fashion show committee to give a small dinner party last Saturday to celebrate her and her husband's 23d wedding anniversary. The anniversary date actually is today, however, and adding significance to the date is the fact that today also is Mr. Covington's birthday, as well as the 6th birthday of their son, Bill, and the wedding anniversary of Mrs. Covington's brother-in-law and sister, Mr. and Mrs. Howard Requa.

Young Bill's birthday was celebrated earlier in the summer. Altho Mr. Requa was present for the Saturday party, he and Mrs. Requa will have to have a celebration together later, for she has been in Switzerland since early September to enroll their three children in school there in Rolle. She and her parents, the Charles Hosmer Moses, who have been abroad for the season, will sail for home from Rotterdam tomorrow.

### Theater Opening

Theater first nighters have been faced with the problem of choosing between two attractions this evening, "The Winslow Boy," which will open at the Selwyn theater, and "Brigadoon,"

which will have its Chicago premiere at the Schubert theater. Ticket holders for "The Winslow Boy" include Mrs. Robert M. Adams, Mrs. Robert R. Baker, Mrs. Welch Dickinson, Mrs. George W. Dow, Mrs. Edwin W. Sims Jr., Mrs. Orville J. Taylor, and Mrs. Errett Van Nice. Others who have reservations include Blake Blair, Jacob H. Bischof, Arthur J. Cummings, Charles H. Schwab II., George Von Gehr, and Ferre G. Watkins.

### From the Notebook

Mrs. Spencer Tracy will be here to spend next week-end with Dr. and Mrs. Loyal Davis....The Davises' daughter, Miss Nancy Davis, has been having a gay whirl in New York City these days as her beau has been Clark Gable. They have been friends since Miss Davis was 11....Which brings to mind that Bing Crosby always has a game of golf with Charles R. Crane when the crooner is in town....Judy Hargrave and Joan Peterkin each learned two hula dances and how to ride a surfboard while they were in Honolulu this summer.... Mrs. Otto L. Mast will open her Cregier av. home this afternoon for a guest tea, fashion show, and sewing meeting for the Chicago Maternity center.

## Chatter--

Would you like to know the REAL way to pronounce Mackinac?

Do you end the word with 'ac' or 'aw'?

Mrs. Edward A. Cudahy, who's as good an authority as anyone, having spent all her summers there, says you may take your choice.

At the St. Luke's luncheon last week at the Casino, Mrs. Cudahy was speaking of the island as 'Mackinaw.' Across the table was Mrs. Joseph Ryerson, pronouncing it as it's spelled--'ac.'

One of their companions asked if someone would please settle it, once and for all.

### Both Ways

Mrs. Cudahy settled it this way:

'The island is pronounced 'ac,' the city is pronounced 'aw.'

'But if you're anative, which I think I am, you simply reverse the rule. And don't ask me why.'

### Troubles

By the way, unless you're a home-owner up there, you probably don't realize that life is not always tranquil on Mackinac Isle.

For some reason, it's a place that has never appealed to plumbers. There's only one plumber available, and he refuses to work weekends and holidays. Sometimes he balks even during the week.

So the only thing to do, when something goes wrong with the kitchen sink and the cook is wading around in a foot of water, is to move in with kind friends next door.



## Sparkling Hospital Benefit on Oct. 20 at Medinah

**M**ODELING in "St. Luke's" is a traditional duty fulfilled happily each Fall by young Chicago socialites. This year's fashion show staged by the Women's Board of St. Luke's Hospital will be held the afternoon of Oct. 20 at the Medinah Temple for the benefit of the hospital's clinics.

Mrs. William Gold Hibbard IV, like all the other "models-for-a-day," has learned that it takes months of preparation to shine in the St. Luke's spotlight.

Chicago stores and shops pick their most glamorous costumes. They pay--for charity's sweet sake--for the privilege of showing them.

Elizabeth Arden personally comes from New York to supervise the hair dressing and make-up. Fashion in hair and in lipsticks are as

eagerly scanned by the audience as fashions in hemlines and hats.

The glamorous young Mrs. Hibbard, like all her friends in the show, is given special training in walking and threading her way across the huge stage to give the audience its eyeful of fashion.

The dress she wears in the show--and each model wears only one--is carefully fitted with all the season's most interesting fashion accessor-

## Socialites Preen for St. Luke's Style S



**MRS. WILLIAM GOLD HIBBARD IV** snatches time between running her household and working for the Women's Board of St. Luke's Hospital to indulge in the family hobby, collecting and personally refinishing antiques for her Astor st. apartment.



**THE SERIOUS BUSINESS** of being a model - Mrs. Hibbard consults Lewis about a hair style for the annual St. Luke's Fashion "re-styled" to suit her gown and to give new fashion ideas to of eyes glued to the Medinah Temple runway on Oct. 20.



# Symphony to usher in season

From the symphony opening Thursday night to the Arden Shore ball on the 30th, October will be crammed with more "things to do" than most Social Chicagoans can find time for. Dinner parties and formal dress will add a gay splendor to the Orchestra Hall concert. One of the dinner hostesses is Mrs. John Carey Murphy, who is entertaining a few friends with Mr. Murphy at their three-story North State Pkwy. home. (Last week this writer erroneously identified the Murphys as apartment dwellers, which the Murphys are happy to say is not true.)

The first Friday afternoon concert, will stir up another flurry of box parties, along with

## the Feminine angle

luncheons beforehand. Some of Chicago's wealthiest dowagers and ardent music lovers are regular Friday concert goers.

After the afternoon program, conducted by Pierre Monteux, the audience will move on to the English Speaking Union tea, or to the Illinois Opera Guild tea. At the opera guild party there will be a fashion show in the "28 Shop" of Marshall Field and Co. There is also a business meeting that day for Illinois Epilepsy League members at tea time at the Lake Shore Dr.

apartment of Mrs. Walter Cummings Jr.

TO GO ON with the activity.... On Monday four events will share attention--the Junior League's talent party; the St. Luke's fashion show models' first rehearsal; a luncheon meeting of the American Institute of Decorators and the "Town and Country" fashion show featuring society's young matrons and dogs at Mandel Brothers.

Then the three big benefits: the Service Club benefit (the opening of the Ice Follies) at the Chicago Arena on the 21st, the St. Luke's Fashion Show on the 25th, and the Arden Shore Chicago Committee's Artists ball on the 30th, which will make October a month well worth remembering.

October 7, 1948

CHICAGO SUN-TIMES, THURSDAY,

# Today with Women

Chicago Daily Tribune

Wednesday, October 6, 1948 Part 2 Page 3

## Front Views & Profiles

By MARCIA WINN

### The Long Arm

The two letter, five numeral telephone system may still be confusing you a trifle, but let us, along with the telephone company, assure you that it all works out for the best in the end. Why, you can even dial the wrong number and still get the person you are trying to reach. Don't laugh. It has happened to at least one other. It can happen to you.

Consider the case of Eleanor Nangle, beauty editor of THE TRIBUNE. She escaped from a host of telephone pals with their inquiries on nail cream, neck cream, face cream, eye cream, and creamy cream about 10 days ago to attend a press luncheon given by the woman's board of St. Luke's hospital in advance of its fashion show. The luncheon was in the Casino club, that small but elegant establishment on E. Delaware pl., and Miss Nangle was a world removed from her busy desk when word came, in the middle of luncheon, that she was wanted on the telephone.

Miss Nangle paled (invisibly). Who knew her whereabouts? She had neglected to tell her family where she was going. Her assistant, who ordinarily would know, was out of town. She couldn't recall telling any one of the luncheon, not that there was any secrecy involved but that she simply hadn't done so. Finally she decided that something urgent had come up at the office, she was needed at once, and various good souls had burrowed thru the mass of correspondence in her desk until the St. Luke's invitation had turned up.

"Hello," she said into the receiver.

A woman's voice was at the other end. "Miss Nangle? Can you tell me the name of those hair preparations you wrote about this morning?"

Miss N. thought it was a friend's idea of a joke. "O, for heaven's sake, who is this?" she replied, a bit testily.

"Why, my name is Mrs. Hol-

land," the innocent inquirer said. "I want to know the name of that hair preparation..."

"It's such-and-such," Miss N. said, "but what I want to know is HOW you knew where to reach me?"

"But," said Puzzled, "it said right here in the paper to call Superior seven two one hundred, and I did..."

Miss N. looked down at the dial on the telephone. There it was: Superior 7-2100. The woman had called the Casino club, and Miss Nangle, by something almost a miracle, was there.

"O!" the voice of the inquirer broke into this astonished reverie. "It doesn't say two one hundred. It says seven 0 two hundred. O, am I sorry? What'll I do?"

-0-



# St. Luke's NEWS

Support the  
Fashion  
Show  
October 20th  
in  
Medinah  
Temple

September  
October  
1948

## 22nd Fashion Show

Climaxing a summer of preparation by members of St. Luke's Woman's Board, the curtain will ring up on the celebrated Fashion Show when the 1948 benefit gets under way October 20th at the Medinah Temple.

This famous event, which through the years has meant so much to the hospital and our patients, is sponsored by the St. Luke's Woman's Board. Proceeds from the Show have financed many projects in all departments.

The majority of the money raised is set aside to provide free care for the patients of the Social Service Clinics, which cover every phase of medical care and advice.

In addition to funds for the Social Service work, the Woman's Board contributes generously to the School of Nursing, the Occupational Therapy De-

partment, Employees' Health Service, kindergarten work on the Pediatrics wards and to linen funds. Flowers are provided for patients on holidays during the year. The Gift Shop, established in 1939, has increased yearly in importance to patients, visitors and personnel. Funds from this project are used for free hospital care.

Mrs. William S. Covington, Mrs. Gordon Lang, Mrs. Stanley Keith and Mrs. Joseph T. Ryerson are the Fashion Review Committee; with Mrs. Frank Hibbard and Mrs. Walter B. Wolf on the Advisory Committee. Other Committee Chairmen are: Finale, Mrs. Edwin Ryerson; Exhibitors, Mrs. A. Watson Armour, III; Mannequins, Mrs. Robert McCormick Adams; Properties, Mrs. Seymour Wheeler;

(Continued on Page 5)

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(Continued from Page 4)

Checking on Gowns, Mrs. Huntington B. Henry; Publicity, Mrs. Grant Laing; Programs, Mrs. John V. Farwell; Sale of Programs, Mrs. W. Irving Osborne, Jr.; Boxes, Mrs. John D. Ames; Tickets, Mrs. Eric Oldberg; Shares, Mrs. Paul W. Oliver; Fashion Show Headquarters, Mrs. John C. Pitcher; and Stage Setting, Mrs. Edward A. Cudahy.

An opportunity to win a \$1,000 United States Savings Bond is an added inducement to all those interested in the Fashion Show this year. Shares are on sale throughout the hospital.



## ?? Who's Who ??



While inundated, head to toe  
With tickets for the St. Luke's Show,  
She hardly ever shows her face  
Around the house on Hawthorne Place.

Famed pianiste, she studied in  
Both Paris and prewar Berlin  
Northwestern is her alma mater  
(She still knows everything they taught 'er.)

Her summers out at Estes Park  
Are one long mountain climbing lark  
Her motto's like the town's: "I Will"  
(For us, our old-burg fills the bill.)

A man of medicine's the pardner  
Of this hardworking Hilda-gardner.

- HELEN YOUNG

(To identify this member of the Casino,  
Fortnightly and Contemporary Club, tic-  
ket chairman of the St. Luke's Fashion  
Show, turn to page 6.)

## Who's Who?

The subject of the "picture-  
puzzle-pome" on Page 5 is  
Mrs. Eric Oldberg, the for-  
mer Hilda Edwards.

# Today's Women

1948 Part 3 Page 5•

## Visitor to Be Fashion Show Model



Mrs. Vincent Brandt, who is here from Holland with Mr. Brandt to visit her father, Dr. J. B. V. M. J. van de Mortel, midwest Netherlands consul general, has been invited to model in the St. Luke's Fashion show Oct. 20 in the Medinah Temple. Slim and pretty Mrs. Brandt, who converses easily in English, is the first foreigner ever invited to join the models, who will rehearse at 2:15 p.m. today in the Fortnightly club. (TRIBUNE Photo)

## St. Luke's Fashion Show Rehearsals Will Begin Today

The first rehearsal for the St. Luke's Fashion show, at 2:15 p.m. today in the Fortnightly club, really will be the first rehearsal for as many of the 45 new models as can attend—and none of them will miss it except for the best of reasons.

Rehearsing is important to these newcomers to the runway, who want to have the poise and rhythm of their more experienced sisters when they step into the spotlight at the Medinah temple the afternoon of Oct. 20 to take part in the largest and most fashionable charity event of the fall season.

There they will walk under the friendly yet critical eyes of half their friends and relations, plus several hundreds of other fashion-conscious women who don't much care who wears the clothes, but who are definitely interested in seeing what Chicago's smartest shops and stores are offering for the coming winter.





## 'CELLAR GANG' AT WORK



Mrs. Henry R. Gross, Mrs. Gerald Sivage and Mrs. Robert Adams Carr (left) learn how to use the megaphones that will help them direct activities backstage at the St. Luke's Fashion Show, Oct. 20, at Medinah Temple. They and other members of their self-styled "cellar gang," working under Mrs. Seymour Wheeler were guests of their "boss" at a fun party at the Casino Club on Monday. Above, at the luncheon table, Mrs. James Waller Rogers, Mrs. John T. Moss Jr. and Mrs. English Walling examine a poster drawing of the stage set. "Gang" will be dressing room major domos on show day, keeping the parade of some 150 models running smoothly.

(Daily News photos)



## SOCIETY IN CHICAGO

# Mrs. Wheeler To Toss Party for Style-Show 'Gang'

Former Models to Have  
Themselves a Time

BY MILDRED BOLGER

Mrs. Seymour Wheeler, who runs the models' dressing rooms at St. Luke's fashion show with the precision of a whip-cracking ringmaster, is giving a strictly 'fun' party for her behind-the-scenes assistants.

When her 'cellar gang'--recruited chiefly from the ranks of models of former years--meets with her for luncheon at the Casino that day, its members will poke a bit of fun at themselves.

The megaphones they use to keep models moving in assembly line fashion are coming out of storage at the Wheeler home in Lake Forest, and initiates to the dressing room crew will learn just how they're used.

Set for Oct. 20

The show is at Medinah Temple on Oct. 20. The cellar gang goes into action early the morning before.

Its responsibility is to see that models are assigned dressing places, clothes racks....that clothes are checked in....that each model takes her place in the Arden Room for her hairdo at the exact minute she's expected, and that she's out on stop-watch time.

The models' lunch time is more closely watched than any clock-punching working gal's.

Usually, each of the crew has a chance to slip 'out front' to see a part of the glamour parade on show days.

## Double Job

Mrs. Joseph Sampsell has a doubly hard schedule. She'll manage to appear on the runway as well as holding a 'cellar gang' job.

Mrs. Henry Gross, who earned the reputation of being one of St. Luke's best hat models, has joined the 'gang' this year, as has Mrs. Gerald Sivage.

Others who'll toil behind the scenes include Mrs. Wheeler's first assistant, Mrs. E. Francis Bowditch, Mrs. James Waller Rogers, Mrs. Harry Simpson, Mrs. English Walling, Mrs. Lefens Porter, Mrs. Clarence W. Sills, Mrs. Robert Carr, Mrs. John Kovas, Mrs. George Young, Mrs. George Swope, Mrs. Philip Maher and Mrs. John Moss.

# Chicago Sunday Tribune

THE WORLD'S GREATEST NEWSPAPER

OCTOBER 3, 1948

## Fashion Showings to Highlight Fall Benefits

BY THALIA

Chicago's social and philanthropic life, inextricably entwined for most of Chicago's prominent women, is off to its usual stimulating and exciting fall race. Preparations for benefits fill the lives of old and young. Many of the events will be highlighted by the showing of new fall fashions.

The St. Luke's fashion show, which will be held again this year at the Medinah temple on the afternoon of Oct. 20, is one of the most brilliant and successful charity fashion shows in the country, netting something over \$40,500 last year.

To be chosen to "walk" in the St. Luke's show is a debutante's social accolade. To serve on its committees is one of the honors and privileges of all ages. This year the Santa Fe railroad is sponsoring the event and the proceeds from the sale of the tickets and exhibition fees are all net for charity work in the hospital. Final plans for the show were announced at a luncheon on Monday.



# Meet the St. Luke's *Ladies*



Mrs. Gordon Lang



Mrs. E. Francis Bowditch



Mrs. Edward A. Cudahy



Mrs. A. Matson Armour III



Mrs. Herbert De Young

THESE SOCIALLY prominent women help stage the fall's most spectacular event--the St. Luke's Fashion Show, Oct. 20 at the Medinah Temple. Their pre-show duties include job of lining up the models, all post debts and very social young matrons, and selling reserved and unreserved seats. This year's show, the 22nd annual one, will have a desert setting, provided by Santa Fe R.R. The stage will be covered with real white sand transported from Arizona and real cactus plants. Mrs. Gordon Lang, president of the board, will turn over the proceeds, as always, to St. Luke's Hospital.

(SUN-TIMES photos by Carmen Reporto)

CHICAGO SUN-TIMES

the  
**Feminine angle**



# Chicago Daily Tribune Today with Women

Monday, October 18, 1948 • • Part 3 Page 7

## 1947 and 1948: Famed St. Luke's Fashion Show Coiffures Displayed

Thru the Looking Glass

By Eleanor Nangle

This year, as never before in a performance span that now covers 22 years headlines, will be important to St. Luke's fashion show.

Not news headlines, such as those proclaiming that this year's, to be held Wednesday afternoon in Medinah temple, is expected to be the most fabulous and fascinating in the star studded history of the annual efforts of the Women's Board of the hospital that gives it its name. Nor the provocative bulletins about the Arizona-New Mexico setting, with a carpet, like the desert's, of smooth, tawny sand and a backdrop, again like the desert's, of rugged mauve mountains. We mean rather the headlines that have literally to do with the above the shoulder silhouette.

As will be discernible, even from the balcony, there will be dramatic changes in the headlines this year.

### Short Hair is the Rule

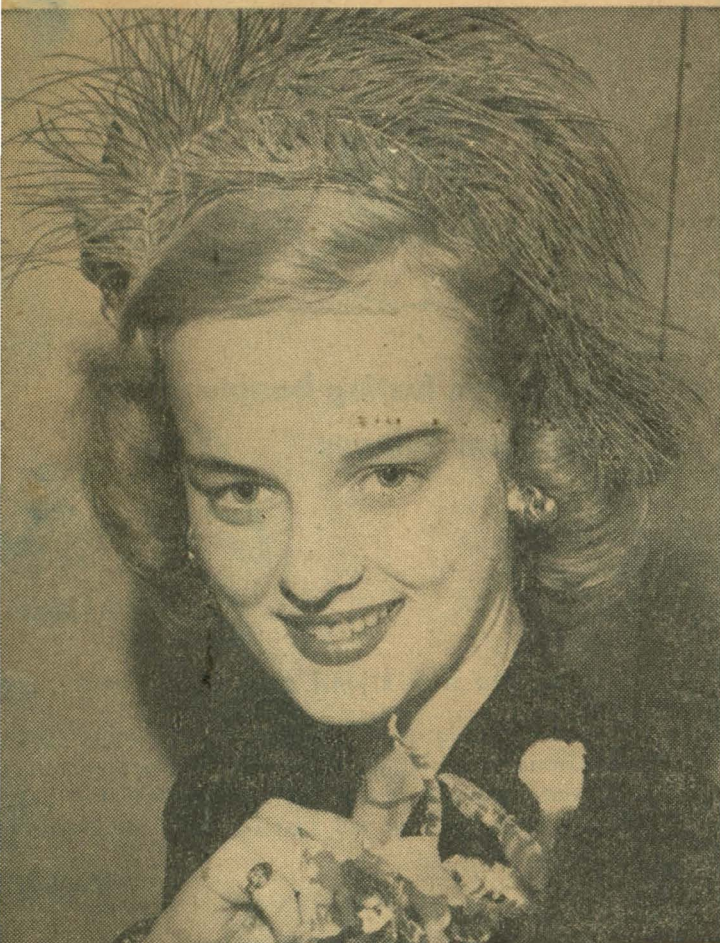
Nine out of ten of the models who last year wore their hair long, or in the elaborate puffs and chignons that were "new" as of October, 1947, have now cropped their hair short. Mrs. Philip D. Armour, for instance, whose locks fell well past her shoulders a year ago, has the cap cut. So do Mrs. Kinney Lehmann, who last year wore the ear puffs that threatened to be a high fashion, Miss Kathleen Ball, Joan Van Buren, and many other very young mannequins and distinguished matrons.

Those who have hesitated to use the shears will have their hair dressed by a stylist being flown in from the east in a fashion that will at least simulate the shorter cut. In the words of the expert who is perfecting the make-ups and coiffures for the show, all hair will be arranged "well above the neck line." There will be cap cuts galore, but there also will be interesting variations on the basic short theme.

### A New Back Interest, Too

Like the gowns of this year, according to the salon's stylist, hair will shortly develop a new back interest. Definitely creeping into the style picture is an important new line, exemplified in the hair style that is one of the vivid distinctions of Mrs. John Landreth off and on the runway. Her golden hair is arranged smoothly with only one wave on either side, the back short but markedly fluffed out to a new and fashion right silhouette.

Short hair does not lend itself to the use of ornaments but in the St. Luke's show new, tiny, and light weight golden combs, especially designed for brief locks, will be used for a practical rather than pointedly decorative purpose.



Model Kathleen Ball wore her golden hair in a loosely curled froth (left) for the 1947 St. Luke's Fashion show. When she appears in the 1948 show in Medinah



Temple Wednesday, her hair will be cropped short, with tendrils at the sides and a little fullness well above the neck line in the back.



In last year's show, Mrs. Kinney Lehmann wore a silver blue mink coat and modeled a "new" coiffure as well (left), with her long, black hair parted in the center and



folded forward into smooth puffs over each ear. This year, in line with the radically changed silhouette characterizing all of the show's coiffures, her hair is worn short.



# Parties to 'Watch' Election Returns At Casino Club

Old-Fashioned Blackboard  
To Be Installed for Nov. 2

BY ATHLYN DESHAIS

## St. Luke's Model

Luxury reaches a new high in the casual creation that Mary Jane Rogers will model -- a flame colored Sophie original--in the St. Luke's fashion show Wednesday.

She sets it off with dark green scarf and socks, and it represents proper golf attire at Ojai Valley Inn in California.

Mrs. C. Foster Brown's putty-colored beach dress is for wear at Coronado.

Mrs. Robert Adams Carr, representing lunch by the pool at the Arizona Biltmore, will wear green and white flowered chintz, with linen sandals. Background music, 'A Cup of Coffee, A Sandwich and You.'

## Mrs. Cudahy Helps

Mrs. Edward A. Cudahy,

who has a home near the Arizona Biltmore, gave special help in planning these casual wear scenes.

In the show Mrs. DeWitt Buchanan Jr. is 'Miss Chicago.'

All costumes on this special 'super journey' feature of the show are authentic, to wear at resorts one could visit via the Santa Fe.

Elizabeth Arden Graham, who arrives Wednesday morning from the West to supervise the makeup, will be lunching at the Casino with Mrs. Howard Linn and Mrs. Henriques Crawford. Then she'll see the show from Mrs. Byron S. Harvey Jr.'s box.

Mrs. Howard Gillette, the bride in the show, will have Kathleen Ball, Marion Phelps, Jean Carney and Nancy Clement as her attendants.

A new little model is the Ross J. Beatty's 7-year-old daughter Suzanne. Just as happy is sister Phoebe, who has received special permission to cut classes at Latin School to see the show.

## No Man's Land

By BETTY WALKER

Not all the able and attractive women who'll be at the controls when the curtain rises on the St. Luke's Hospital Fashion Show Wednesday at Medinah Temple classify simply as society women. What's significant is that many of them are former business and professional women.

According to WHO'S WHO, brainy, brown-haired MRS. GORDON LANG, who as president of the Woman's Board is chairman of the annual event, was a family case worker and assistant supervisor with the New York Bureau of Charities before her marriage.

St. Luke's other Mrs. Laing--MRS. GRANT LAING--graduated out of Smith College into a YMCA uniform and, during the closing months of World War I, ran a canteen at Orley, Allied air base nearest the

## the Feminine angle

"front." And among the myriad other patriotic chores she did after the Armistice were to conduct a rest camp for French working girls in the mountains back of Grenoble, and manage a YWCA hotel in Coblenz for American young women working with the Army of Occupation.

CORNELIA CONGER, whose particular fashion show job will be checking in the models before they step on the ramp, is and has been for a number of years one of Chicago's outstanding interior decorators. MRS. WALTER B. SMITH, of the energetic Headquarters committee, was before her marriage financial secretary to the late Kate Buckingham of Grant Park fountain fame.

Another tireless worker is MRS. MARSHALL SAMPSELL who, as "Sis" Carr, edited Marshall Field & Co.'s soigness "Fashions of the Hour," for more than five years. And commander-in-chief of all backstage activities in her role of chairman of properties is MRS. SEYMOUR WHEELER who, for eight years, alternated between being co-owner and co-manager of a smart Near North Side dress shop and Elizabeth Arden's representative.

Interestingly enough, Mrs. Wheeler credits her career to her membership on St. Luke's Woman's Board. Back in the early 1930's, she and MRS. WALTER B. WOLF, another board member, decided to go



MRS. GORDON LANG

a dress shop in the Elizabeth Arden building which they christened Rae-Mar, Inc., a name which combined the first syllables of their first names--Rachel Eddy and Marguerite Wolf.

A couple of years later, Miss Arden came to town, was introduced to her socialite tenants and became so "sold" on Mrs. Eddy's business ability that she persuaded her to sell her interest in the shop to Mrs. Barrett Wendell and become her personal representative here. And that post she held for six years, until her second marriage.

"Going into business was the best thing that ever happened to me," says Mrs. Wheeler who, as the daughter of Lansing B. Warner of Evanston, grew up with a gold spoon in her mouth. And, though she went from Elizabeth Arden's salon to a lovely



# Woman's Board Members Hear Plans for St. Luke's Hospital Fashion Show

CHICAGO MIGHT almost have a Society of the Descendants of Founding Board Members, so many of its major charities are now in the hands of the children and grandchildren of their founders. Indeed, memberships on some of the charity boards in our town are passed on with the family silver.

A large number of eligibles to such a society were at the luncheon which the members of the woman's board of St. Luke's hospital gave at the Casino recently for the unveiling of the design for the 22d St. Luke's fashion show which will be held on the afternoon of Oct. 20 at Medinah temple. At the luncheon the members learned that the Medinah temple will be converted into a New Mexico-Arizona desert scene with real sand for a tawny carpet, real cactus, the giant saguaro, Arizona's state emblem, and the familiar red cliffs one sees from train windows which look like anything from a modern architect's model of a skyscraper to a painted backdrop for a technicolor fantasy according to the way the sun reaches them.

The sun's moods are to be reproduced by the stage lighting of this spectacular background.

St. Luke's hospital was founded in 1864. The Rev. Clinton Locke, rector of Grace Episcopal church in Chicago's then ultra-fashionable Prairie av., one Sunday preached a sermon deploring the lack of a "free Christian place where the sick could be cared for." The Grace church women who had been working hard during the Civil war as the Camp Douglas Aid society, and knew what caring for the sick meant, fired by the sermon, organized themselves into a St. Luke's Aid

BY THALIA

society, named of course for the evangelist physician among Christ's apostles.

They undertook to do what the woman's board of the great present day St. Luke's hospital now does annually so successfully—raise money. With the \$1,500 they raised they rented a tiny frame house on S. State st. at Eldredge ct. and crowded seven beds into it. Their first patient brought them unfortunate notoriety. He had delirium tremens and the moment he was left alone to escape his pink elephants he jumped out of bed, thru the window, ran into a butcher shop, grabbed a knife and attacked the first passer-by.

The Rev. Locke used to tell that story. I understand, with the same twinkle with which he told how the society was able to move into more commodious quarters. He was called in to officiate at the funeral of the owner and proprietor of a house of ill fame. The elegant parlors were filled with her "girls." He so exhorted them about their lives of sin that hysterics overcame them all. The house was sold by the heirs. The man who bought it as an investment was unable to rent it to any one on account of its reputation, so Dr. Locke suggested it be dedicated to the Lord's work, and the owner was happy to rent it for a very moderate sum.

When the great fire swept Chicago in 1871 St. Luke's had just moved to Indiana av., a part of its present site. It escaped the fire but all of its records, in a downtown vault, were burned. The fire proved to be a blessing instead of a misfortune for the hospital for the Great Relief and Aid society, predecessor to the

United Charities, desperate for hospital beds to care for the victims, assumed a larger part of the expenses of the hospital.

St. Luke's has been the concern of many of Chicago's most generous citizens and Chicago women have been tireless in their efforts in its behalf. Some of the most successful benefits in Chicago have been held in its name, beginning with a fair given by two little girls in Grace church who made \$126 in the 1860s thru a series of charity balls, begun in 1871 under the leadership of Mrs. N. K. Fairbank and Mrs. H. O. Stone.

Twenty-two years ago the first of the annually increasingly successful fashion shows was inaugurated by Mrs. Walter Wolf and Mrs. Frank Hibbard, who are now the general advisory committee to the many St. Luke's fashion show committees. Mrs. Gordon Lang is president of the woman's board.

Mother and daughter combinations on the woman's board include Mrs. A. Watson Armour, whose husband is president of the board of trustees, the third generation of Armours so to serve St. Luke's, and her daughter, Mrs. W. Irving Osborne; Mrs. J. Ogden Armour, a former president and Mrs. Lolita Wilder; Mrs. Walter Wolf and Mrs. Watson McLellan; Mrs. Charles H. Morse and Mrs. William Covington; Mrs. Cyrus H. Adams and Mrs. Cyrus H. Adams, III.; Mrs. Huntington B. Henry and Mrs. John A. Prosser; Mrs. George A. Ranney and Mrs. Wyndham Hasler.

The father of Mrs. A. Watson Armour III., the late John Schweppe, was president of the board of trustees for many years. The

(Continued on Page 14)



Miss Nancy Clement will be among the attractive models in the 22d annual St. Luke's fashion show Oct. 20 in the Medinah temple. Her mother, Mrs. Franklin G. Clement, is a member of the hospital's woman's board.

present Mrs. John Schweppe represents a fourth generation on the woman's board thru her great-grandmother Mrs. William Gold Hibbard, who was extremely active in the 1880s and '90s, as well as thru her husband's family.

Thru Byron Smith, one of the early benefactors, is traced the membership of Mrs. Morrison Waud whose granddaughter she is, and Mrs. Harold Smith and Mrs. Walter Byron Smith, in-law inheritors of their responsibilities. Mrs. Joseph T. Ryerson represents the third generation of Ryersons, as does Mrs. John V. Farwell III., of Farwells, and her own mother, Mrs. Mark Willing, was an honored member of the board.

Mrs. Grant Laing inherited her

membership from two distinguished women—Mrs. George Otis who was treasurer in 1898 and Mrs. C. O. Meacham. Mrs. Robert McCormick Adams' mother, the late Mrs. William Ludwig Baum, was president of the woman's board for 10 years. Mrs. Charles Potter's grandfather, William A. Fuller, was an ardent worker for St. Luke's as is her mother Mrs. Charles Garfield King.

Chicago  
THE  
SUNDAY  
GREATEST  
OCTOBER 10, 1943  
NEWSPAPER  
Tribune



THURSDAY, OCTOBER 7, 1948

**Busy Monday  
For Two Models**

Sally Stilwell and Mrs. Charles W. Zimmerman, two of the town's prettiest amateur models, have a busy Monday 'coming up.'

They've been given first places on the runway at the Mandel Brothers Town and Country Fashion Show Quiz, so they can skip off to the opening rehearsal of St. Luke's models at the Fort-nightly, later in the afternoon.

After a quick dinner, they'll present themselves at the Saddle and Cycle to try out for the Junior League Follies.

About the Mandel's show ....since it's to be held in the Gallery, which holds only 150 people, admission is by card only.

28--Chicago Herald-American, Thurs., Oct. 7, 1948

Cholly

**Dearborn**

**M**RS. WARNER DENNEHY and Press Hodgkins will be married on Oct. 30 at noon in Lake Forest's Presbyterian church.

Because the church has no chapel, the couple hope to preserve an informal atmosphere by seating the guests in the chancel where members of the choir ordinarily face one another.

Immediately after the ceremony there will be a reception and wedding breakfast at the home of the bride's mother, Mrs. Bernard F. Rogers.

**Visitor From The Netherlands**

This year for the first time in the history of 22 St. Luke's Fashion shows a fair visitor to Chicago from foreign shores is adding an international flavor to the benefit.

She is tall, willowy Mrs. Vincent Brandt, here from The Netherlands with her husband visiting her father, the Dutch Consul General and one of society's favorite extra men, Dr. J.B.V.M.J. Van de Mortel.

Sabine Brandt is a dark haired, blue eyed beauty with classical features and a beguiling sort of charm. She has the husband to match -- an Amsterdam banker, taller even than she, dark, and engaging. They both speak English fluently in addition to their native tongue and French.

They have two small children. The boy they could have named Jan or something similar of Dutch extraction, but because they liked Patrick their 3-year old son has that name. His 1-year-old sister is Elizabeth.

The Brandts came over early last month and plan to stay on through December. They will celebrate their fourth wedding anniversary here on Nov. 13.

**Rise Astronomic**

Dr. Van de Mortel arrived two years ago as Holland's Central West consul general and since then his rise to the heights of social popularity has been nothing short of astronomic.

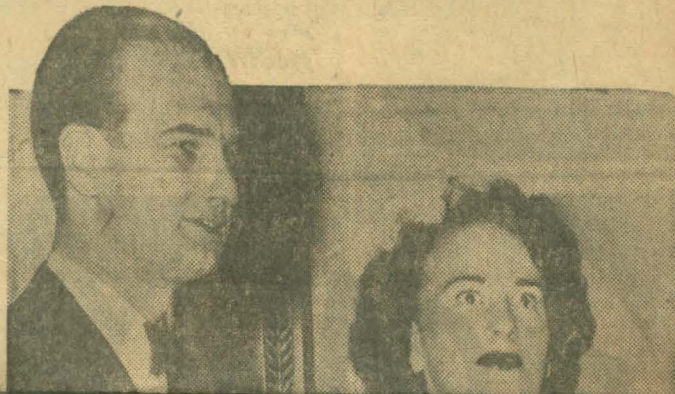
Dr. Van de Mortel's divorced wife, Sabine's mother, is now Mrs. Louis Carper of The Netherlands. They have a son, Jan, who beamed a number of Chicago socialites before he left this summer for Europe and the Sorbonne where he is a student. Before he returns to America next summer he plans a trip to Spain to perfect his knowledge of Spanish.

Incidentally, Dr. van de Mortel's complete name is Jan Benedictus Victor Maria Josephus van de Mortel.

**Walker Claims Victory**

Official decision to the contrary, Irving Walker opines he is the winner of the burlesque sparring match he and Jack Allen put on for the amusement of guests at an impromptu party at the Skyline club last June.

The months dragged by and still the winner was undecided. Finally it was agreed the match should be considered a draw,





Rose-Mary

## Travel in good taste

The art of being well dressed for traveling is as natural as good manners to many. Others, who over dress or work TOO hard at it, only call attention to their poor taste and themselves. It's like talking too loud in a public place.

Suggestions for a traveling wardrobe in good taste are pictured here with lovely Nancy Lourie as our model. It is adequate enough for a trip to the west coast on Santa Fe's luxurious "Super Chief."

Nancy not only has a little more than-the-ordinary-interest in modeling, but travel folders as well. She will model for the first time this year in the St. Luke's fall fashion show (Oct. 20th) and then be able to concentrate 100 per cent on her honeymoon plans in December.

For further shopping information on Nancy's traveling tops, telephone Rose-Mary, Fashion Editor, DEarborn 2-2330, Ext. 788.

CHICAGO DAILY NEWS  
THURSDAY, OCTOBER 14, 1948

A few hours after St. Luke's board has cleared away stage properties after its fashion show classic next Wednesday at Medinah Temple, Passavant board women will be having a social afternoon.

1--For relaxing in her drawing room on the "Super Chief" Nancy wears a monogrammed red corduroy smoking jacket. Black slacks and red scuffs complete this costume.

2--Perfect for a trip to the lounge car and diner is this mustard wooltweed. Designed by Frederick Stock of London, it has the backward sweep. The fullness comes from soft unpressed panel folds which break into knife pleats.

3--Nancy makes a smart impression as she steps from the train. Her suit and coat by Koupy of England are coordinated pieces, but different tones are emphasized. The suit is black with gold plaid and the coat...gold with plaid overplaid. (SUN-TIMES Photos)



3



2



1



LAKE, -10/8/48

## Forest

### Plans for St. Luke's Show Gather Speed

Another week has gone by and members of the St. Luke's fashion committee are working harder than ever to insure the success of their big show on the twentieth at Medinah Temple. Although the St. Luke's show always moves with professional ease, such ease is no happy accident, but a carefully planned job of work for which its competent committee members and models are responsible.

Lake Forest volunteer workers on the main behind-the-scenes committee, are Mrs. Seymour Wheeler, chairman, and her two vice-chairmen, Mrs. E. Francis Bowditch and Mrs. John Prosser, Jr. Mrs. George S. Swope is also on this committee which, with other help, is partly responsible for the famed precision with which St. Luke's models move to their assigned tables, put on their fashionable garments, adjust their numbered accessories, and stroll out onto the Medinah stage the exact moment they are expected, to dazzle an enthusiastic audience.

Further names on the list of Lake Forest women who have accepted one of the enviable invitations to "walk" in the show, include Mrs. Philip D. Armour and Mrs. Francis G. Fabian, Jr. A new name is that of Mrs. Milton Traer, who, before her marriage on September 17 was Miss Anne Smith. Young Mrs. Traer and her bridegroom will be home from their honeymoon before the twentieth. Mrs. Francis Farwell, III, Mrs. Dodge Freeman, Mrs. Edward Byron Smith, Mrs. Gordon H. Smith and Miss Nancy Clement will also model.

Mrs. Morrison Waud of North Green Bay road is in charge of Lake Forest publicity for the benefit. Reserved seats are priced at \$9.90 and \$7.50; boxes with six chairs are \$100. Seats higher up, which may interest the young people, are going for a price of \$2.40 a ticket. Tickets can be obtained through Mrs. Grant Laing, at the Drake hotel, Room 154, Superior 7-2898.

28-Chicago Herald-American, Wed., Oct. 13, 1948

Cholly

## Dearborn

IT IS SADLY EVIDENT, your Cholly concluded after watching a rehearsal of the St. Luke's Fashion show this week, that the drawing-room entry in which society's young women are traditionally drilled in their finishing schools has nothing to do with the entry and progress demanded of them as they come down the St. Luke's runway.

It's one thing to make a grand entry into a ballroom, and another, these society would-be mannequins are discovering, to circle a stage without stirring air currents with flaying arms, stalking like a tiger ready to spring or clomp, clomp, clomping with a determined tread.

### It's Balance That Counts

It's an art to balance a tea cup and brightly chatter party-talk, but a greater accomplishment to balance a fur scarf and other accessories while parading gracefully down the runway with an animated, flexible expression.

Some of the new candidates for roles in the St. Luke's show --and all of the veteran models, of course--are adepts in both departments.

### A Literal 'Dream Walking'

Mrs. Hunt Hamill, Dr. Ralph C. Hamill's daughter-in-law, for one, is literally "a dream walking." Rather tiny, she has a sweet face that shone with old-fashioned gentility under a black felt poke bonnet. Mary McNulty, who is dark and vibrant and walks with ease, is another "natural" for the St. Luke's runway.

Though willowy, chic Mrs. William R. Freeman stands out among her less accomplished sisters as a society mannequin, it is hardly fair to make comparisons, because this former New Yorker, who came here as a bride last year, has had experience as a professional model.

Mrs. Dewitt Buchanan Jr., Mrs. Eliot Dalton, Mrs. Wright Butler--better known as Jeanne Butler or the ex-Mrs. Paul Butler to the newspaper readers who follow her career--Mrs. Arthur Wirtz and Mrs. Leon Mandel are a few of the "old-timers" who showed up for the rehearsal though they could walk down the runway at a moment's notice without blinking an eyelash.

Their presence was more to inspire the new models than for their own edification.

### Kay Woodruff St. Luke's Model

Among the new models who will make their debuts on the St. Luke's runway this year, one pretty face will be framed with the loveliest mahogany shaded hair in town.

She is Kay Woodruff, the Ted Woodruff's young daughter, who will make close connections between her classes at Smith and Medinah Temple.

Kay's home is the Woodruffs' unique "Diamond K" ranch near Joliet which is famous for its house parties. At one of them Catherine Bartholomay Osborne met her bridegroom, Henry Sprague Sturgis.

### All \$9.90 Seats Sold

But back to the St. Luke's Fashion show; the enterprising woman's board of the hospital, which engineers the show, reports that all of the \$9.90 seats at Medinah Temple for the Oct. 20 show are gone.

There are plenty of unreserved \$2.40 seats, and reserved ones at \$7.50. Boxes have all been sold except for a few



22-Chicago Herald-American, Tues., Oct. 12, 1948

Roy

## Topper

WINDY CITY CHATTER

sary. . . Former Chicagoan Meredith Manning Peterson, now a native of California, will be showing her famous dress designs at the St. Luke's Fashion show.





**MRS. JOHN BROWN COOK** (left) makes a purchase of one of the "cigarette girls", **Mrs. Richard M. Bancroft**, thus aiding Kenwood Social Service club at its benefit cocktail party and fashion show at the Drake hotel. (Herald-American photo by Howard Lyon)

stray seats. The Fashion Show headquarters are in room 154 at the Drake and the telephone number is SU. 7-2890.

### **Mrs. Lehmann a Perennial Favorite**

Speaking of "oldtimers," incidentally, we noticed that Mrs. Robert O. Lehmann, who missed the rehearsal, has signed herself on the list of models as Mrs. B. K. Lehmann. It seems she had hoped to have her divorce by now from Robert Owen Lehmann, the grandson of the late Edward J. Lehmann, founder of The Fair Store.

### **Longtime Model**

The former Barbara Kinney, with her statuesque beauty, is one of the St. Luke's perennial favorites. Before she married Bob Lehmann eight years ago, she was a professional model even before she finished at the Warrentown Country school in Virginia, and the Institute Collet in Paris. She plans to file suit for divorce in Waukegan, and when the decree is final, return to her career.

The Lehmanns have four children, the oldest, Bobby, 7, and the youngest, a daughter, who was a year old in August.

### **Bachelors' and Benedicts' Ball**

Those socialites who include tickets to the Bachelors' and Benedicts' ball in their annual budgets will be happy to know that "in spite of increasing costs, the committee is confident there will be no increase made to the guests." The ball is to be Nov. 26 in the Gold Coast room of the Drake.

Of the 14 men on the committee, four have been elected this year: Silas S. Cathcart, Henry K. Gardner, Robert D. Judson, and Mason Phelps. Those of last year's committee who have not retired are William T. Bacon Jr., Bowen Blair, Laurence A. Carton, Elliott R. Detchon, A. B. Dick III, Robert T. Isham, William L. McLennan, David B. Peck III, Vaughan C. Spalding Jr. and Henry P. Wheeler.



## Three Uneasy Lessons In Modeling



EVE STROHM, one of Chicago's best known professional models, is in charge of teaching society mannequins who will appear in St. Luke's Fashion show on Oct. 20 how to "put the best foot forward" as they come down the runway. Head of the class is Rita Rend (left), Ernie Byfield's step-daughter.

GRACEFUL MANIPULATION of accessories is an art, Miss Strohm points out. In this case, Miss Rend's fur piece is used to illustrate the text. On the west coast, where she lived with her mother, Mrs. Mervyn LeRoy, the lovely Rita was a professional model, and a promising candidate for a film career.

IN PIVOTING, as Rita illustrates with Miss Strohm's approval, the feet should be kept close together. Under such guidance as this, St. Luke's amateur models, after a few sessions of serious practice, should emerge as graceful as their sisters who make modeling a career. (H-A. photos by Howard Lyon.)



FRIDAY, OCTOBER 15, 1948

## Models Have a Busy Day



Mrs. Charles W. Zimmerman, Mrs. C. Nicholas Johnson and Sally Stilwell, left to right, filled a modelling engagement at Mandel Brothers Town and Country Fashion show Monday afternoon. In the evening they joined audience and aspirants for the Junior League Follies at the Saddle. Both Mrs. Zimmerman and Miss Stillwell found time to dash to the Fortnightly in-between, where first rehearsal of St. Luke's Fashion show models was called. (Daily News photo.)

CHICAGO DAILY NEWS  
Mon. Oct. 11, 1948

BY ATHLYN DESHAIS

## Active in Club

While the Carry's' debutante daughter June is back studying at Sarah Lawrence, her sister, Marion 'Nonnie,' is directing her efforts toward the alumnae club of the school, which she also attended.

She's helping to promote the tea at the Woman's Athletic Club on the 20th, when President Harold Taylor will be here to speak.

All Sarah Lawrence girls will want to be there, as close to 4 o'clock as possible.

## Smudged Faces

This means that Mrs. Edward Swift, Mrs. Henry P. Wheeler, Frances Connell, Alice Bentley and other Sarah Lawrence girls will probably appear with smudges of grease paint still on their foreheads, arriving, as they will have to, direct from their modeling stint for St. Luke's.

'Nonnie' majored in journalism at school. And after a minor try at politics isn't sure yet what branch of the fourth estate she will pursue.



# The SMART SET

HERALD AMERICAN  
SUNDAY  
SUNDAY Oct. 17, 1948  
Society Teen-Agers  
Fashions Beauty  
Clubs Your Child  
Home and Decoration  
Travel and Resorts



GATHERED 'round a table in St. Luke's tea room for sodas and a few moments' relaxation, Dr. Rodney A. Jamieson and five pretty nurses are served by Roberta Folonie, a volunteer worker at the hospital. Roberta, who is engaged to Richard H. Stout, will model Wednesday afternoon at the 22nd annual St. Luke's Fashion Show in Medinah Temple. A parade of the most photogenic student nurses in the show's finale will likely include Jane Jorgensen, partly obscured by Miss Folonie; Nancy Wiebe, Madaline Berner, Marjorie Peterson and Barbara Duhigg.



Chelly Dearborn





CHRISTMAS shopping? That's exactly what Mrs. William J. Carney (left) was doing--with an assist from Blair Butler--when this picture was taken at St. Luke's attractive gift shop. Kyle Adams Carney and the Rush C. Butlers' young daughter, another hospital volunteer, are on the model list for Wednesday's show.

## Cholly Dearborn Observes

SUGGESTED skit for the Junior League's forthcoming Follies: "Ye Windy City Society Dame Rampant," or "I Simply Must Dash," or "Why Psychiatrists Prosper." Material available at this desk. Or gather up a few Gold Coast engagement books and try to unscramble.

Jottings for one day would be something like this: St. Luke's Fashion Show Committee meeting; Community Fund discussion; lecture and lunch at Fortnightly (or Friday or Contemporary Club); Symphony Concert; tea at English Speaking Union; massage at six; guests for dinner; Monte Carlo Ballet.

Vary the above and it comes out: Service Club Ice Follies meeting or Junior League Follies rehearsal; Arden Shore Ball committee or Margaret Etter Creche Royal Ball conference; morning lecture at Woman's Athletic or at the Casino for the American Institute of Decorator series of talks; Vocational Society for Shut Ins and Needlework Guild joint conference for their November exhibit.



PICTURES BY STAFF PHOTOGRAPHER HOWARD LYON

EVELYN COOGAN wears the St. Luke's Volunteer armband, although she's only in her early teens. After classes at the Convent of the Sacred Heart, the fair-haired daughter of Dr. and Mrs. Thomas J. Coogan dons a smock regularly and makes the rounds with her mobile library. The pretty convalescent is Mary Lou Sexton.



# She's a Big Girl Now



## St. Luke's Fashion Models Don't Just Grow; They 'Evolve' from Pinafore Princesses

BY VIRGINIA LEIMERT

St. Luke's Fashion Show models don't just grow like Topsy!

They 'evolve' from pint-sized pinafore princesses on Lake Forest lawns (upper left) to full-fledged fashion queens like lovely Marion Phelps today.

She's all grown up now (center) in a new canary tulle portrait ball gown by Saks Fifth Avenue designer Sophie and a sophisticated little stone marten 'Beau Cape' by Laffitte.

After she takes her bow from St. Luke's runway next Wednesday (Oct. 20)

at the Medinah Temple, with more than a hundred other society mannequins, she's adding another picture to the family album.

These already include (lower left) the 'Do-you-still-believe-in-Santa-Claus?' stage at the Bell School in Lake Forest; (upper right) the 'black-velvet-and-Irish-lace' era at Bournique's dancing school in the Winter Club; and (lower right) the 'shoulder bob' prep school days at Miss Hall's School in Pittsfield, Mass. preceding Vassar College and the debut whirl.



**THEATER AND MUSIC**  
**NEWS FOR HOMEMAKERS**

# Chicago Sunday Tribune

THE WORLD'S GREATEST NEWSPAPER

OCTOBER 17, 1948

**SOCIETY** **TRAVEL** **PART**  
**EDUCATION** **CLUBS** **7**



Miss Nancy Lourie, who is one of 40 new models who will participate in St. Luke's fashion show to be held Wednesday in Medinah temple. (TRIBUNE Photos)



Miss Rita Rend, who will be married Dec. 11 to Thomas A. Lynch, also will participate in her first St. Luke's fashion show next Wednesday.



Mrs. Nathaniel Duval, another who will be a first time St. Luke's model. This year's production will be the 22d annual benefit.





Mrs. Frederick W. Preston (left) and Mrs. Roger McCormick, who also will be seen for the first time in the St. Luke's benefit show.

# St Luke's Fashion Show to Have 40 New Models

BY JUDITH CASS

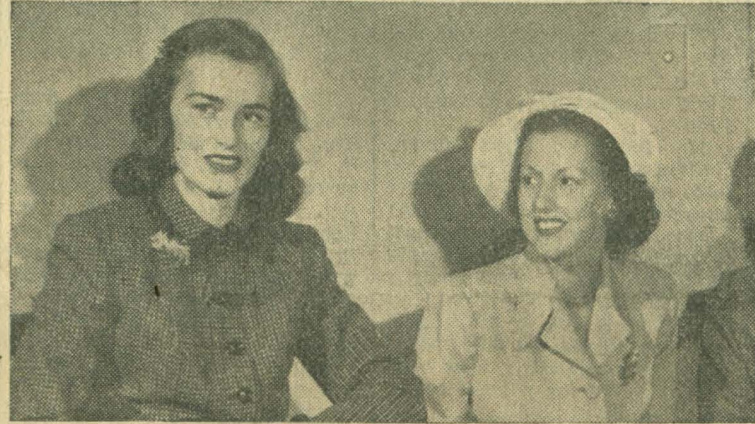
**F**ORTY YOUNG WOMEN and five children who never before have participated in a St. Luke's fashion show are expected to make their modeling debuts next Wednesday afternoon at the Medinah temple, where the 22d annual fashion show of the woman's board of St. Luke's hospital will be presented. Some of them have come to Chicago as brides; others previously had been at college or away at fashion show time. A cross-section of these attractive newcomers is shown on this page today.

These additions to the St. Luke's mannequins list paid particular attention at their first rehearsal, and naturally will be more attentive and excited at the dress rehearsal Tuesday than the more experienced models. However, they are expected to appear with all the poise and grace that is typical of St. Luke's models on Wednesday, no matter how shaky their knees feel.

They undoubtedly will be amazed at the backstage precision and the smooth way the mannequins' time is organized before they go on. Each girl will have her hair freshly done at special appointments tomorrow or Tuesday, and during the hours immediately preceding curtain time their make-up will be put on by professionals. Most of them by now have had their dresses fitted.

One of the new mannequins bears an old Chicago name, Hibbard, and is the granddaughter-in-law of Mrs. Frank Hibbard, who originated the show. The younger Mrs. Hibbard is the wife of William Gold Hibbard IV. Mrs. Roger McCormick is another young woman who married into one of Chicago's prominent families and who will appear in her first show.

Mrs. Alexander MacArthur, the former Cynthia Wirtz, also will step onto the runway for the first time, following in the footsteps of her tall, slim mother, Mrs. Arthur M. Wirtz, who is a St.



Mrs. Justus P. Seeburg Jr. (left) and Mrs. Ross Tarrant.

Luke's veteran model, and who also will be the only grandmother in this year's show. Mrs. H. Dodge Freeman, Mrs. Boetius H. Sullivan Jr., Mrs. William R. Freeman, and Mrs. Robert W. Carton are other young women new to the mannequins' roster.

Mrs. Charles W. Zimmerman, another bride; Mrs. Frederick W. Preston, who recently became the mother of a second son and who with Dr. Preston has moved from the Mayo clinic in Rochester, Minn., to an apartment in E. Delaware st.; Mrs. Montgomery Orr, Miss Nancy Lourie, whose

blonde good looks are certain to win plaudits for her Oct. 20 and who also is a bride-to-be; Mrs. Nathaniel Duval, another blonde charmer who is remodeling her house at Valcrest farm, near Elgin; Miss Mary Jane Rogers; Mrs. Francis G. Fabian Jr. of Lake Forest; Miss Bleecker Burnett, and Mrs. James Dern, among the many Winnetkans; Mrs. Harry Reynolds Jr., Chicagoan; Mrs. Francis Farwell III., Mrs. Ward Farnsworth, Mrs. Willett N. Gorham, Mrs. Hunt Hamill, Mrs. G. Robert Herberger, Mrs. Stover Hamilton, Miss Camille McDonald, Miss



Miss Camille McDonald (left) and Mrs. Alexander MacArthur.

Marion Phelps, Mrs. Justus P. Seeburg II., Mrs. Ross Tarrant, and Miss Jane Wellin complete the list of new adult models. The children, also new to this year's show, will be Betsy Covington, whose mother heads the fashion show committee and who is vice president of the women's board; Charlotte McGuire, daughter of a perennial fashion show favorite, Mrs. John A. McGuire; Laurie Irving, Gweneth Drum, and Judy Mann. Betsy Covington was to have appeared last year but an emergency operation for appendicitis "grounded" her.

A young Hollander, Mrs. Vincent Brandt, daughter of the Netherlands consul general, Dr. J. B. V. M. G. van der Mortel, also has been asked to model, as she and her husband are here for a long visit with Dr. van der Mortel. Mrs. Philip D. Block Jr., who is president of the woman's board of Michael Reese hospital, will lend her support to St. Luke's as a mannequin for the first time. Mrs. Thomas E. Wells, Miss Nancy Clement, and Mrs. George K. Conant Jr., whose mothers are board members, are other new models. Mrs. Conant, the former Ellen Ryerson, daughter of Mrs. Joseph T. Ryerson, went to St. Louis as a bride a few months ago.

Miss Anne Bouscaren, who has been in Europe with the American Red Cross; Miss Kay Woodruff, who will return from her studies at Smith to spend her 21st birthday with her parents, the Frederick W. Woodruffs in Joliet; Mrs. Milton Traer, another recent bride; Rita Rend, an ex-movie starlet, who is a bride-to-be; Mrs. James Phinney Baxter IV., a comparative newcomer to Winnetka; Mrs. Hugh McWilliams Jr., who recently returned from Sewickley, Pa., with Mr. McWilliams to his native city; Mrs. Charles Foster Brown Jr., originally of Omaha and more recently of New York City, and Miss Frances Connell are other new models.



Miss Marian Phelps, whose years away at college prevented her from modeling in previous shows. Slenderness and height are top model qualifications.





Mrs. G. Robert Herberger, Mrs. Boetius H. Sullivan Jr., Mrs. Charles W. Zimmerman, Mrs. H. Dodge Freeman, Mrs. James Dern, and Mrs. William Gold Hibbard IV. (left to right), all of whom will be seen for the first time by a St. Luke's audience.

Chgo Sun Times 17 Oct. 1948

[290]





Mrs. William R. Freeman, who came to Chicago as a bride and who will take part in the show.

The Woman's Athletic club opened its fall lecture season with a talk by Cornelius Vanderbilt Jr. who spoke on world affairs. On Wednesday the club will be filled with ladies lunching before the St. Luke's hospital benefit fashion show, as will the Casino and the Fornightly clubs. Indeed, every smart luncheon place in town will be crowded with the town's smart women. St. Luke's fashion show is the ranking benefit in the city in the matter of net proceeds. Last year's net was \$46,500.

Speaking of nets reminds me that there are going to be a few Chicagoans with unexpected (if not un hoped for) net returns on their investment in a theatrical venture. "Small Wonder," the "intimate revue" which opened in New York on Sept. 15, is proving one of the season's hits there.

Altho one of New York's critics declares it "as New York as New York," it is practically a Chicago product. Its producer is George R. Nichols III. and most of the "angels" are Chicagoans. One of them, Charles (Chuck) Spalding, not only took a piece of the show but wrote two of the most hilarious skits in it. He had good practice, for his hilarious book about his experiences in the air force, "Love at First Flight," written with Otis Carney, was a huge success. He is the son of the Vaughn Spaldings who were among the group of proud Chicagoans at the opening night in New York. Others (part owners in the show) who went down especially for it were the John Colemans (Mrs. Coleman was Bertrande Spalding). I understand that in honor of the sure success of the play, she bought a miniature French poodle to add to her family of three gray beauties.

Miss Harriet McLaughlin and Miss Margaret Conover also were on hand to cheer for old Chicago, as was Charles Glore, who telephoned his wife the next morning from New York and read every line of all the criticisms to her. Young Mrs. Frank Nichols was

there, too, as was Mrs. George Nichols Jr., the producer's mother. Mrs. James C. Hutchins and Mrs. Bruce Borland were at the Boston opening which preceded the New York one. The Edward Cudahys, who also own a piece of "Small Wonder," were not at the opening, but Mrs. Cudahy saw it the first night she was in New York recently. She went east to see her fourth grandchild, but hurried home to take up her duties as chairman of the stage setting for the St. Luke's fashion show.

I hear that a new ruling of the bureau of internal revenue limits the loss which a play backer can deduct from his income tax to \$10,000, so if "Small Wonder" had not been a success the "pieces," all of which exceeded that sum, would have been a total loss to their investors.

## YOUNG ST. LUKE'S MODELS



Three of the five children who will model in the 22d annual St. Luke's hospital benefit fashion show Wednesday afternoon in Medinah temple are (left to right) Laurie Irving, Betsy Covington, and Carlotta McGuire. Laurie's and Carlotta's mothers, Mrs. John L. Irving and Mrs. John A. McGuire, are veteran mannequins. Betsy's mother, Mrs. William S. Covington, heads the fashion show committee.

(TRIBUNE Photo)



# Chicago Daily Tribune Today with Women

Monday, October 18, 1948

Page 6

Part 3

## St. Luke Fashion Show 'Secrets' Are Divulged!

BY JUDITH CASS

Who is to be bride? What is to be the special feature? These two questions of interest to St. Luke's Hospital Fashion show audiences are answered today by the fashion show committee.

At the 22d annual show Wednesday afternoon in Medinah temple, Mrs. Howard F. Gillette will be the bride, with two blondes, Miss Kathleen Ball and Miss Marian Phelps, and two brunettes, Miss Jean Carney and Miss Nancy Clement, as her attractive attendants.

The special feature will be concerned with Miss Chicago and her "super-journey" thru the west. Mrs. DeWitt Buchanan Jr. will be Miss Chicago. What she wears in various scenic, sports, and resort centers of the west will be shown by Mrs. Gordon Smith, sister of the show's bride; Miss Marion Carry, and Mrs. Stewart Harvey, among others, and their costumes will be the last words in style for the various purposes.

### What They'll Wear

Mrs. Smith, for instance, will illustrate what to wear riding along the south rim of the Grand Canyon, and on her, with her titian hair, the copper colored denim riding clothes she will model should look superb. Miss Carry will be garbed for skiing in territory north of Albuquerque. Mrs. Harvey will wear her own costume, a fiesta skirt of calico and white blouse with isletta embroidery, plus silver and wampum Navajo jewelry and beaded Zuni moccasins. The special feature costumes will show to advantage against the background of Arizona-New Mexico scenery and the temple's apron stage, which will be covered with Arizona sand and cacti. To set the atmosphere, Rex Allen, radio cowboy singer, will appear as the show opens, to be the "lone cowboy on the lone prairie."

Mrs. Nathaniel Owings and Mrs. Louis Skidmore are expected to arrive from Mr. and Mrs. Owings' Santa Fe summer home in time to see their friend, Mrs. Harvey, step forth in her costume.

12-Chicago Herald-American, Mon., Oct. 18, 1948

## Cholly

# Dearborn

## Miss Chicago Goes West

The highlight of St. Luke's fashion show next Wednesday at Medinah Temple is to be a sort of Miss-Chicago-Goes-West pageant, in which various members of the cast will be outfitted authentically for the particular adventures on which they are setting out.

Mrs. John Kovas, for instance, is ticketed for Flagstaff, Arizona, where travel folders announce wild turkey abound. Mrs. K. is actually a first rate marksman, and for the occasion she will wear Mrs. Rose Movius Palmer's personal hunting jacket, adorned with the medals for national and international champion marksmanship, won by Mrs. Palmer.

Rita Rend, who is to be Miss Hollywood Going to a Party, will wear a gown of sage green tulle which her mother, Mrs. Mervyn LeRoy, had made for her by one of Hollywood's out-



MR. AND MRS. BYRON E. WRIGLEY as they arrived in New York last week aboard the Queen Mary. Mr. Wrigley, a cousin of Philip K. Wrigley, and his wife were in Europe for a year where he supervised the family chewing gum business. They are coming on to Chicago.

standing designers. In typical Hollywood fashion Rita will be lavishly bedecked with diamonds, \$200,000 worth, to be exact.

Other models will show costumes suitable for various sports, such as tennis, hockey, riding and swimming.



CHICAGO SUN-TIMES  
October 17, 1948



MRS. JAMES G. MURDOCK  
... in nine St. Luke shows

## One exciting week over, models face another

WHAT A WEEK IT HAS BEEN! The past seven days, though heavily laden with luncheons, teas, rehearsals and cocktail parties, are just a mere suggestion of what's REALLY ahead for Society's matrons and post-debutantes....and their husbands, and beaux who are invited to tag along for the excitement the ladies have planned.

If you're a St. Luke's model (and how lucky you are to have that enviable role) you've had rehearsals, dress fittings and, if you're wise, some extra at-home practice on your "stage walk." Remember model Eve Strohm's advice about "no swaggering, no walking with an apologetic, stooped-shouldered look." The smug, stiff, rigid look were other "don'ts." "Just a smooth, natural walk, with heads raised so that the balcony spectators (they pay too) can see you smile."

Remember how you cringed that day at rehearsal at the Fortnightly when Kay Ratto, the show's director, called upon you to walk around the room....alone? You would rather face a hundred audiences the size of the one expected at Wednesday's show (at the Medinah Temple) than to have to "walk" before your friends--your severest critics.

Do you recall how you stared, with just a little envy, at the girls who strode with all the grace and poise of a professional model? That's because...

\* \* \*  
MORE ABOUT other October activities. Amidst an artistic setting of framed oil paintings, lithographs, water colors and hand painted silk scarves--all donated by the Associated American Artists--the Chicago Arden Shore Committee discussed over

### SOCIAL CHICAGO By Lorraine Kowals



was the centerpiece. Another fall event, of a more serious nature, is the first lecture--on the use of fabrics in decoration--Oct. 26, sponsored by the Illinois Chapter of the American Institute of Decorators. Mrs. Nina M. Bingham, lecture chairman, met with other women members of the chapter Monday at the Casino.

MRS. GARFIELD KING  
... in enviable role

CHICAGO SUN-TIMES, MONDAY, OCTOBER 18, 1948

## All thrills of tour for St. Luke show

The St. Luke's Fashion Show committee and sponsor, who need only to announce the time and place of their annual event to attract an over capacity crowd, are figuratively turning handsprings to please its audience this year.

The special feature of the show which the sponsor--Sante Fe Railroad--and Mrs. Gordon Lang's board has kept up their sleeves until now, will be a "fantastic journey to interesting spots in the Southwest."

The "tour" will start with Miss Chicago leaving Dearborn St., station aboard the Atchison, Topeka and Sante Fe train.

### SOCIAL CHICAGO By Lorraine Kowals

Her costume will naturally be appropriate for traveling to warmer climes. Camille McDonald, whose aunt, Mrs. Huntington Henry is one of St. Luke's most willing workers, will appear in a trout fishing costume--khaki trousers and jacket, hip boots and muted plaid blouse--for the "stop" at Oak Creek Canyon, Ariz. Mrs. William Hagenah (Blanch Wrigley), wearing a fringed skirt, cowboy hat and boots will represent the rodeo spectator at Mackenbergh Way, North of Phoenix. The music for the journey will be provided by Rex Allen, cowboy singer, who will appear in person.

Besides the "journey," the show will have its traditional bridal party. This year the bride is Mrs. Howard Gillette (Mary Hale). She'll have two blondes, Kathleen Ball and Marion Phelps; and two brunettes, Jean Carney and Nancy Clement, for her bridesmaids.

CHICAGO SUN-TIMES, MONDAY, OCTOBER 18, 1948

### Fashion show opens Service Club week

The Service Club starts off a memorable week Monday with a fashion show at the Key Club.

L'Amoreaux, s Barrett, Mrs. Bay, Mrs. Her-Jr., Mrs. Daniel James G. Torian, L. Moore Jr., and old will model inateur model con-

day a number ofrls will be model-e's Show--just aeir own bene fit, of the Ice Folliesgo Arena. Marynel is the benefit



Wednesday, October 20, 1948

## SOCIETY IN CHICAGO

# Top Families See Top Style Revue Of Social Year

Impressive List of Boxholders  
For St. Luke's Hospital Benefit

BY MILDRED DOLGER

At Medinah Temple this afternoon, members of the top families of the town are seeing the top style revue of the year--the St. Luke's Hospital fashion extravaganza.

Among themselves, they quickly subscribed for all the expensive seats in the box section, where they'll entertain their guests.

No less than five members of the Armour family--Mrs. A. Watson, Mrs. J. Ogden, Mrs. A. Watson III, Mrs. Laurance and Mrs. Lester--are boxholders. Mrs. Edward A. and Mrs. E. I. Cudahy are subscribers; so are the ladies of the Edison and A. B. Dick families. Mrs. Joseph T., Mrs. Edwin W. and Mrs. Edward L. Ryerson are other boxholders.

## More Boxholders

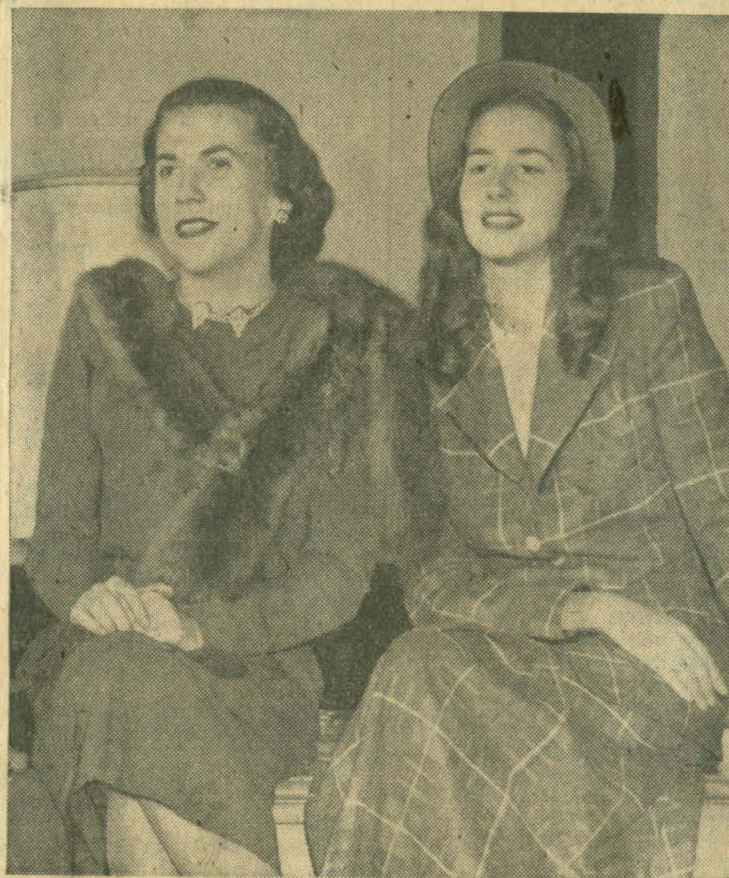
Still others are Mrs. Nelson Barnes, Mrs. B. L. Behr, Mrs. Marshall Ludington Brown, Mrs. A. T. Carton, Mrs. D. Mark Cummings, Mrs. Charles Dempster, Mrs. Francis Dickinson, Mrs. John S. Knight, Mrs. Edward Hurley, Mrs. Sangston Hettler, Mrs. R. H. McCormick, Mrs. Lawrence Sizer, Mrs. James Hopkins and Mrs. Albert H. Wetten.

Coming from Washington today, Mrs. Charles S. Dewey will be just in time to see her daughter, Mrs. Edward Byron Smith, on the

second in size in America, is in need of attention and benefit proceeds will be used for book repairs, according to the president, Mrs. Thomas A. Connors.

CHICAGO DAILY TRIBUNE

## Benefits and Other



Miss Bleecker Burnett (left) and Miss Jane Wellin, who were among the models in the annual St. Luke's hospital benefit show yesterday at the Medinah Temple. They modeled for the first time this year.

THURSDAY-10/21/48

## the Feminine angle

SOCIAL CHICAGO

# Fashion show over, St. Luke models go their own ways

By Lorraine Kowals

The St. Luke's Fashion Show is over. Each of the 154 socialite models is left to go her own way sans the glitter and excitement of the day (unless she creates her own) and carrying with her only the memory of a "good" audience, a pat on the back from the woman's board and the hope that next year she'll be asked to come back.

Where do the models go after the St. Luke's spotlight dims? They go various ways--in their own social world, that is.

Kay Woodruff will be flying back to her classes at Smith. (She came home for the show and to celebrate her 21st birthday with her family.) Jane Wellin, Mary Scribner, Camille McDonald and Mrs. Alex MacArthur will resume their Chicago Junior League provisional course. Mrs. Nathaniel Duval is headed straight for Elgin where she and her husband are remodeling their house. Martha Fitts will go back to her job with Steuben glass and Linda Meyers will continue her interior decorating in Lake Forest. Mrs. Ward Farnsworth is already selling more houses on the North Shore.

MRS. DODGE FREEMAN has a new apartment to move into--above Frances Whedon's garage

in Lake Forest. The Freemans had been living on the Michael Cudahy estate. Now they're with his parents, the Charles Y. Freemans, until their own place is ready.

Mrs. Robert Carton is another new-house owner with so much to do that it's almost a pleasure to have St. Luke's in the past. She and Mr. Carton are with his parents, the Alfred Cartons in Lake Forest, while waiting to get into their Evanston house.

For Rita Rend and Nancy Lourie the post-show period means more time to plan their weddings. They will both be married in December, Rita to Thomas Lynch, and Nancy to Hill Blackett Jr.

For the girls who have realized the thrill of a first appearance in the spectacle, they will need time to step out of the clouds--and for that it will take time.



Still others are Mrs. Nelson Barnes, Mrs. B. L. Behr, Mrs. Marshall Ludington Brown, Mrs. A. T. Carton, Mrs. D. Mark Cummings, Mrs. Charles Dempster, Mrs. Francis Dickinson, Mrs. John S. Knight, Mrs. Edward Hurley, Mrs. Sangston Hettler, Mrs. R. H. McCormick, Mrs. Lawrence Sizer, Mrs. James Hopkins and Mrs. Albert H. Wetten.

Coming from Washington today, Mrs. Charles S. Dewey will be just in time to see her daughter, Mrs. Edward Byron Smith, on the fashion show runway.

For Mrs. Smith herself there will be an element of surprise regarding her costume as well as for the audience. Tuesday afternoon when she rushed off to rehearsal from luncheon at the Fortnightly with board members of the Alliance Francaise, she was still 'in the dark' about a certain hat she's going to wear.

### "Surprise Color"

The designer is introducing a 'surprise color' and even the models who'll wear his creations haven't seen them.

Mr. and Mrs. Dewey—here together--will be returning East the first of next week, which means that Mrs. Dewey won't be present for the first fall tea of the Alliance Francaise on the 28th...nor for the concert of the Orchestre National of France, on Oct. 30 at Orchestra Hall.

Sale of the seats and boxes sponsored by the alliance isn't going into the general coffers of the organization. Their French library of 10,000 volumes,





Reg. U. S. Pat. Off.  
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By The Chicago Tribune

## White Collar GIRL

BY RUTH MAC KAY



### Time Marches On, Alas!

Our office is a gloomy place today.

Few words are spoken; no one cracks a smile.

Our little office boy has gone away.

We shan't forget him for a long, long while.

You see, he came to us as such a kid

And spent five years within our friendly fold.

But last night he got married— young Bill did.

And now we all feel old, so very old!

Herbert W. Hugo

### Courier Nurse

Not all of the St. Luke's lovelies will be on the stage as



models today for the annual St. Luke's fashion show. Norma R. Thompson, who will be in the audience, is an attractive graduate of St. Luke's school of nursing and holds an interesting position. She is supervisor of "courier nurse" service for the Santa Fe railroad which is furnishing the scenery for this year's fashion show.

Miss Thompson, young and good looking, has a number of St. Luke's graduate nurses on her staff. She was born in South Dakota....went to college in South Dakota and Nebraska....was influenced in the choice of the nursing profession by her family doctor, a former St. Luke's intern. ...went with the Baltimore and Ohio railroad when she completed her nursing course....became director of the stewardess nurse service....later went with the Santa Fe, which was reorganizing its "courier nurse" service.

The girls in this service are on the trains to help passengers traveling with infants, children traveling alone, elderly persons, etc. Miss Thompson travels almost constantly herself, interviewing applicants in various cities....has just returned from Sun Valley.... keeps in touch with other St. Luke's graduates when in town.... attends the fashion show as a vitally interested spectator.

## Luncheons to Precede Famed Fashions Show

BY JUDITH CASS

Clubs and restaurants on the near north side will be crowded with luncheon parties today before the annual St. Luke's hospital benefit fashion show, to be held at 2:30 p.m. in Medinah temple. The Woman's Athletic club and the Casino club will be crammed, and so will the Key club, the Camellia House, and the Fortnightly, and while spectators are enjoying a leisurely luncheon before going on to claim their fashion show seats, two dozen or so committee members whose jobs are back stage, will be taking a hasty sandwich while making sure that all details are in order.

Mrs. A. Watson Armour of the ticket committee and Mrs. Eric Oldberg of boxes will have all unsold reserved seats as well as unreserved seats on sale at 10 o'clock this morning at the temple. Unreserved seats cost \$2.40. Doors will open at 2 o'clock this afternoon.

Mrs. Howard Linn and Mrs. Henriques Crawford will entertain at luncheon at the Casino for Mrs. Elizabeth N. Graham, of New York, who will see the fashion show from Mrs. Byron Harvey Jr.'s box. Others entertaining at the Casino include Mrs. Freeman Hinckley, Mrs. Bernard F. Rogers, Mrs. D. Mark Cummings, Mrs. John A. Chapman, Mrs. Robert M. Adams, and Mrs. George A. Ranney. Mrs. D. Roy Howland will give a large luncheon party at the Chicago Athletic association. Mrs. Chauncey McCormick and Mrs. Stanley G. Harris are among the Fortnightly club luncheon hostesses; and Mrs. Abner J. Stilwell, Mrs. Philip B. Maher and Mrs. James C. Hoskins will be in the crowds at the Key club.

The long list of boxholders includes this year the name of a bachelor, Jean L. Schureman, among those of such well known Chicago women as Mrs. Patrick A. Valentine, Mrs. Donald R. McLennan, Mrs. James R. O'field, Mrs. Edward L. Ryerson, Mrs. Gustavus F. Swift, Mrs. Albert H. Wetten, Mrs. Stuyvesant Peabody, and Mrs. Donald M. Wood, to mention only a few.

Clothes to be worn on a western holiday will be the special feature of this 22nd annual show, which will have an Arizona-New

here for a three day central western zone meeting which started yesterday. Mrs. S. Austin Pope, president of the Woman's Athletic club; Mrs. Arthur W. Wakeley, the club's program chairman, Mrs. Earle Zimmerman, Mrs. John Eliot Warner, and Mrs. William O. Hunt, all of whom are members of the Lake Geneva Garden club as well as of the Woman's Athletic, will be in the large luncheon group.

The Lake Geneva, the Kenilworth, and the Lake Forest Garden clubs are among those represented at the three day convention, to which delegates from six states have come. Mrs. John Ordway of St. Paul, Minn. is chairman of the zone.

Delegates registered yesterday morning at the Indian Hill club, with luncheon and a general meeting afterward. There were a number of dinner parties in Winnetka homes last night, including those of Mrs. Donald Defrees, Mrs. Stanley G. Harris, Mrs. Philip W. Moore, Mrs. Langdon Pearse, Mrs. Frederick Scott, and Mrs. John Stuart, preceding a program at the Winnetka community house where John Nash Ott Jr. showed recently completed films.

Dinner parties on tonight's program will be on the informal side, with buffet suppers planned by Mrs. William T. Bacon, Mrs. George A. Macdonald, Mrs. Warner, and Mrs. Warren Lamson. Mrs. Rollin Wood and Mrs. John Q. Adams will entertain together. Visitors will be taken on a tour of the Morton Arboretum tomorrow, and will be luncheon guests there of Mrs. Joseph M. Cudahy.

CHICAGO SUN-TIMES, WEDNESDAY, OCTOBER 20, 1948

## Paul Butler rates as 'man about town'

Judging from the box lists for society's current events, Paul Butler of Hinsdale is Chicago's "man about town."

Mr. Butler has a box for Thursday night's benefit Ice Follies opening at the Arena and will entertain Mrs. Grace Lindley of Minneapolis; Mr. and Mrs. Peter Perkins of the West Coast and Mr. and Mrs. Samuel E. Dean Jr. of Hinsdale. The Butler party will dine beforehand at the Casino.

Mr. Butler is also listed among Wednesday ticket holders for St. Luke's Fashion Show in which his ex-wife, Jean, will be modeling. However, he's turning his seats over to friends since "it's in the afternoon and I can't get away then."

Mr. Butler and his follies guests Thursday night will be among the fashionable "first nighter" crowd gathered for the club's big benefit of the year. Dinner parties beforehand and the club's Dutch Treat jamboree afterwards at the Racquet Club make it really an exciting affair.

Mr. and Mrs. Ralph Mills and Mr. and Mrs. John T. Snite

### SOCIAL CHICAGO

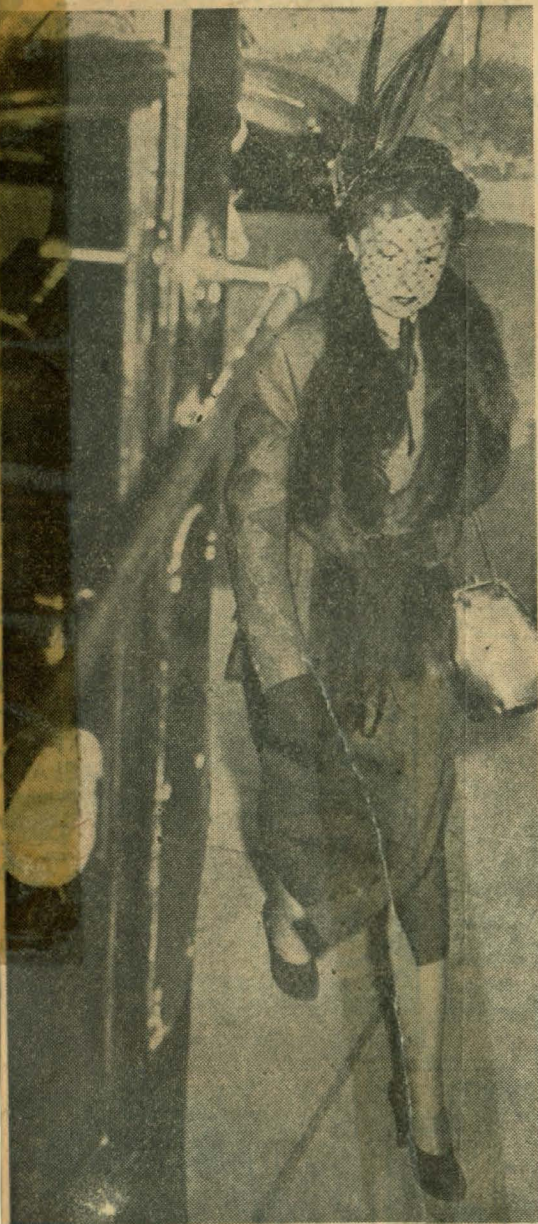
By Lorraine Kowals

are entertaining at dinner at the Tavern Club. Mrs. Parsons Avenough and the Frank Berings will dine at the Pump Room, while the James Torians, the Thomas Barretts, the L. Hyland Ericksons and the George Kellers are going to the Key Club. Mr. and Mrs. Earl Wagner are having 10 guests at the Camellia House.

The Thomas Smyths are having an "at home" party with the Brad Ebens, the Sam Culbertsons, the Roy Flannerys, the E. Cummings Parkers, and the Fritz Meskes of Muskegon as their guests.



# ***Fashion, Society, Step Out for St. Luke's Show***



Mrs. George Dow, wearing a Hardy Amies suit and a hat by Dior, as she arrived for the famed St. Luke's Fashion Show at Medinah Temple Wednesday afternoon.



Mrs. Charles Cutter was another fashionably dressed Chicagoan attending the St. Luke's Show. She went to the show from a luncheon at the Casino Club.



Mrs. E.A. Cudahy arriving. The St. Luke's Show is one of the most fashionable events of the year and always attracts many of the city's most prominent people.



Mrs. Howard Linn was there, wearing mink-trimmed black. She gave one of the largest pre-show luncheons at the Casino. Other luncheons were at the Fortnightly. (Daily News photos)



## Social Register Goes Modeling In \$50,000 Chicago Charity

By GAY SIMPSON

Fashion Editor of The News

CHICAGO, Ill., Oct. 20.—Top-heavy with big social and designer names, the twenty-second annual fashion show by the woman's board of St. Luke's Hospital rang up about \$50,000 Wednesday on the credit side.

This charity event in the Medinah Temple was a sellout as it deserved to be.

The background of the Southwest was donated by the Santa Fe Railroad—a Super Chief train that streaked across a thirsty-looking West Texas background spotted with purple boulders and sage. A dude cowboy in a western hat that passes unnoticed on Dallas streets provoked titters among the socialites with his attire and cowboy bal-lads.

### A JEWELRY WARDROBE

It was apparent that such big names as the Armours of packing fame, the McCormicks of newspaper and harvester note, and the department store families have an eye to beauty as well as to finance. There were three Armours on the stage at one time, which is news in any show. It is Mrs. Philip D. Armour Jr. who makes the best-dressed lists of the country. Delicate of features, blond and young, she won applause in a gown of black lace and full over orchid.

Let it never be said that the Southwest has all the chic women. These fortyish matrons, slim and sleek and the hit of the show, have wisely adopted the short, neat coifs that frame the face. They took the Dior padded skirts for evening and the sequined chintz for cabana in their stride. Dior's enormous whirl skirt in gray, lined in dark brown broadcloth, did cause one dowager to murmur, "Oh, my dear, I can't bear it really."

Mrs. Byron Harvey Jr. had Elizabeth Arden leg makeup to give her a leg tan for her playsuit. Blond Mrs. C. Daggett Harvey, who wore a magnificent wardrobe of jewelry, as we say in Dallas, found it so becoming, no doubt, that she will drop by to spend a little money her family made on wayfaring diners on one just like it.

Mrs. J. Stewart Harvey, in the historical tradition of her family, wore her own Santa Fe fiesta costume of calico in Navajo style. Her embroidered blouse, jewelry and moccasins were made by the New Mexico Indians.

### LIKE A STARLET

Miss Rita Rend, whose mother, a famous Chicago beauty, is now married to Mervyn LeRoy of motion pictures, looked like a coming starlet in her forest green velvet and crepe gown worn with an ermine cape. She is a brunet, as is Cuban-born Mrs. Leon Mandel, who carried well the dramatic beauty of Norman Hartnell's white satin formal gown caught up in shirring to make it waltz as she walked. Mrs. Gail Borden, too, looked her aristocratic best in Hartnell's jacket dress of ivory slipper satin and yellow velvet. The wife of a direct descendant of John Quincy Adams, Mrs. Adams Jr. wore Ceil Chapman's russet imported faille.

Sophie of Saks gowned Mrs. Roger McCormick of the Harvester family in a pink plaid for after-skiing. Another of her gowns, a deep purple net, shown with a white ermine stole, was worn by Mrs. Edward E. Gardner III, a granddaughter of the late Gov. Frank Lowden.

Castillo's tiny waistline in the Tagliani silhouette hugged blond Mrs. Vincent Brandt, whose father is J. B. V. M. J. van de Mortel, Netherlands consul in Chicago.

Resort-bound Mrs. James Simpson Jr. was smart in white pique. Bes-Ben, whose hats do everything but crow, had more feathers on a group of six hats than you'll find in most any barnyard. The color, he said he got in Paris, he calls twilight mist. We've been calling it mauve for quite some time over here. It all adds up to Chicago's biggest social event of the year.



- ★ Events in Society
- ★ Trends in Fashions
- ★ Aids to Homemakers

# Chicago Daily Tribune Today with Women

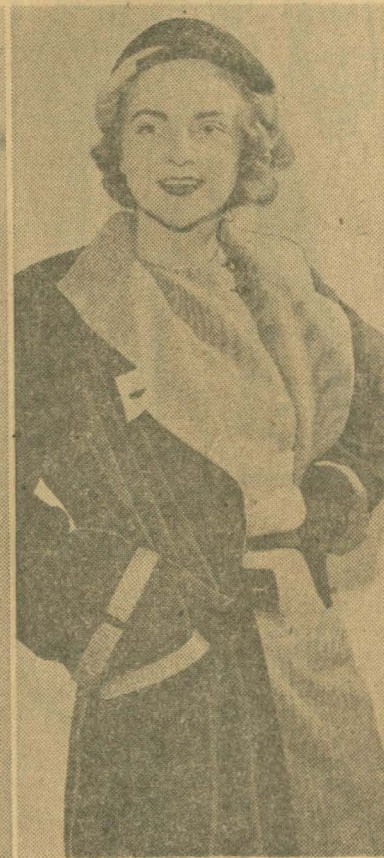
Thursday, October 21, 1948 Part 3 Page 7...

- ★ News of Theater
- ★ Reviews of Music
- ★ Activities of Clubs

## Elegant Apparel Is Paraded at 22d Annual St. Luke's Fashion Show



Mrs. Vincent Brandt, who modeled in her first St. Luke's fashion show yesterday afternoon. Daughter of the Netherlands consul general, Dr. J. B. V. M. J. van de Mortel, she modeled romantic blue taffeta ball gown.



Mrs. Robert W. Carton, also new to the St. Luke's runway, showed a coat and dress ensemble in brown and gray.



Mrs. Ross Tarrant in evening gown with camisole top, handkerchief skirt of faille, plaited underskirt.



Mrs. Leon Mandel, whose attractive ball gown was of white with shirring and roses.



Mrs. A. Watson Armour III, in slim skirted raw silk suit of off-white color, accented in coral.



Mrs. Winfield T. Durbin II., whose striking two-piece costume had a bare midriff and a sari stole. She wore jewelry and bittersweet color shoes that were dyed to match the costume.

### Record Crowd in Show's History Sees Display of Smart Finery

BY ELEANOR PAGE

THE WOMEN WHO PRESENT THE ST. LUKE'S HOSPITAL benefit fashion show each year have perfected the technique to such clock work precision that almost before they know it St. Luke's spectators have been treated to a 150 model cross-section of new styles available in Chicago area shops and stores, and are on their way out of the theater. This perfection in timing, which nonetheless gives each mannequin ample time to show her finery, occurred again yesterday in Medinah temple, where the woman's board of the hospital put on its 22d annual show.

### Household Forum

By Louise Bargelt

Mrs. Ben H., Terre Haute, Ind. — We repaired some deep plaster cracks in our kitchen walls, then painted the walls, and now there are shrinkage cracks over the entire surface. What shall we do? We repaired cracks and did the painting ourselves.

Answer—You had better call in an experienced plasterer. The structural cracks may have been more serious than you thought, and if you aren't an expert at such repair work you may have "slipped up" at some point in the repair or the painting. Now you have shrinkage cracks, and to avoid repetition of trouble you had better get the services of an expert workman.



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The show seemed more restrained than some of the preceding ones, perhaps because there was little fireworks in color, and the new models, who numbered nearly a third of the list, were inclined to be rather serious. Muted shades and romantic lines took the spotlight against the scenic grandeur and dashing coloring of the Arizona-New Mexico stage setting, which was provided by a railroad company as a gift to the board.

### Costumes Most Appealing

The exhibitors showed their most appealing and stunning garments before the largest audience in the show's history and the members of the modeling corps, which the fashion show committee has built up over the years, outdid themselves in the way they walked, their poise, and their acceptance of new dictates in hair styling, make-up, shoes (some of which pinched), and accessories.

Hug-me-tights and stoles in furs and fabrics; shoulder capes and pelerines reminiscent of the Victorian era; real lace, rich brocades, mutation minks, and "British tweeds, magnificent because they were tailored with American precision and not the British dowdiness of two seasons ago," to quote Miss Rea Seegar, fashion editor of THE TRIBUNE, were some of the fashion highlights. Adding to the pleasure of the scene was the quality of the materials used.

There was considerable frou-frou, bits of lace and flowers scattered here and there on costumes, and a series of hats that fringed on the lunatic in which the color "twilight mist," was repeated over and over again. "Twilight mist," according to the exhibitor, is a tone he dreamed up in Paris this summer and is "the color of the sky when the sun goes down. Orchid with a gray and blue cast!"

### Where Grass Grows Tall

Even chic Mrs. John T. Landreth, who can wear anything with aplomb, smiled self-consciously as she walked across the apron front stage in a "twilight mist" hat covered with what looked like pampas grass waving a foot and a half over her head.

There was outright laughter, however, when Mrs. Mark S. Willing Jr. came forth in a gray broadcloth dress boasting what the announcer described as a "whirl skirt." Some members of the audience at once called it a "side saddle" dress. The skirt, long here and short there, and lined in brown broad-

cloth, did look as tho it should be worn on a bridle path.

There was no dearth of beautiful costumes, however, and, of course, some nonsensical ideas—which some day even might be high fashion news—are not amiss in as big a show as St. Luke's. Top honors, both for modeling and for the gown she showed, went to Mrs. Vincent Brandt, making her first St. Luke's appearance and "frightened to death," altho she did not show it on the runway. Her ravishing costume was of delphinium blue silk taffeta and emphasized a tiny waist, rounded hips, huge, butterfly wing sleeves, and a capelet and gloves to match.

### Mrs. Borden Equally Beautiful

Equally beautiful, some thought, was Mrs. Gail Borden, a "veteran" model, in an exquisite wide skirted gown of white slipper satin with an insertion at the waist of yellow velvet encrusted with jewels, and a narrow robin's egg blue belt to make the waist appear incredibly small. A bolero jacket of the yellow velvet completed this costume.

Another breathtaking gown was worn by Mrs. Henry P. Wheeler, an ideally tall and slender mannequin. It was a cream satin gown with an unusual butterfly bustle which started at either side of the hips.

Also much admired was a gray lace evening gown worn by Mrs. Louis C. Sudler, and quite dashing was a black crepe sheath topped in emerald green taffeta, with a shirred circle of matching green taffeta which Miss Sally Stilwell wore. The circle created the effect of cape and peplum, and can be worn in various fashions.

Every one sympathized with the competition provided Mrs. Stover Hamilton and Mrs. Francis C. Farwell II., who were still on stage when the child models appeared to considerable applause. The youngsters were Judy Mann, Susan Day Beatty, a model of com-

(Continued on next page, col. 3)

## Autumn Sausage Platter

SAUSAGE: Cut the links apart from:

1 lb. Wilson's Certified Pork Sausage

Then place in a cold, heavy skillet. If your skillet is a thin one, add enough cold water to cover the bottom. Cover with lid and cook slowly for 12-15 minutes. Remove cover, increase heat, pour off drippings as they collect and save them for other frying. Sausage should be cooked well done, that is, until it loses all pink color. Cook uncovered until browned on all sides, turning as needed. Serve piping hot.

atured in a cocktail frock of blue in, to mention only two; and the popularity of the sleekly shining hair-dos in new short lengths.

Some of those with newly-shorn locks were Mrs. John E. Baker, Mrs. Gordon K. Ware, whose hair was cut cap style; Mrs. Joseph Sample, whose hair was up in back and hinted at bangs in front; Mrs. John T. Llewellyn II., with out-and-out bangs; Mrs. John A. McGuire, whose hair is shorter at the sides only, and Mrs. Charles B. Armour.

### Sister-in-Law Trio Scores

Three Mrs. Harveys, all sisters-in-law, were in the show—Mrs. Stewart, who wore her own fiesta costume; Mrs. Daggett, whose blonde locks were parted from front to back at one side of her head and arranged in curls over the ears; and Mrs. Byron Jr., who made an enchanting picture in a shorts costume. Two Miss Hoopers modeled, too, Alice in a ball gown of gray organdy with yellow roses scattered over it, and wearing a \$500,000 Shah of Persia diamond necklace, and Anne in a vivid three piece tweed costume which combined a suit of clover color with a plaid coat of clover and royal blue, and a royal blue tweed hat. A mother and her daughter, Mrs. John L. Irving and little Laurie, plus Carlotta McGuire, daughter of Mrs. McGuire, appeared together in matching plaid and plain suits of navy and white with red hats.

Jewelry displayed at the show was valued at approximately 1 million dollars and was closely guarded by detectives. Some jewels didn't even reach the large basement dressing room, but were kept under lock and key by detectives in a special room where models donned them just before going on the stage. Guards protected the wearers to and from the stage, waiting for them in the wings while they paraded the glittering gems. Miss Barbara McClurg's handsome black velvet gown set off to advantage a \$76,500 set of blue sapphires, consisting of necklace, clip, bracelets, ring, and earrings. Mrs. Walter J. Cummings Jr. wore rubies and diamonds valued at \$59,800; Mrs. Edward E. Gardner III., aquamarines and diamonds valued at \$100,000; and Miss Rita Rend, \$150,000 worth of diamonds.



## Smart Apparel Is Paraded at St. Luke's Show

(Continued from preceding page)

posure, and Betsy Covington, whose mother, Mrs. William S. Covington, was fashion show chairman.

Other highlights of the show: A stole of fresh maiden hair fern worn by Miss Joan Van Buren; the white, butterfly sleeved gown with no less than 15 layers of net which was worn by the "bride", Mrs. Howard F. Gillette Jr., and the net backgrounds of the bouquets carried by her attendants, Misses Marian Phelps, Jean Carney, Kathleen Ball, and Nancy Clement; the regal picture Mrs. Harry M. McLeod created in an antique gold brocade ball gown; the assurance and pep with which Mrs. Boetius H. Sullivan Jr., a new model, showed off a three-quarter length coat of mink; the plunging neck line and magnificent draping of a pale blue ball gown in which Mrs. Landreth appeared for a second time on stage; the stunning stole of silver blue mink, trimmed with tails, which Mrs. Francis Fabian Jr. wore; the many times a pale beige color known as champagne appeared, on Mrs. Brooks McCormick, who wore a lace frock with a giant bow of persimmon, and on Mrs. Ward Farnsworth, who was attired in a cocktail frock of satin, to mention only two; and the popularity of the sleekly shining hair-dos in new short lengths.

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Cholly

## Dearborn

**T**HE KEYNOTE of the 22d annual St. Luke's Fashion show yesterday was struck the moment Mrs. Walter Wolf and Mrs. Frank Hibbard, literally removing their orchids and figuratively rolling up their sleeves, emerged from Medinah Temple and started for the committee's Drake Hotel headquarters where a tally of the show's profits was to be made.

They knew the profits would be record breaking. Many a show this advisory board of two has guided since that day long ago when Mrs. Hibbard dreamed up the idea of this very benefit, but never had they seen a performance staged before a crowd of over 3,000!

Last year's attendance - 2,843 - was an indicator that each year St. Luke's brings in a greater crowd and produces a bigger and better show.

This year's show went off with the speed and dispatch that crack trains of Santa Fe Railroad, which executed the Southwest stage setting, make their runs.

### New St. Luke's Model Born

There was a great flurry of excitement backstage when word was flashed that Mrs. Ralph Ellis, star model of other St. Luke's shows, had been rushed to Passavant Hospital in the early hours of the morning to give birth prematurely to another daughter. The baby, which weighed three pounds, was placed in an oxygen tent and at this writing was reported doing well.

The baby's two little sisters, Bonnie and Judy, have, with their mother, modeled in previous shows. Everyone's quick re-action to the news was "Another St. Luke's model has been born."

### Beams on Grandchild Betsy

The committee, headed by Mrs. William S. Covington, had planned precisely every detail of the show from the appearance of the models on the stage to the secret life that goes on in the dressing rooms below.

Incidentally, that elderly gentleman beaming profusely when Mrs. Covington made her appearance to award prizes during intermission was her father, Charles H. Morse.

He wore the same pleased expression earlier when his grandchild, little Betsy Covington, picked her way over the desert sands of the stage. So anxious was she to do her part, the restraining hand of the attendant backstage could be seen preventing the impulsive miss from bursting forth before scheduled time.

Mrs. Covington announced the \$1,000 government bond had been won by Mrs. E. Payson Smith. "Is she in the house?"

Mrs. Covington asked innocently. She certainly WAS. She was one of the loveliest models in the show, wearing an English import tweed suit.

### Triumph for Mrs. J. T. Landreth

Tall, blonde Mrs. John T. Landreth, who came to town last year and stole the St. Luke's show in her first appearance, scored another triumph. She walked the St. Luke's runway with the ease she shows in striding down Michigan av. So her marriage, has a bewitching way of looking over her shoulder.

Another self-possessed model was sultry, blonde Naoma Donnelley Norris, who was introduced as Mrs. Bruce Norris for the information of those interested in what cognomen she is flourishing at the moment. Mrs. Charles M. Dering Jr., who as a midwest editor of a fashion magazine is much at home in the fashion world, proved she also is at home on a fashion stage.

### Mrs. Offield Refreshing

When Mrs. Wrigley Offield appeared there were murmurs of "Katherine Hepburn." Mrs. Offield looked as refreshing as gum her husband's family makes.



**SHAH OF PERSIA'S** half a million dollar necklace is nonchalantly worn by sparkling Alice Hooper at St. Luke's Fashion Show. A Pinkerton man was in constant attendance on Miss Hooper.

the fabulously beautiful ball gowns of another former Chicagoan, Charley James, and the surprise of a little capelet of mole, dyed a beautiful green and worn over a tweed suit.

### Fabulous Gems

Internationally known designers such as Norman Hartnell, Adrian, Irene, Nettie Rosentein, Dior, Fath, Balenciaga et al. were well represented.

## The SMART SET



**MRS. LEON MANDEL** enjoyed modelling this white satin evening confection which was especially designed for her by the London designer, Norman Hartnell, the queen of England's dressmaker.

### Younger Set Shows School, Town, Dancing Togs

Even the "little ones" came into the limelight. Future members of St. Luke's Fashion Board modeled the younger set's costumes for

school, town and dancing lessons.

After show lobby gossip would indicate that Chicago

is a town with a discerning eye for the new and an appreciation for the tastefulness and overall success of this annual fashion presentation.



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"I've been eating these things ever since I put on this hat she complained backstage of the mass of "twilight mist" colored gaura feathers that jutted upward and outward from her hat.

However, her fate was nothing compared to that of Mrs. Watson McLallen. Poor Ghita wore a chapeau whose feathers actually curled up to her mouth. Incidentally, the hat Landreth modeled bore a price tag marked \$775 -- and

### Smiles by Mrs. C. K. Hutchins

Another model who appeared comfortable on stage was dark-haired Mrs. Chauncey K. Hutchins, who had a smile for everyone and wiggled her cute, little nose at her best friends.

Mrs. DeWitt Buchanan Jr., who is a veteran St. Luke's model, had a smile for even the forgotten souls in the second balcony. She was a refreshing contrast to those models who changed expression only for their claquees on the main floor.

Mrs. Charles Edward Brown, who was Helen Niblack before her marriage, has a bewitching way of looking over her shoulder.

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Edward Byron Smith Jr., the perennial Ingrid Bergman favorite of St. Luke's shows, had special smiles for her mother, Mrs. Charles S. Dewey, who came from Washington especially for the show, for her husband, whose pride was obvious, and for her "in-laws", Mr. and Mrs. George S. Chappell and Mrs. Scott Bromwell.

Mrs. Henry P. Wheeler, whose mother, Mrs. Russell J. Forgan, was one of the beauties of Lake Forest before the family moved to New York, not only has her mama's lovely brown eyes but a tall, languid figure that shows beautiful clothes to their best advantage.

Another pretty model was tall, reed-slender Mrs. Justus P. Seeburg, who was one of the few whose tresses were not cut in the new cap fashion.

### Mrs. Tarrant only Red-Head

The one red-head of the show as Mrs. Ross Tarrant. The most abbreviated costume was worn by Mrs. Byron Harvey Jr., who modeled a red polka dot short playsuit with matching sandals. Kathleen Harvey, who is always gay, gave her shorts a little tug that didn't do much in the way of covering more flesh, but did amuse the audience. "And the way they admonished the 'Harvey' girls to dress modestly," someone murmured.

Carlotta Lagorio McGuire is an "old" favorite with the St. Luke's audience, which has been seeing her beautiful, dark hair long. This year, however, she was wearing the new feather cut. When she came home from the hairdresser's, her husband, John, commented: "You look like Laurence Olivier in Hamlet."

### Mrs. J. L. Irving Leads Children

Mrs. John L. Irving led her own little daughter, Laurie, and Carlotta "Jr." around the desert scene in mother-daughter outfits of plaid skirts and navy basque jackets.

The one "grandma" in the show - who is to Chicago what Marlene Dietrich is to Hollywood - was Mrs. Arthur Woodruff. She was one of the outstanding models of the show in a dinner gown of black crepe and black velvet. Her mother, Mrs. Alexander MacArthur, who has a lot to live up to the reputation her mother has established as a model, made her first appearance this year.

Woodruff, one of the beauties of the show, flew in from the College for her appearance on the runway.

Read this column tomorrow for further comment on the show.

SHAH OF PERSIA'S half a million dollar necklace is nonchalantly worn by sparkling Alice Hooper at St. Luke's Fashion Show. A Pinkerton man was in constant attendance on Miss Hooper.

## Grand Costume of Edwardian Era Returns

THE MOST pertinent fashion message flashed to the capacity audience at the famed St. Luke's fashion show yesterday is the glorious return of the grand costume.

Both daytime and evening creations were more than faintly reminiscent of the gracious Edwardian era. Luxury materials, elegance of cut and lavishness of trim were the style keynotes.

Highlights of the show were: the exciting new color, Twilight Mist, conceived and executed by Bes-Ben of Chicago; the fabulously beautiful ball gowns of another former Chicagoan, Charley James, and the surprise of a little capelet of mole, dyed a beautiful green and worn over a tweed suit.

### Fabulous Gems

Internationally known designers such as Norman Hartnell, Adrian, Irene, Nettie Rosentein, Dior, Fath, Balenciage et al were well represented.

Bugle beads, braid, fans, feathers and fabulous gems were the rule rather than the exception. And the new empire waistline on some of the creations gave them the ladylike charm of the old fashioned robe de nuit.

### Velvet Pajamas

Smart Chicago hostesses also eyed appreciably the many variations on the "at home" costume. Velvet

pajamas demurely disguised with yards of taffeta skirt, and the gracious satin gowns in luscious colors put ideas of much future entertaining in the smart audience's mind.

Furs, to put it mildly, were extravagant. Sable and mink stoles were the heavy favorites and they were shown with afternoon as well as evening clothes.

MRS. LEO this white sa fection whr her by the I Norman H's dressmake

Yown, Dancing

Even the "litt dancing is a tow into the limel eye for th members of ciation f Fashion Board gossip and over younger set's Chicago annual fa





More than \$8,000 worth of gilt-edged evening fashions were paraded at St. Luke's Fashion Show Wednesday. From left, Mrs. Charles A. Meyer, Mrs. Gordon K. Ware, Mrs. William K. Meyer and Mrs. Joseph Sample wearing featherweight metal cloth original gowns by Charles James, former Chicagoan, who has become an internationally known designer. The gowns, in varied pastel shades, are more than \$2,000 each, and from a Carson Pirie Scott collection. (Daily News photos.)



It may have been Mrs. Justus P. Seeburg's long bob in contrast to the cap coiffures featured in the St. Luke's showing, or it may have been her smile that caught the photographers' fancy. At any rate, her tall and slim dinner dress and Juliet cap proved that all fashions were not on the bouffant side.

## Revue Arouses Fashion Dither

BY VIRGINIA LEIMERT

'What Price Glamour?' had the St. Luke's Fashion Show audience yesterday in its annual dither of high style excitement.

Obviously, 'the look' this year is expensive. But



# St. Luke's Gala Show A Panorama of Style



Among the spectators at the show--John D. Ames (left) quite tailored, in a hunter's cap of black velvet, paused to talk with another Lake Forester, Mrs. Stanley Keith. Mrs. Keith and her party of four lunched at the Palmer House.

## Medinah Is a Temple of Fashion As Social Leaders Attend Revue

BY MILDRED BOLGER

Once again it's all over! The kaleidoscope of color, excitement, fashion, society and hard work that falls into place to make the annual St. Luke's Hospital fashion show.

For the day the Medinah Temple was the temple of fashion. Clothes, jewels, flowers,...together with the exhibits....amounted to fabulous worth.

In the audience, 3,000 women wore fashions and furs that were worth another fortune.

Fashioned by Irene was Mrs. Charles Ziebarth's handsome black wool frock, with tight pleated caramel taffeta skirt showing at the back under the scalloped black wool apron.

### Lunch at Casino

She had lunched at the Casino, with Mrs. Charles Davis' party. Other guests were Mrs. Fred J. Petty of Muncie and Mrs. George Cargill.

Only a few men turned out to see the elegant scene.

The largest single group of these were guests of Gordon Lang, whose especial interest in the show stems from the fact that his wife is president of the women's board responsible for staging the event.

Before noon, Mrs. Howard Linn arrived at the Casino to change seating arrangements at her luncheon table.

Her guest of honor, Mrs. Elizabeth (Glen) Graham, sent an ear-ty morning wire from San Francisco saying she and Mrs. James Russell Lowell had missed their plane.

### Founder Present

Mrs. Linn had taken over the luncheon party planned by the late Mrs. Byron Harvey before she passed away. Her guests included Mrs. Michael Santacuzene, Mrs. Homer H. Grave, Mrs. Stewart Harvey, Mrs. Kellogg Fairbank and Mrs.

given by the Lake Forest Garden club.

Deep piled hatters plush in luscious shades was fashioned into stunning hats for at least four of the hard-working committee members. Mrs. A. Watson Armour's simple roll brim was in softest cloud blue. Mrs. Clarence Mitchell's bee-hive bonnet of caramel color, was shades darker than her beige knit frock.

Mrs. Grant Laing, whose duties kept her in the dressing rooms, wore a cloche of rich geranium shade.

### Echoes of Paris

Mrs. Charles Benschaw, also a backstage worker, wore a hat of the pale fuchsia shade introduced by Schiaparelli at her fall opening.

Mrs. John Stevenson, Mrs. R's co-worker at the receiving table, attended that opening in Paris with Mrs. William S. Dyer.



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'What Price Glamour?' had the St. Luke's Fashion Show audience yesterday in its annual dither of high style excitement.

Obviously, 'the look' this year is expensive. But the high cost of glamour fashions in gowns, jewels and furs from Chicago's exclusive shops didn't stop the smart, gals-about-town from some quick on-the-cuff planning.

Some inspired souls left the Medinah Temple ready to try a few style shortcuts on the trusty old sewing machine. Others of us just grimly decided to go ahead and mortgage the old homestead anyway.

## 'Great Ladies'

In either case it looked like we were all going to be 'great ladies' at any cost, in our buttons, and bustles and bows. We'll be wearing elaborate big or little dinner hats with LONG formal gowns.

Satin theater suits will go everywhere and NOT to the neighborhood movie. And we'll be decked in lots of such fussy detail work as miniscule tucks, white ermine tails, bugle beads, crystal embroidery, and bronze or jet trimming.

Among the costumes and society models that had on-lookers in a style-vs.-the-clothes-budget tailspin were:

Mrs. Wright Butler, 'cute' in Tina Leser's boy trousers worn under an Indian print altar skirt.

## Lovely and Regal

Mrs. Leon Mandel, lovely and regal in Norman Hartnell's white satin ball gown with myriad scalloped flounces and rose-anchored strapless top.

Mrs. John T. Llewellyn—a short satin dinner dress story by Hattie Carnegie with short satin gloves edged in ermine tails.

Mrs. Phillip F. W. Peck in a new taffeta 'lampshade skirt,' built just like it sounds.

Mrs. James Simpson Jr. in a white pique, ankle-length resort dinner dress (very popular length) with wide black patent belt.

Joan Van Buren in a slim white satin formal dress with an unusual stole designed by Marc Leeds entirely of maidenhair fern stitched to mesh netting.

## Buttons Back AND Front

Mrs. James Gordon Murdock's 'button in back AND front' great coat by Jacques Fath, worn over a paler gray woolen inner coat.

New colors included 'Burnt Brandy' wool in a dress worn by Mrs. Milton Traer; 'Spicery' brown in a Nettie Rosenstein wool dress worn by Mrs. Michael Cudahy; and plenty of mauve in afternoon brocades and satins.

Castillo's new 'Taglioni' silhouette in blue silk taffeta gown worn by Mrs. Vincent Brandt, summed up the general lady-like picture including tiny waist, rounded hips, butterfly wing sleeves and gentle shoulders.

Also added to the fashion notebook: Moleskin jackets dyed in bright colors, and lace over satin lavishly used throughout.



Mrs. John L. Irving, her daughter Laurie (left) and young Carlotta McGuire modelled these mother-daughter ensembles for brisk winter mornings. Carlotta's mother, Mrs. John McGuire was also a St. Luke's star.



"Twilight Mist" is designer Bes-Ben's name for this pale mauve shade in Mrs. John Landreth's regal restaurant hat worn with a mink shawl over an ankle length satin dinner ensemble. Billowing aigrette-type feather fronds, felt flower pot crown, and all are priced at—it is said—\$755.

From San Francisco, she and Mrs. Lowell had plane.

## Founder P

Mrs. Linn the luncheon by the late Harvey before away. Her gu Mrs. Michael Mrs. Homer H Stewart Ha Kellogg Fair John C. Murphy

Arriving q alone at the luncheon was Hibbard who s whole thing wh ago, she said members of S Woman's board fashion show money for the

## Plans New S

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After a summer in Sweden and in Paris, they returned recently with Mrs. Hopewell Rogers and Mrs. William Sauver, who had been traveling on the continent all summer.

## Another Traveler

Another returned traveler at the same table—Mrs. Newton Perry, now back in her Chicago apartment after living in Santa Barbara the past year.

Mrs. Morrison Waud found no time for lunch. Hours before show time she took her place at the ticket table. Looking tanned and

healthy after a holiday at Virginia Hot Springs, she wore a costume suit with black dress and royal blue jacket with long peplum of black.



## Mannequins



Mrs. Leon Mandelin strapless flesh satin gown by Norman Hartnell.



Look-alikes in their accordion pleated skirts, navy basque jackets and red velvet bonnets are Mrs. John L. Irving and daughter Laurie.



Jacques Fath's dramatic evening gown with camisole top worn by Mrs. Ross Tarrant.



Fashionable mannequins as they paraded across the stage set under "Southwestern Skies:" 1-Miss Bleeker Burnett, 2-Miss Marion Carry, 3-Mrs. Charles M. Dering, Jr., 4-Mrs. James Gordon Murdock, 5-Mrs. A. Watson Armour, III, 6-Mrs. Wright Butler, 7-Mrs. William K. Meyers, 8-Mrs. Howard Gillette (bride), and Miss Jean Carney (bridesmaid), 9-Mrs. Philip D. Block, Jr., 10-Mrs. Hunt Hamill, 11-Mrs. Watson Mc Lallen.

## St. Luke's--1948

### Rose-Mary

St. Luke's has achieved such a reputation for staging THE show of the year that the audience is always on the alert to view the very best in fashion. This year was no exception. Among the many presented which stand out because they are unusual, elegant or fashion-wise, are illustrated in the sketch above.

1-Fox Brownie emphasizes the amphora line (which replaces the ballerina and with interest focused on hems rather than hips) in this brown crepe dress with dancing taffeta hemline.

2-Oversize knitted cable stitch gives a yoke line to black ski jacket and repeats white of parka.

3-Cloud-on-cloud of black tulle, its billowing stole caught to one shoulder with pale pink flowers and skirt fashioned into two tiers. A Balenciaga original.

### Lorraine Kowals

"It was the calmest bunch of models I've ever seen." And THAT from Mrs. Byron Harvey Jr., who walked the St. Luke's fashion runway for the 20th time Wednesday afternoon is a real tribute to the 140 some glamorous socialites who made the 1948 show the most successful in history. While watching the 4,000 spectators (a few husbands, fathers and beaux included) stream into Medinah Temple Mrs. Gordon Lang, president of the St. Luke's Woman's Board, was taking a mental count of ticket purchases. The net intake should reach \$50,000, more than last year's.

Except for the few "old faithfuls" like Mrs. Philip D. Armour Jr. and Carlotta Lagorio McGuire, (old only for their years as St. Luke's mannequins) this show revealed a number of new faces and names among the models. The whippers "Who's she, she's pretty" when Mrs.

## Spectators



Mrs. Howard Peabody, proud mother of model Betty, wore stone marten over black.



"I want a program" cries Mrs. Abner Stilwell. Her daughter, Sally, strolled the runway.



Candidate for St. Luke's future shows -- Deeda Gerlach, wrapped in a plaid stole.





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Jacques Fath's dramatic evening gown with camisole top worn by Mrs. Ross Tarrant.



A "Modern Goya", Mrs. John McGuire, in persimmon taffeta with rising collar and large black Spanish hat.



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1-Fox Brownie emphasizes the amphora line (which replaces the ballerina and with interest focused on hems rather than hips) in this brown crepe dress with dancing taffeta hemline.

2-Oversize knitted cable stitch gives a yoke line to black ski jacket and repeats white of parka.

3-Cloud-on-cloud of black tulle, its billowing stole caught to one shoulder with pale pink flowers and skirt fashioned into two tiers. A Balenciaga original.

4-Jacques Fath's grey wool coat with unbuttoned back.

5-Eggshell resort suit by Irene of Chinese raw silk. Deep coral waistband on slim skirt peeks through jacket slits.

6-Jade Tina Leser's lounging pajamas with removable print skirt.

7-In the mood of an important occasion is Charles James's silver and mauve metallic gown with intricate draping technique.

8-The idea that June is the month of weddings is old hat. This October is designated the "traditional" wedding month and so the bride wore white filmy net, designed by Castillo, her veil crowned with orange blossoms. There are 42 layers of net around her corsage. Bridesmaids were gowned in pastels of pale lemon, mauve, pink and blue carrying bouquets of matching tinted geranium petals. Flowers by Marc Leeds.

9-Sophie's "Bow Knot Capelet" of ranch mink.

10-White ermine shawl stole, fringed in ermine tails.

11-Paris-inspired mauve chapeau of curled coq feathers by Bes-Ben.

### Lorraine Kowals

"It was the calmest bunch of models I've ever seen." And THAT from Mrs. Byron Harvey Jr., who walked the St. Luke's fashion runway for the 20th time Wednesday afternoon is a real tribute to the 140 some glamorous socialites who made the 1948 show the most successful in history. While watching the 4,000 spectators (a few husbands, fathers and beaux included) stream into Medinah Temple Mrs. Gordon Lang, president of the St. Luke's Woman's Board, was taking a mental count of ticket purchases. The net intake should reach \$50,000, more than last year's.

Except for the few "old faithfuls" like Mrs. Philip D. Armour Jr. and Carlotta Lagorio McGuire, (old only for their years as St. Luke's mannequins) this show revealed a number of new faces and names among the models. The whispers "Who's she, she's pretty" when Mrs. Vincent Brandt appeared in Castillo's clinging delphinium-blue silk taffeta were quite understandable since Mrs. Brandt arrived only this summer from Holland. She is the daughter of the Netherlands consul-general J.B.V.M.J. van de Mortel.

Another first-timer, Mrs. Charles Zimmerman (Betty Ellis) who became a Chicagoan when she married the Earle Zimmermans' husky son, admitted she was a "little scared" but only while waiting for her cue to step on stage. "Once I got out there I just smiled and went my way."

In the nearly-packed house, watching the parade of lovelies, were Mrs. Carter Harrison Jr., Mrs. Howard Peabody (on hand to watch her Betty) and Mrs. Robert Gardner, of Lake Forest; Mrs. Robert Hosmer Morse Jr., Mrs. Thomas Fleming, Mrs. Malcolm Boyle, Joy Blossom, her sister, Mrs. James McCarty III, Mrs. Donald Easter, Gordon Lang, Jim Kimberly, Charles Glore, Dwight Hightower--to see his bride of two weeks, Mrs. Philip K. Wrigley and Mary Jane Dushane, who rushed over from her loop department store job.



Candidate for St. Luke's future shows--Deeda Gerlach, wrapped in a plaid stole.

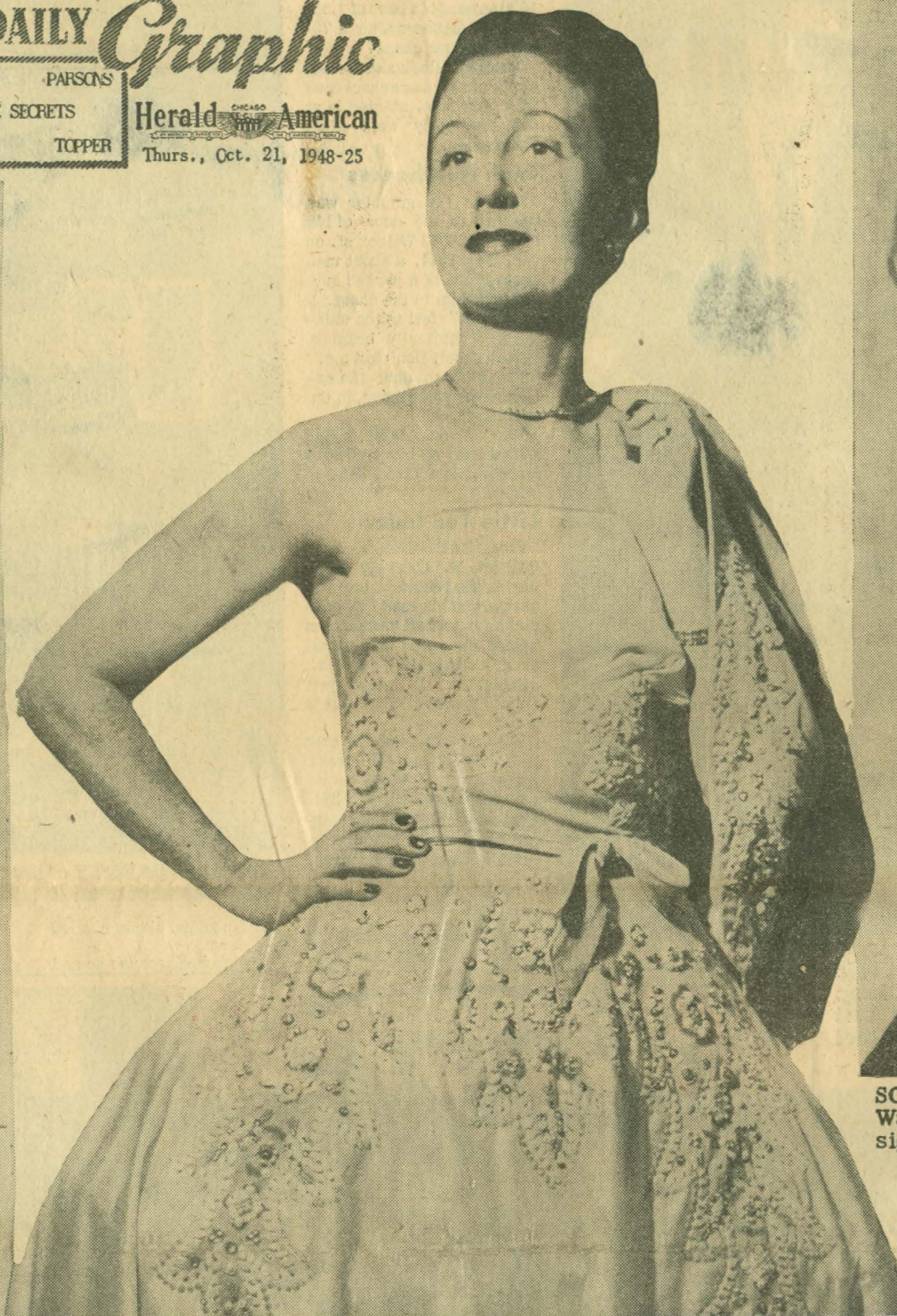


In black broadtail, Mrs. Philip K. Wrigley. Her daughter, Mrs. William Hagenah modeled.



# Society Parades for St. Luke's Benefit

THE DAILY *Graphic*  
WINCHELL PARSONS  
POLICE SECRETS  
GROSS TOPPER  
Herald CHICAGO American  
Thurs., Oct. 21, 1948-25



SOPHISTICATION at its millinery height is typified by Mrs. Watson McLallen's "Twilight Mist" chapeau. Chicago designed, this elegant extravaganza was a show-stealer.





CHRISTIAN DIOR would approve of attractive Mrs. Mark S. Willing Jr., who modeled his mole gray broadcloth dress, its whirl skirt lined in dark brown.



SOPHISTICATION at its millinery height is typified by Mrs. Watson McLallen's "Twilight Mist" chapeau. Chicago designed, this elegant extravaganza was a show-stealer.



IN ITS 22D ANNUAL TRY, the woman's board of St. Luke's Hospital outdid all past performances in presenting its benefit fashion show in the Medinah Temple. A record crowd of 3,000 persons was held spellbound as a procession of mannequins-ladies of Chicago's known and noted families—paraded by displaying 150 of the most recent creations of fashion stylists. Out of a story book walked Mrs. Gail Borden (above), a regal beauty in an exquisite ball gown of lustrous satin embellished with a design of pearls and gold beads. Mrs. Wrigley Offield (left) strolled down the runway in an "after-five" broadcloth coat with collar and cuff play of white ermine. Mrs. Arthur M. Wirtz (right), only grandmother model at the show, was a standout in an "after-seven" black crepe topped with a metallic cloth quilted cape. (Herald-American photos by Howard Borvig and Howard Lyons.)





**NO FLAGPOLE SITTER--**Susan Day Beatty is illustrating how she feels "on top of the world" because of her role as a mannequin in the St. Luke's Fashion show last week. Mr. and Mrs. Ross Beatty Jr.'s pretty daughter is known as "Daisy" among her little friends. (Herald-American photo by Howard Lyon.)



## CHATTER...

Another triumph for St. Luke's Hospital women's board!

Net proceeds from the recent fashion show were \$46,000. This, in the face of heavier expenses than in the past for putting on the show, was considered a feather in the board's cap when announcement was made at Monday's meeting.

Among those who heard the report were Mrs. Gordon Lang, Mrs. William S. Covington, Mrs. Frank Hibbard, Mrs. Walter Wolf, Mrs. Cyrus Adams, Mrs. John Ames and Mrs. Charles H. Morse.

CHATTER...



# The SMART SET

VERY MUCH IN FAVOR of mama's appearance as a model in the Fashion Group's Spring show March 2 at the Drake, this same little miss caused a flurry of excitement at last Fall's St. Luke's fashion show when it became known that Mrs. Ralph E. Ellis, star of other St. Luke's shows, had given birth, prematurely, to a daughter. "Wisty" or Anne Wistar Ellis, as she is known formally, weighed 3 lbs. at birth. Now at four months she's a butter-ball of 11 1/2 lbs. (Herald-American photo by Howard Lyon.)



## Cholly Dearborn Observes

KEEPING the secret of Marian Phelps's engagement to Kingman Douglass Jr. was no easy matter this week. When Maid Marian walked down a mythical aisle as a bridesmaid in the St. Luke's Fashion Show Wednesday, her young friends knew that in the next "real" fashionable bridal party Marian would be the bride.

The official announcement of the engagement, however, wasn't made until last night at a party her mother, Mrs. Mason Phelps, gave in Lake Forest.

It's what is known as a "suitable and desirable match," for the young pair has grown up together and their families have moved in much the same circles for years.

While Miss Phelps was attending Vassar, where she graduated in June just before she sailed for Europe with her mother, her fiance was at Yale, completing his education which had been interrupted by the war

### Served in Infantry in France and Germany

He served in the Armored Infantry in France and Germany and is now in business in New York where he and his bride will live after their early Winter wedding.

He is the eldest of the three sons of Mrs. H. James Douglass of Lake Forest and of Kingman Douglass, who has made his home in New York since his marriage last December to Lady Cavendish, the sister of Fred Astaire.

Only daughter of the late Mason Phelps, Marian is the granddaughter of those early Chicagoans, Mr. and Mrs. Elliott Phelps, and of the Chauncy Lambs of Minneapolis.

## Practice makes perfect, 'Bridesmaid' to be bride

A 'BRIDESMAID' in the St. Luke's Fashion Show wedding party last week, Marian Phelps will soon play the leading role in her own nuptial ceremony. Marian's engagement to Kingman Douglas Jr. is being announced Sunday by her mother, Mrs. Mason Phelps of Lake Forest. Mr. Douglas is the son of Mrs. H. James Douglas of Lake Forest and of Kingman Douglas of New York City.

### SOCIAL CHICAGO By Lorraine Kowals

The bride-to-be attended Miss Hall's School in Pittsfield and was graduated from Vassar this year. Her fiance attended St. Mark's School, was graduated from Yale University and served in the war with the armored infantry in France and Germany. His grandmother is Mrs. William A. Douglas of Oak Park. Miss Phelps is the granddaughter of the late Mr. and Mrs. Elliott Phelps of Chicago. Her father is the late Mason Phelps.



MARIAN PHELPS  
...a wedding party



# Front Views & Profiles

CHICAGO TRIBUNE - OCTOBER 25, 1948

By MARCIA WINN

## Language Barriers Spanned

The name of the leading food magazine in Argentina is Mucho Gusto.

-o-

## Sounds Here and There

Maybe you are unacquainted with the electro-encephalograf. This extremely delicate instrument is used in the diagnosis of brain pathology and measures and records the electrical impulses emitted by the muscles and the head.

Passavant hospital has one which is also equipped with a speaker to amplify the sounds of the electrical impulses. The amplifier is seldom used, however, for the recording unit provides a permanent record for study by the doctors. The other day the operator of the electro-encephalograf idly turned on the speaker and was astonished to tune in on the broadcast of the world series. The sensitive machine had picked up the sound waves from W-G-N.

W-G-N is the only station which can be heard thru the speaker. Passavant feels this is, perhaps, only fitting, since the suite of rooms in which the department is located was donated by Col. Robert R. McCormick.

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## Foresight

After all the excitement of the St. Luke's fashion show had died down and the last enthusiastic spectator had been swept out last Wednesday, the battered, bedraggled band of women who compose the staff of the show went back to the show's headquarters. Various money matters, which simply could not wait until morning, had to be taken care of. Their heads spinning, they added, subtracted, and divided. Only

one bright thought permeated the room: The show was over. It was around 7 o'clock that the inevitable happened. The telephone rang. A woman was on the other end. "I'd like to get two tickets for the St. Luke's show for next year," she said. At this the weary women called it a night and went home.

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## Development

If you think promotional undertakings are a wholly American phenomenon, you might be interested in Ald. Robert E. Merriam's account of a small finding he made on a recent trip back over the territory of the Battle of the Bulge, the battle he recounted in his book, "Dark December." This was at Bastogne, where the besieged American commander, Gen. McAuliffe, uttered the classic reply, "Nuts!", to a Nazi demand for surrender. Bastogne, Mr. Merriam reports, now is known as Villa de Nuts. Moreover, its people are planting nut trees of all kinds in every spot where a tree conceivably will grow.



was a Hardy Amies model. Her black hat was by Dior.

Gordon Lang, host at luncheon and at the fashion show, entertained again at dinner with Mrs. Lang Wednesday evening. Their guests: the Charles Gores, the John S. Knights, the Leo Croys and the John Kimberleys of Neenah, Wis., and John Swift of St. Louis and Chicago, and his son, Hampden Swift.

Mrs. Arthur Wirtz was hostess in absentia at luncheon at the Racquet Club, and later at the show, in which both she and her daughter, Mrs. Alexander MacArthur, modeled. Her guests: Mrs. Ferre Watkins, Mrs. C. Wayland Brooks, and Mrs. Donald Easter.

#### Mrs. McLennan Hostess

Mrs. Donald McLennan's guests at luncheon at the Woman's Athletic club and at the show included Mrs. Donald McLennan Jr., Mrs. William McLennan, Mrs. Robert Hosmer Morse Jr., and Mrs. Sanger Hinchman.

Mrs. Morse is enjoying full custody of her new grandson until next Wednesday when the baby's parents, the Robert Dana Browns, will arrive to take him back to their home in Indianapolis.

News of another baby was being talked about at the show. The former Elizabeth Austin and her husband, David Lindsay, have a daughter born in New Haven on Oct. 4. The baby is being named Eleanor Vliet for her late paternal grandmother.

#### Visiting in Virginia

Mrs. Edwin Austin of Glencoe, who went East to see her grandchild missed the show. She's still away--visiting at the moment in Charlottesville, Va., with former Glencoe neighbors, the Stanley K. Pierces, who moved from the North Shore a year and a half ago.

Mr. Lindsay, now in the Yale Law school, will bring his wife and baby to Glencoe for the Christmas holidays.

Mrs. Edward Hurley's party at Medinah Temple included her sister, Mrs. James Baggot, her niece, Mileste Benedict, and Mrs. Howard Ellis. They lunched earlier at the Women's Athletic Club.

#### Up From Amarillo

Two visitors from Amarillo, Tex., timed their visits to Chicago to be here for the St. Luke's fashion show on Wednesday.

Mrs. John Shedd Reed left her 6-week-old daughter, Genevra, in competent hands and boarded the Santa Fe to come back to the scene of her former triumphs.

One of the loveliest of St. Luke's models in other years, she was smart in a black afternoon costume, to which she pinned green orchids.

The former Emeline Bush, another former St. Luke's model, now the wife of Francis O'Brien, came from Frying Pan Ranch, their Texas home.

She'll be here till the weekend with her mother, Mrs. William H. Bush, who was hostess at a luncheon at the Casino before the show. Guests included both Mrs. Andrew McNally Sr. and Jr.

Smart as any model was Mrs. George Dow, in the audience at Medinah Temple. Her blue and black striped suit of hardfinished wool

## Dearborn

**C**HARLEY JAMES, the Chicago boy who made good with a capital G in the fashion world, has reached new and even more exalted heights with the Brooklyn Museum's announcement that for the whole month of November it will devote its main gallery to his ten years of designing clothes for society's fabulous Millicent Rogers.

Future generations will have a remarkably complete history of the work of one of the top-flight designers of this era, for Millicent is giving not only copies of the dresses (25 in all), but the whole patterning job, including the papers and muslins, for the use of students. They will be kept in the museum's new research department donated in memory of Edward Blum, late chairman of the Federated Department stores.

#### French Designer Balmain Present

The new department was opened this week with many speeches and our Charley in the place of honor, much to the envy of the French designer, Pierre Balmain, who was also present.

The decor of Charley's exhibit will be a whole alley of enormous screen panels in scarlet felt with 50 dummies, half of them bearing the portrait head of Mrs. Rogers which Lillian Grenaker, the sculptress flew in from Taos to do. The main gallery where the exhibit will be held flanks the Museum's music court which is a large concert hall.

#### Dick Searles Takes Third Wife

Dick Searles, who went down in the annals of society a decade ago as the gentleman from St. Louis who won the heart and hand of Virginia Lamson just a month after her engagement to Albert de Montgolfier of Paris was announced, has married for the third time. Last week in Los Angeles he wed Joan McDaniel who is reported much younger than he and very pretty.

Shortly after he and Virginia Lamson were married in 1936 in the Winnetka home of her parents, Mr. and Mrs. Warren Atherton Lamson, they moved to Phoenix, Ariz., where they both stayed on after their divorce. Virginia married George Locke, a Phoenix lawyer.

#### Most Popular 'Extra Man'

Dick, who owns a ranch adjoining Fowler McCormick's Scottsdale, Ariz., place, took a second wife, but that marriage, too, was dissolved in the divorce courts.

In between these marital ventures and after his shortlived second marriage, Dick was easily the most popular extra man in Phoenix. He took an active interest in Arizona politics and became a member of the state legislature. At the moment, he is president of the Water Users Association, an office much more important in the arid state of Arizona than might be supposed here. In fact it is third in line to the governor's chair.

#### Tribute to Mrs. Gordon Lang

There could be no better way to reopen our comment on the St. Luke's fashion show than with a bow to the "brains" behind the production, Mrs. Gordon Lang, the highly effective and efficient president of the St. Luke's hospital woman's board. It is to chic Mrs. Lang's great credit that the fashion shows produced under her leadership have become increasingly successful.

It was she who, after a great job of salesmanship that even her highly successful businessman husband might envy, persuaded the Santa Fe railroad that it was eager to provide the stage settings for the show.

In addition to her executive duties, Mrs. Lang wrote the continuity for the show, and personally passed on all the problems that beset the committee. That she succeeded in accomplishing all these feats without incurring the slightest ripple of criticism from fellow board members is a tribute to her infinite tact and administrative ability.

Speaking of the Santa Fe influence, an interesting travel note is that immediately after the show Mrs. A. Watson Armour III, who had been steeped in Santa Fe atmosphere ever since that railroad agreed to execute the settings, hurried out of the white linen suit she had been modeling, into a traveling suit to catch a train to --- New York.

#### All Contribute to Brilliance

It would take the entire Sunday supplement to mention each of the society models whose performance was excellent. From blonde Ann Bouscaren, a new model to "veteran"



## THE TOWN CRIER

BY NORINE FOLEY.

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A STOLE STOLE the show at St. Luke's fashion show. Made by Marc Leed, Walton Walk florist, for model Joan Van Buren, the stole was entirely of adiantum fern and moth orchids . . . National Association of Retail Ice Cream Manufacturers will start a campaign

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Oct. 24, 1948, Part 7-Page 6

### ENGAGEMENT ANNOUNCED



Miss Marian Phelps, whose engagement to Kingman Douglass Jr. is announced by her mother, Mrs. Mason Phelps of Lake Forest. (Du Bois the Drake Photo)

### Marion Phelps to Be Married to K. Douglass Jr.

BY JUDITH CASS

At a cocktail party at home in Lake Forest yesterday, Mrs. Mason Phelps announced the engagement of her daughter, Marian, to Kingman Douglass Jr., son of Mrs. H. James Douglass of Lake Forest and of Mr. Douglass of New York City. Mr. Douglass, who is engaged in business in New York City, came west for the announcement party.

Miss Phelps, who recently returned from spending the summer in Europe, and who was one of the new models in this year's St. Luke's fashion show held last Wednesday, is the daughter of the late Mr. Phelps, and a granddaughter of the late Mr. and Mrs. Elliott Phelps of Chicago and of Mr. and Mrs. Chauncy Lamb of Minneapolis. She attended Miss Hall's school in Pittsfield, Mass., and was graduated from Vassar college last June.

Mr. Douglass, grandson of Mrs. William A. Douglass of Oak Park and the late Mr. Douglass, and of the late Mr. and Mrs. Howard James of St. Paul, Minn., attended St. Mark's school and was graduated from Yale university with the class of 1947. He served with the infantry in France and Germany during the war.

CHICAGO SUN-TIMES, MONDAY, OCTOBER 25, 1948

### It's a busy life for socialites --models have another date

No rest for Chicago's socialite models. Last Wednesday Mrs. Brooks McCormick, Mrs. Michael Cudahy and Mrs. Garfield King appeared in St. Luke's Fashion Show. On Thursday they will again model, only this time in heirloom gowns which belonged to prominent Chicagoans, in a showing to open the new costume room at the Chicago Historical Society. Thursday marks the society's 91st annual meeting.

In the "Styles of Yesterday in Period Setting" show Mrs.

Cudahy will wear a peach taffeta Victorian gown which came from Mrs. John D. Black's trousseau. Mrs. King's dress of white satin was originally worn by Mrs. Edward Lester Brewster at a special function in connection with the World's Columbian Exposition in 1893.

The black and white striped silk and red polka dot brocade dress by Worth which Mrs. John B. Drake wore in 1870 will be taken out of its wrappings for Mrs. McCormick to wear at the opening.